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Latar belakang masalah dalam skripsi ini adalah mengingat pusat laba merupakan salah satu bentuk pusat pertanggungjawaban. Prestasi pusat laba perlu diukur untuk menilai sampai seberapa jauh pusat laba telah memberi kontribusi pada pencapaian tujuan perusahaan dengan tolok ukur laba yaitu selisih antara pendapatan dan biaya.

Penelitian ini bertujuan untuk mengetahui apakah penentuan biaya bersama dan harga transfer telah dilakukan secara wajar dan adil dan apakah konsep laba yang diterapkan sudah relevan bila digunakan untuk menilai prestasi manajemen dan prestasi ekonomi pusat labanya. Penelitian ini dilaksanakan di Departemen Koperasi Windu Utama PT Dipasena Citra Darmaja Lampung Utara sejak tanggal 25 Februari sampai dengan tanggal 25 Maret 1997.



## ABSTRACT

MEASUREMENT OF PROFIT PERFORMANCE :  
A CASE STUDY AT KOPERASI WINDU UTAMA DEPARTEMENT  
DIPASENA CITRA DARMAJA INC., LTD  
NORTH LAMPUNG, SUMATERA

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The background of the problem in this thesis was to consider profit performance of cooperative as one of its responsibilities. Profit performance needed to be measured to evaluate how large a profit contributed to the achievement of the organization's goals using the definition of a standard profit as the difference between revenues and expences.

The research aimed to know whether the determination of common cost allocation and transfer pricing had been done properly and fairly and whether income statement used had been done relevant to be measure management's performance and also its economic performance as a profit center. This research was done from Februari, 25 until March, 25 1997 at Koperasi Windu Utama Departement in North Lampung, Sumatera.

The techiques of data collection used were interviewing, collecting documentation, and observation. The steps of data analysis were as follow : (1) to