

PLAGIAT MERUPAKAN TINDAKAN TIDAK TERPUJI

ABSTRAK **ANALISIS HUBUNGAN ANTARA IMBALAN FINANSIAL DENGAN** **KEPUASAN KERJA KARYAWAN**

**Studi Kasus pada Karyawan Bagian Pelayanan Grand Quality Hotel
Yogyakarta**

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2011

Penelitian ini bertujuan untuk mengetahui hubungan antara imbalan finansial dengan kepuasan kerja karyawan bagian pelayanan Grand Quality Hotel Yogyakarta. Jenis penelitian ini adalah studi kasus. Dalam penelitian ini, jumlah sampel sebanyak 50 responden. Teknik pengambilan sampel menggunakan *simple random sampling*. Data primer diperoleh melalui kuesioner, sedangkan data sekunder diperoleh melalui dokumen perusahaan. Teknik analisis data yang digunakan adalah analisis korelasi sederhana dan korelasi berganda. Hasil analisis data menunjukkan bahwa ada hubungan yang positif dan signifikan antara imbalan finansial dengan kepuasan kerja karyawan Grand Quality Hotel Yogyakarta.

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ABSTRACT

AN ANALYSIS ON THE RELATIONSHIP BETWEEN FINANCIAL
REWARD AND JOB SATISFACTION
A Case Study on the Service Division Employees at Grand Quality Hotel
Yogyakarta

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2011

This research was aimed to know the relationship between financial reward and job satisfaction of the employees at Grand Quality Hotel Yogyakarta. The research was a case study. In this research, the total of the sample was 50 respondents. The sampling procedure was a *simple random sampling*. The primary data were obtained through questionnaires, whereas the secondary data were gained from the company's document. The technique of analysis used was simple correlation and multiple correlation. The result of the data showed that there was a positive and significant relationship between financial reward and job satisfaction of the employees at Grand Quality Hotel Yogyakarta.