

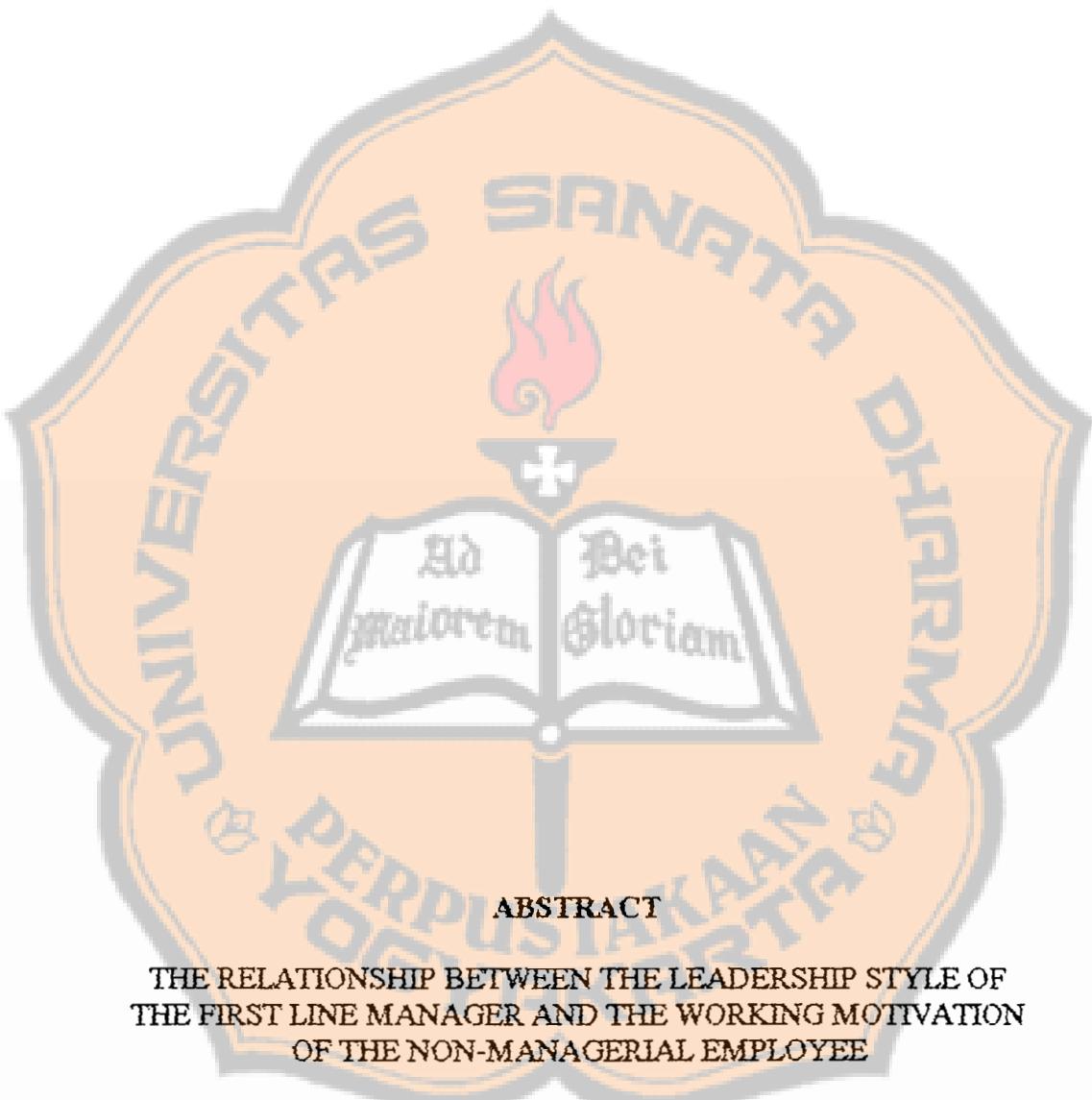


HUBUNGAN GAYA KEPEMIMPINAN MANAJER GARIS PERTAMA
DENGAN MOTIVASI KERJA KARYAWAN NON-MANAJERIAL
BAGIAN PRODUKSI

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Tujuan penelitian ini ialah untuk mengetahui gaya kepemimpinan apa yang digunakan oleh manajer garis pertama dan untuk mengetahui apakah bila gaya kepemimpinan manajer garis pertama yang berbeda, maka tingkat motivasi kerja karyawannya juga berbeda.

Penelitian dilaksanakan di PT Mekar Armada Jaya yang berlokasikan di Jalan Mayjen Bambang Soegeng no.7 Magelang. Penelitian dilaksanakan pada bulan Oktober 1997. Jumlah karyawan tetap non-manajerial bagian produksi ada 382 orang, dari jumlah tersebut diambil sampel sebanyak 80 orang dengan cara random. Data yang diambil penulis adalah data hasil penyebaran kuesioner yang ditujukan kepada karyawan non-manajerial bagian produksi untuk menilai gaya kepemimpinan yang digunakan atasannya dan penilaian mereka terhadap motivasi dirinya selama bekerja di perusahaan.



ABSTRACT

THE RELATIONSHIP BETWEEN THE LEADERSHIP STYLE OF
THE FIRST LINE MANAGER AND THE WORKING MOTIVATION
OF THE NON-MANAGERIAL EMPLOYEE

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The aims of this research were to investigate the leadership style used by the first line manager and to find out whether or not a different leadership style of the first line manager would imply a different level of working motivation of his employees.

The research was implemented at PT Mekar Armada Jaya which is located in Jalan Mayjen Bambang Soegeng no.7 Magelang. The research was carried out from October 1, 1997 until October 31, 1997. The number of regular non-managerial employees at the production division was 382 people. From that number, 80 people were taken randomly as samples. The data gathered by the writer were from the result of questionnaires which were distributed to the non-managerial employees of the production division to evaluate the leadership style used by their superior and their evaluation of their working motivation.

The results showed that there is a significant relationship between the leadership style used by the first line manager and the working motivation of the employees.