

ABSTRAK

**PENGARUH PROGRAM KESELAMATAN DAN
KESEHATAN KERJA PADA MOTIVASI DAN
PRODUKTIVITAS KERJA KARYAWAN**

Studi Kasus Pada Penerbit dan Percetakan PT. Macanan Jaya Cemerlang Klaten

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Penelitian ini bertujuan untuk mengetahui 1) pengaruh program keselamatan dan kesehatan kerja pada motivasi, 2) pengaruh motivasi pada produktivitas kerja karyawan. Jenis penelitian adalah studi kasus. Sampel yang di ambil yaitu karyawan PT. Macanan Jaya Cemerlang bagian produksi sebanyak 100 responden.

Teknik sampling yang dipakai penulis adalah *accidental sampling*. Teknik yang digunakan dalam pengumpulan data adalah kuesioner. Dalam menganalisis validitas instrumen penelitian digunakan Analisis Faktor. Untuk menganalisis pengaruh program keselamatan dan kesehatan kerja pada motivasi digunakan regresi linier berganda, sedangkan untuk menganalisis pengaruh motivasi pada produktivitas digunakan regresi linier sederhana.

Berdasarkan penelitian dan analisis data yang telah dilakukan penulis, maka terbukti bahwa 1) terdapat pengaruh dan signifikan program keselamatan dan kesehatan kerja pada motivasi, 2) terdapat pengaruh dan signifikan motivasi pada produktivitas kerja karyawan.

ABSTRACT

**THE EFFECTS OF WORK SAFETY AND
HEALTH PROGRAM ON MOTIVATION AND
EMPLOYEES WORK PRODUCTIVITY**

**(A Case Study at a Publishing and Press Company PT. Macanan Jaya
Cemerlang Klaten)**

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This research aims to reveal (1) the effect of occupational safety and health program on employee work motivation and (2) the effect of the motivation on the employee work productivity. This is a case study drawing the sample of 100 employees from the Production Department of PT. Macanan Jaya Cemerlang.

The accidental sampling technique was used in this research. Data were using collected questionnaire. The instruments were then tested for their validity by means of Factor Analysis and tested for their reliability by means of a Cronbach's Alpha technique. A multiple linear regression analysis was used to analyze the effect of occupational safety and health program on employees work motivation whereas the effect of the motivation on the employee's work productivity was analyzed using simple linear regression analysis.

Based on the data analysis and research findings, it was concluded that (1) there was a positive and significant influence of occupational safety and health program on employee work motivation, and (2) there was a positive and significant influence of the motivation on the employee's work productivity.