

ABSTRAK

**PENGARUH JIWA KEWIRAUSAHAAN, PENGALAMAN
BERWIRAUSAHA DAN PEKERJAAN ORANG TUA
TERHADAP MINAT BERWIRAUSAHA**

Studi Kasus Mahasiswa Pendidikan Akuntansi dan Pendidikan Ekonomi
Angkatan 2008 Universitas Sanata Dharma Yogyakarta

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2012

Penelitian ini bertujuan untuk mengetahui : (1) Apakah ada pengaruh jiwa kewirausahaan terhadap minat berwirausaha; (2) Apakah ada pengaruh pengalaman berwirausaha terhadap minat berwirausaha; (3) Apakah ada pengaruh pekerjaan orang tua terhadap minat berwirausaha.

Penelitian ini dilaksanakan pada tanggal 18 juli – 20 agustus 2011. Pengumpulan data dilakukan dengan menyebarkan kuesioner. Populasi dalam penelitian ini adalah mahasiswa- mahasiswi pendidikan akuntansi dan pendidikan ekonomi, Fakultas Keguruan dan Ilmu Pendidikan Universitas Sanata Dharma Yogyakarta. Sampel dalam penelitian ini adalah mahasiswa-mahasiswi program studi pendidikan akuntansi dan pendidikan ekonomi angkatan 2008 yang terdiri dari 73 mahasiswa pendidikan akuntansi dan 54 mahasiswa pendidikan ekonomi. Teknik pengambilan sampel yang digunakan adalah *Purposive Sampling*. Teknik analisis data yang digunakan dalam penelitian ini adalah koefisien korelasi *product momen* dan *chi square*.

Hasil penelitian ini menunjukkan bahwa: (1) ada pengaruh jiwa kewirausahaan terhadap minat berwirausaha ($r_{hitung} = 0,404$; Sig. = $0,000 < \alpha 0,05$); (2) tidak ada pengaruh pengalaman berwirausaha terhadap minat berwirausaha ($\chi^2_{hitung} = 1,532$; Asymp. Sig = $0,465 > \alpha 0,05$); (3) ada pengaruh negatif pekerjaan orang tua terhadap minat berwirausaha ($\chi^2_{hitung} = 7,124$; Asymp. Sig = $0,028 < \alpha 0,05$).

ABSTRACT

**THE INFLUENCE OF ENTREPRENEURSHIP SPIRIT, THE
EXPERIENCE ON ENTREPRENEURSHIP AND THE
PARENTS' OCCUPATION TOWARDS THE INTEREST OF
BEING AN ENTREPRENEUR**

A Case Study of Accounting and Economics Students of Faculty of Education
Department Sanata Dharma University Yogyakarta, 2008 Batch

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2012

This research aims to find out. 1) whether there is a correlation between the motivation of working on entrepreneurship and the preference of being an entrepreneur 2) whether there is a correlation between the experience in running the entrepreneurship and the preference of being an entrepreneur and 3) whether there is a relationship between the parents' occupation and the preference of being an entrepreneur.

This research was conducted from 18 July to 20 August 2011. The data were collected by distributing questionnaires. The population in this research were university students of accounting and economic education, the Faculty of Teacher Training and Education Sanata Dharma University in Yogyakarta. Samples of this study were university students majoring of accounting and economic education 2008 batch which consisted of 73 students from accounting department and 54 students from economics education. The sampling technique used is Purposive Sampling. Data analysis techniques used in this study are the product moment correlation coefficient and chi square.

The outcome of this research shows that : 1) there is a relationship between the motivation on entrepreneurship and the preference of being an entrepreneur ($r_{hitung} = 0,404$; Sig. = $0,000 < \alpha 0,05$); (2) there is not any relationship between the experience in running the entrepreneurship towards to the preference of being an entrepreneur ($\chi^2_{hitung} = 1,532$; Asymp. Sig = $0,465 > \alpha 0,05$); (3) there is a negative correlation between the parents' occupation and the preference of being an entrepreneur ($\chi^2_{hitung} = 7,124$; Asymp. Sig = $0,028 < \alpha 0,05$).