

ABSTRAK

PENGARUH PELAYANAN, KEMAMPUAN MANAJERIAL, MOTIVASI BERKOPERASI, DAN TINGKAT PENGETAHUAN PERKOPERASIAN TERHADAP PARTISIPASI ANGGOTA KOPERASI PEGAWAI REPUBLIK INDONESIA (KPRI) DISTRIK NAVIGASI KELAS I AMBON

Sherly Venska Pattinama
Universitas Sanata Dharma
2017

Penelitian ini bertujuan untuk menguji dan menganalisis: pengaruh pelayanan, kemampuan manajerial, motivasi berkoperasi, dan tingkat pengetahuan perkoperasian terhadap partisipasi anggota Koperasi Pegawai Republik Indonesia (KPRI) Distrik Navigasi Kelas I Ambon.

Penelitian ini merupakan penelitian eksplanatif yang dilaksanakan di KPRI Distrik Navigasi Kelas I Ambon. Populasi penelitian adalah anggota KPRI Distrik Navigasi Kelas I Ambon. Teknik pengambilan sampel menggunakan sampling aksidental dan sampel yang diambil sejumlah 72 responden. Data ini dianalisis menggunakan regresi linier berganda.

Hasil penelitian menunjukkan bahwa: 1) ada pengaruh positif pelayanan, kemampuan manajerial, motivasi berkoperasi, dan tingkat pengetahuan perkoperasian terhadap partisipasi anggota; 2) ada pengaruh positif pelayanan terhadap partisipasi anggota; 3) ada pengaruh positif kemampuan manajerial terhadap partisipasi anggota; 4) ada pengaruh positif motivasi berkoperasi terhadap partisipasi anggota; dan 5) tidak ada pengaruh positif tingkat pengetahuan perkoperasian terhadap partisipasi anggota.

Kata kunci: pelayanan, kemampuan manajerial, motivasi berkoperasi, tingkat pengetahuan perkoperasian, partisipasi anggota.

ABSTRACT

***THE INFLUENCE OF SERVICE, MANAGERIAL ABILITY,
COOPERATIVE MOTIVATION, AND LEVEL OF KNOWLEDGE
OF COOPERATIVENESS TOWARD MEMBERS' PARTICIPATION
OF KOPERASI PEGAWAI REPUBLIK INDONESIA (KPRI) IN
DISTRIK NAVIGASI KELAS I AMBON***

Sherly Venska Pattinama
Sanata Dharma University
2017

This study aimed to examine and analyse the influence of service, managerial ability, cooperative motivation, and level of knowledge of cooperativeness toward members' participation of Koperasi Pegawai Republik Indonesia (KPRI) in Distrik Navigasi Kelas I Ambon.

This study is explanatory research which conducted in KPRI in Distrik Navigasi Kelas I Ambon. The population of this research was members of KPRI in Distrik Navigasi Kelas I Ambon. The sampling technique was accidental sampling and the numbers of sample taken were 72 respondents. The data collection method was questionnaire. The data analyzed using multiple linear regression.

The result showed that: 1) there was positive influence of service, managerial ability, cooperative motivation, and level of knowledge of cooperativeness toward members' participation; 2) there was positive influence of service toward members' participation; 3) there was positive influence of managerial ability toward members' participation; 4) there was positive influence of cooperative motivation toward members' participation; and 5) there was no positive influence of knowledge level of cooperativeness toward members' participation.

Key words: services, managerial ability, cooperative motivation, level of knowledge of cooperativeness, members' participation.