

ABSTRAK

EVALUASI EFEKTIVITAS PENCAPAIAN TUJUAN PENDIRIAN PRIMKOPTI MENURUT PERSEPSI ANGGOTA BINAAN KOPERASI Studi kasus pada Primkopti Kabupaten Klaten

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Tujuan penelitian ini adalah untuk mengetahui seberapa efektif pencapaian tujuan pendirian Primkopti bagi anggota binaan koperasi. Teknik pengumpulan data dilakukan dengan teknik observasi, wawancara, dan kuesioner.

Teknik penarikan responden menggunakan teknik *Convenience/Insidental Sampling*. Teknik pengambilan sampel dilakukan dengan *Propotionate Stratified Random Sampling* sebanyak 140 anggota. Teknik analisis data yang dipergunakan adalah Analisis Persentase dan Analisis dengan Rentang Kriteria Skala Likert.

Hasil penelitian dari 140 anggota bahwa terdapat 102 orang (72,9%) sebagian besar memberikan penilaian efektif, sedangkan skor rata-rata penilaian anggota sebesar 3,8486, skor tersebut berada pada interval $> 3,4$ sampai 4,2 yang artinya efektif.

ABSTRACT

**AN EVALUATION ON THE EFFECTIVENESS OF THE
ESTABLISHMENT OF PRIMKOPTI ACCORDING
TO THE PERCEPTION OF THE MEMBER
OF GUADED COOPERATION
A Case Study at Primkopti in The Regency of Klaten**

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The aim of this research was to know if the establishment of Primkopti was effective for the member of guaded cooperation. The technique used to gather data was observation, interview, and distributing questionnaires.

The respondents were drawing using Convenient/Insidental Sampling technique. The technique of sample gathering was Proportionate Stratified Random Sampling of 140 members. The techniques of data analysis used were the Percentage Analysis and the analysis using Likert Scale.

The results of the research showed that there were 102 people (72.9%) gave effective judgement. Meanwhile the average score of members judgement was 3.8486, the score was on the interval >3.4 up to 4.2 which meant effective.