

## ABSTRACT

Leonaraguna, Lorensius. (2017). *Aibileen Clark's Motivation in Helping Eugenia Phelan as Seen in Kathryn Stockett's The Help*. Yogyakarta: English Language Education Study Program, Department of Language and Arts Education, Faculty of Teachers Training and Education, Sanata Dharma University.

This study analyzes Kathryn Stockett's novel entitled *The Help*. *The Help* is a novel about the experiences of African-American maids working for white families in the early 1960s in Jackson, Mississippi. Eugenia Phelan is a young journalist who has an interest to write a book about real experiences of African-American maids. Eugenia Phelan asks Aibileen Clark, an African-American maid, to be an interviewee for the book.

In this study, there are two questions: (1) How is Aibileen Clark's characteristic described in *The Help*? and (2) What are the motivations of Aibileen Clark to help Eugenia Phelan as seen in Kathryn Stockett's *The Help*?

There are two sources to answer the questions. The main source is a novel written by Kathryn Stockett entitled *The Help*. The secondary source is books about theory of psychological approaches, theory of character and characterization, and theory of motivation.

Based on the analysis, there are two points to conclude. The first is Aibileen Clark's characteristics and the second is Aibileen Clark's motivations. Aibileen Clark's characteristics are described by using Murphy's theory of characterization. Aibileen Clark is revealed to have four characteristics; they are caring, patient, brave, and smart. Then, Aibileen Clark's motivations are explained by using Lahey's theory of motivation. From two types of motivation explained by Lahey; primary motives and psychological motives. Aibileen Clark's motivations are classified in the psychological motives. According to Lahey (2009) the motivation of Aibileen Clark is the psychological motives in achievement to have a better life. There are intrinsic and extrinsic motivations which lead Aibileen Clark to help Eugenia Phelan to write a book about African-American maids. The intrinsic motivation is Aibileen Clark wants to fulfill a dream of her late son to write a book about African-American maids. The extrinsic motivation is a better life for African-American maids.

**Keywords:** characteristics, motivation, *The Help*

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*Studi ini menganalisis novel karya Kathryn Stockett yang berjudul The Help. The Help adalah sebuah novel tentang pengalaman para pembantu Afrika-Amerika berkerja untuk keluarga-keluarga kulit putih pada masa awal 1960an di Jackson, Mississippi. Eugenia Phelan adalah seorang jurnalis muda yang tertarik untuk menulis sebuah buku tentang pengalaman nyata para pembantu Afrika-Amerika. Eugenia Phelan meminta Aibileen Clark, seorang pembantu Afrika-Amerika, untuk menjadi narasumber buku tersebut.*

*Dalam studi ini, ada dua pertanyaan: (1) Bagaimanakah karakteristik Aibileen Clark dideskripsikan dalam novel The Help? dan (2) Apakah motivasi-motivasi dari Aibileen Clark untuk membantu Eugenia Phelan seperti yang terlihat di novel The Help karya Kathryn Stockett?*

*Ada dua sumber yang digunakan untuk menjawab pertanyaan tersebut. Sumber utama adalah novel karya Kathryn Stockett yang berjudul The Help. Sumber kedua adalah buku-buku tentang teori pendekatan psikologi, teori karakter dan karakterisasi, dan teori motivasi.*

*Berdasarkan hasil analisis, ada dua poin yang disimpulkan, yaitu karakteristik Aibileen Clark dan motivasi Aibileen Clark. Karakteristik Aibileen Clark dideskripsikan menggunakan teori karakterisasi milik Murphy. Aibileen Clark dibuktikan memiliki empat karakteristik, yaitu perhatian, sabar, berani, dan pintar. Kemudian, motivasi dari Aibileen Clark dijelaskan menggunakan teori motivasi milik Lahey. Dari dua tipe motivasi yang dijelaskan oleh Lahey; motivasi primer dan motivasi psikologis. Melalui pengamatan Lahey (2009) motivasi Aibileen Clark adalah motivasi psikologis dalam pencapaian untuk memiliki kehidupan yang lebih baik. Terdapat motivasi intrinsik dan motivasi ekstrinsik yang membuat Aibileen Clark membantu Eugenia Phelan untuk menulis buku tentang pembantu Afrika-Amerika. Motivasi intrinsik adalah Aibileen Clark ingin memenuhi impian mendiang putranya untuk menulis buku tentang pembantu Afrika-Amerika. Motivasi ekstrinsiknya adalah untuk kehidupan yang lebih baik bagi para pembantu Afrika-Amerika.*

Kata kunci: *characteristics, motivation, The Help*