

ABSTRAK

PENGARUH PEMAHAMAN TENTANG PROGRAM KREATIVITAS MAHASISWA (PKM), KREATIVITAS MAHASISWA, DAN PEKERJAAN YANG DIHARAPKAN SETELAH LULUS TERHADAP MINAT MENGIKUTI PKM

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2014

Penelitian ini bertujuan untuk mengetahui apakah ada pengaruh positif dan signifikan: (1) pemahaman tentang PKM terhadap minat mengikuti PKM; (2) kreativitas mahasiswa terhadap minat mengikuti PKM; dan (3) pekerjaan yang diharapkan setelah lulus terhadap minat mengikuti PKM.

Jenis penelitian ini adalah penelitian deskriptif. Penelitian ini dilaksanakan pada tanggal Desember 2012 – Januari 2013. Teknik pengumpulan data menggunakan kuesioner. Populasi penelitian ini adalah Mahasiswa Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma yang jumlahnya 4.838 mahasiswa. Sampel penelitian ini adalah Mahasiswa Semester III Tahun Akademik 2011/2012, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma yang jumlahnya 391 mahasiswa. Teknik pengambilan sampel adalah *Purposive Sampling* dan *Eksidental Sampling*. Teknik analisis data adalah *Chi Square*.

Hasil penelitian menunjukkan bahwa: (1) ada pengaruh positif dan signifikan pemahaman tentang PKM terhadap minat mengikuti PKM (*Pearson Chi Square* $\chi^2_{hitung} = 88,737 > \chi^2_{tabel}=0,099$; *Asymp. Sig.* = 0,000 < $\alpha = 0,05$; dan *Spearman Correlation* = 0,392); (2) ada pengaruh positif dan signifikan kreativitas mahasiswa terhadap minat mengikuti PKM (*Pearson Chi Square* $\chi^2_{hitung} = 55,146 > \chi^2_{tabel}=0,099$; *Asymp. Sig.* = 0,000 < $\alpha = 0,05$; dan *Spearman Correlation* = 0,348); dan (3) tidak ada pengaruh yang signifikan pekerjaan yang diharapkan setelah lulus terhadap minat mengikuti PKM (*Pearson Chi Square* $\chi^2_{hitung} = 12,779$; *Asymp. Sig.* = 0,120 > $\alpha = 0,05$ dan *Spearman Correlation* = - 0,22).

ABSTRACT

THE EFFECTS OF UNDERSTANDING THE STUDENT'S CREATIVITY PROGRAMME (SCP), STUDENTS' CREATIVITY, AND EXPECTED JOB AFTER GRADUATE TOWARD THE INTEREST IN JOINING SCP

A Case Study toward the 3rd Grade Semester Students Academic Year 2011/2012
of Faculty of Education and Teaching Training at Sanata Dharma University

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This research aimed to know the positive and significant effect of: (1) understanding SCP toward the interest in joining SCP; (2) students creativity toward the interest in joining SCP; and (3) expected job after graduate toward the interest in joining SCP.

The type of this study was a descriptive research. This research was carried out from December 2012 until January 2013. The data were collected by using questionnaire. The population of this research was the 3rd grade semester students of Faculty of Education and Teaching Training at Sanata Dharma University, that consisted of 4.838 students. The samples of this research were the 3rd grade semester students academic year 2011/2012 of Faculty of Education and Teaching Training at Sanata Dharma University consisting of 391 students. The technique in gathering the samples was *Purposive Sampling* and *Eksidental Sampling*. The technique of analysing the data was *Chi Square*.

The result of the research indicated that: (1) there was a positive and significant effect of understanding SCP toward the interest in joining SCP (*Pearson Chi Square* $\chi^2_{count} = 88,737$; *Asymp. Sig.* = $0.000 < \alpha = 0.05$ and *Spearman Correlation* = 0.392); (2) there was a positive and significant effect of students' creativity toward the interest in joining SCP (*Pearson Chi Square* $\chi^2_{count} = 55,146$; *Asymp. Sig.* = $0.000 < \alpha = 0.05$ and *Spearman Correlation* = 0.348); and (3) there was no positive and significant effect about expected job after graduate toward the interest in joining SCP (*Pearson Chi Square* $\chi^2_{count} = 12.779$; *Asymp. Sig.* = $0.120 > \alpha = 0.05$ and *Spearman Correlation* = - 0.022).