ABSTRAK

PENGARUH KEPEMIMPINAN, MOTIVASI, DAN PENGALAMAN KERJA TERHADAP PRODUKTIVITAS KARYAWAN PT. ATMAJA JAYA.

Margaretha Harini Kurnia Sari
Universitas Sanata Dharma
Yogyakarta, 2014

Penelitian ini bertujuan untuk mengetahui pengaruh kepemimpinan, motivasi, dan pengalaman kerja terhadap produktivitas karyawan PT. Atmaja Jaya. Populasi dalam penelitian ini adalah keseluruhan karyawan PT. Atmaja Jaya. Sampel dalam penelitian ini ditentukan sebanyak 100 responden. Pengambilan sampel menggunakan teknik *Purposive Sampling*. Teknik pengumpulan data dengan kuesioner dan dokumentasi. Analisis data menggunakan teknik analisis regresi berganda. Hasil penelitian ini menunjukan bahwa : (1) Kepemimpinan berpengaruh positif terhadap produktivitas karyawan. (2) Motivasi tidak berpengaruh terhadap produktivitas karyawan. (3) Pengalaman kerja tidak perpengaruh terhadap produktivitas karyawan.

Kata kunci : kepemimpinan, gaya kepemimpinan, motivasi, pengalaman kerja, produktivitas kerja.

ABSTRACT

THE EFFECT OF LEADERSHIP, MOTIVATION, AND WORK EXPERIENCE ON EMPLOYEE PRODUCTIVITY AT PT. ATMAJA JAYA

Margaretha Harini Kurnia Sari

Sanata Dharma University

Yogyakarta, 2014

This research attempts to learn the effect of leadership, motivation, and work experience on the productivity of employees of PT. Atmaja Jaya. This research was conducted from July to August 2014 in PT. Atmaja Jaya. The data for this study was collected through questionnaire and documentation. The population of the research was all employees of PT. Atmaja Jaya. This research took 100 respondent for the sample. The method for the sampling is Purposive Sampling. Data was analyzed using multiple linear regression. The result of research shows that: (1) Leadership had positive effect on the productivity of employees. (2) The motivation did not have effect on the productivity of employees. (3) Work experience did not have effect on the productivity of employees.

Keywords : leadership, leadership style, motivation, work experience, productivity performance.