

ABSTRAK

ANALISIS PENGARUH PERSEPSI KARYAWAN TENTANG GAYA KEPEMIMPINAN TERHADAP SEMANGAT KERJA KARYAWAN

(Studi Kasus pada CENTRO BILLIARD DAN LOUNGE Yogyakarta)

**Ag. Priyono
Universitas Sanata Darma
Yogyakarta
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Penelitian ini meneliti tentang analisis pengaruh persepsi karyawan tentang gaya kepemimpinan terhadap semangat kerja karyawan *CENTRO BILLIARD DAN LOUNGE* Yogyakarta. Tujuan dari penelitian ini untuk (1) mengetahui gaya kepemimpinan apa yang diterapkan perusahaan, (2) mengetahui apakah ada pengaruh gaya kepemimpinan terhadap semangat kerja karyawan *CENTRO BILLIARD DAN LOUNGE*.

Subjek dalam penelitian adalah seluruh karyawan *CENTRO BILLIARD DAN LOUNGE* Yogyakarta. Objek penelitian adalah gaya kepemimpinan dan semangat kerja.

Teknik analisis data dalam penelitian ini (1) analisis gaya kepemimpinan menurut *University Lowa* dan semangat kerja menurut Nitisemito. (2) guna mengetahui apakah ada pengaruh gaya kepemimpinan terhadap semangat kerja menggunakan uji regresi, dengan menggunakan analisis regresi sederhana dan Uji t.

Berdasarkan hasil analisis menyatakan bahwa: (1) Gaya kepemimpinan yang digunakan perusahaan adalah gaya kepemimpinan *laissez faire* dan semangat kerja karyawan mempunyai semangat kerja sangat tinggi. (2) Sedangkan besar pengaruh diketahui bahwa: Gaya kepemimpinan tidak berpengaruh terhadap semangat kerja.

ABSTRACT

ANALYSIS ON THE EFFECTS OF THE WORKERS' PERCEPTION ON THE LEADERSHIP STYLE TOWARD THEIR WORKING MOTIVATION

(Case Study at CENTRO BILLIARD AND LOUNGE Yogyakarta)

**Ag. Priyono
Sanata Dharma University
Yogyakarta
2007**

The research was an analysis on the effect of the workers' perception on the leadership style toward the working spirit of CENTRO BILLIARD AND LOUNGE workers, Yogyakarta. The research aimed to (1) find out the leadership style that the company had applied, and (2) find out if there was any effect of the leadership style toward the working spirit of CENTRO BILLIARD AND LOUNGE workers.

The research subjects were the workers of CENTRO BILLIARD AND LOUNGE, Yogyakarta. The research objects were the leadership style and working spirit.

Data analysis techniques that were chosen for the research were (1) the analysis of leadership style according to University Lowa and working spirit by Nitisemito. (2) In addition, the research employed regression testing in order to identify if there was any effect of the leadership style toward the workers' working spirit, that was through simple regression analysis and t Test.

It was found out from the research that 1) the leadership style that the company had applied was *laissez faire*, and the workers' working spirit was very high. (2) Concerning the effect, it was found out that the leadership style did not significantly effect on the workers' working spirit