

ABSTRAK

PENGARUH KINERJA KEUANGAN PERUSAHAAN TERHADAP HARGA SAHAM

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Tujuan dari penelitian ini adalah (1) Untuk mengetahui pengaruh kinerja keuangan perusahaan (*net profit margin, return on equity, earning per share, dividend yield dan debt ratio*) secara bersama-sama terhadap harga saham. (2) Untuk mengetahui variabel yang mempunyai pengaruh paling signifikan terhadap harga saham. Teknik pengumpulan data yang digunakan adalah dokumentasi. Teknik analisis data yang digunakan adalah regresi linier berganda.

Berdasarkan hasil penelitian dapat diketahui bahwa: (1) Kinerja keuangan perusahaan yang terdiri dari *Net Profit Margin, Return On Equity, Earning Per Share, Dividend Yield* dan *Debt Ratio* secara bersama-sama mempunyai pengaruh yang signifikan terhadap harga saham. (2) Kinerja keuangan perusahaan yang mempunyai pengaruh paling signifikan terhadap harga saham adalah *Earning Per Share*.

ABSTRACT

THE INFLUENCE OF THE COMPANY'S FINANCIAL PERFORMANCE TOWARDS THE STOCK PRICE

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The aims of this research were (1) to find out the influences of the company's financial performance (*net profit margin, return on equity, earning per share, dividend yield dan debt ratio*) simultaneously towards the stock price. (2) to find out the variable which the signification the stock price. The data collection technique was documentation. The data analysis techniques used was multiple linear regressions.

Based on the result of the research, it was found that (1) The company's financial performance consisting of *Net Profit Margin, Return On Equity, Earning Per Share, Dividend Yield* and *Debt Ratio* simultaneously had influenced towards the stock price. (2) The company's financial performance had the significant influence on stock price was *Earning Per Share*.