

## ABSTRAK

Taum, Alexandra. 2017. *Pengembangan Media Pembelajaran Menulis Cerita Pendek Berbasis Multimedia Video Scribe untuk Kelas XI IPA SMA Negeri 3 Kupang*. Skripsi. Yogyakarta: Pendidikan Bahasa Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Media pembelajaran menulis cerita pendek merupakan alternatif sarana penyampaian materi kepada siswa melalui media berbasis multimedia *video scribe* untuk siswa kelas XI IPA SMA Negeri 3 Kupang. Tujuan penelitian ini adalah menghasilkan produk media *video scribe* untuk materi menulis cerita pendek kelas XI IPA SMA Negeri 3 Kupang dan mengetahui kualitas media tersebut.

Penelitian ini merupakan penelitian dan pengembangan atau *Research and Development* (R&D). Penelitian dilakukan pada siswa kelas XI IPA SMA Negeri 3 Kupang yang terdiri dari 96 orang pada bulan Agustus (masa aktif sekolah) 2017. Pada penelitian ini, peneliti membuat instrumen penelitian untuk mengetahui hal-hal yang akan terjadi di lapangan instrumen tersebut yaitu angket (kuesioner) dan pedoman wawancara. Pada penelitian ini terdapat 7 langkah penelitian yaitu, (1) penelitian dan pengumpulan data, (2) perencanaan, (3) pengembangan draf produk, (4) uji coba lapangan awal, (5) merevisi hasil uji coba, (6) uji coba lapangan, (7) penyempurnaan produk hasil uji lapangan. Penelitian ini menggunakan analisis data kuantitatif dan kualitatif.

Hasil penelitian menunjukkan bahwa media pembelajaran menulis cerita pendek berbasis multimedia *video scribe* divalidasi oleh (1) dosen ahli media memberi skor 4,07 dengan kategori “baik”. (2) dosen ahli materi memberi skor 4,89 dengan kategori “sangat baik”. (3) guru bahasa Indonesia memberi skor 4,43 dengan kategori “sangat baik” (4) kelompok kecil memberi skor 4,01 dengan kategori “baik”. (5) kelompok besar memberi skor 4,21 dengan kategori “baik”. Dengan demikian, media pembelajaran menulis cerita pendek berbasis multimedia *video scribe* yang dikembangkan layak digunakan sebagai media pembelajaran di kelas XI IPA SMA Negeri 3 Kupang.

Kata Kunci: Media Pembelajaran, Multimedia, *Video Scribe*, Menulis Cerita Pendek.

## ABSTRACT

Taum, Alexandra. 2017. *The Development of Learning Media in Writing Short Story Based on Video Scribe for XI IPA SMA Negeri 3 Kupang*. Skripsi. Yogyakarta: Pendidikan Bahasa Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Learning media based on video scribe is an alternative to deliver the materials of writing short story for students at XI IPA SMA Negeri 3 Kupang. This research aimed to make a media product which is video scribe as learning media and to find out the quality of the media.

The type of this research was Research and Development(R&D). The research was conducted in August 2017 at XI IPA SMA Negeri 3 Kupang which consisted of 96 students. The researcher used two instruments to obtain the data, which were questionnaire and interview's guideline. There were 7 steps used in this research, namely (1)research and information collecting, (2) planning, (3) developing preliminary form of product, (4) operational field testing, (5) operational product revision, (6) main field testing, (7)main product revision. The data which had been obtained would be analyzed by using qualitative and quantitative data analysis.

The result of this research showed that learning media writing short story based on video scribe which had been validated by (1) lecturer who is an expert in learning media gave the score of 4,07. The score was categorized as "good". (2) lecturer who is an expert in the materials gave the score of 4,89. The score was categorized as "very good". (3) Indonesian teacher gave the score of 4,43. The score was categorized as "very good". (4) small group gave the score of 4,01. The score was categorized as "good". (5) large group gave the score of 4,21. The score was categorized as "good". Therefore, learning media writing short story based on video scribe was good and acceptable to be used at XI IPA SMA Negeri 3 Kupang.

Keywords: Learning Media, Multimedia, Video Scribe, Writing Short Story