

## **ABSTRAK**

### **PENGARUH UKURAN PERUSAHAAN, PROFITABILITAS DAN PROFILE PERUSAHAAN TERHADAP PENGUNGKAPAN CORPORATE SOCIAL RESPONSIBILITY**

**Studi Empiris pada Perusahaan *Go Public* yang Terdaftar di Bursa Efek  
Indonesia Tahun 2006**

**Maria Dini Kurniawati**

**NIM:042114051**

**Universitas Sanata Dharma**

**Yogyakarta**

**2008**

Tujuan penelitian ini untuk mengetahui adanya pengaruh ukuran perusahaan, profitabilitas dan *profile* perusahaan terhadap pengungkapan *corporate social responsibility*.

Jenis penelitian ini adalah studi empiris. Data diperoleh dengan mengumpulkan data laporan tahunan dan laporan keuangan perusahaan. Teknik analisa data yang digunakan adalah regresi linier berganda.

Hasil penelitian menunjukkan bahwa secara simultan ukuran perusahaan, profitabilitas dan *profile* perusahaan mempunyai pengaruh terhadap pengungkapan *corporate social responsibility*. Hasil penelitian secara parsial menunjukkan bahwa ukuran perusahaan dan *profile* perusahaan mempunyai pengaruh positif terhadap pengungkapan *corporate social responsibility*. Sedangkan profitabilitas tidak mempunyai pengaruh negatif terhadap pengungkapan *corporate social responsibility*.

## **ABSTRACT**

### **THE INFLUENCE OF THE COMPANY'S SIZE, PROFITABILITY AND COMPANY'S PROFILE ON THE CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE**

**An Empirical Study at Go Public Company Listed  
in Indonesia Stock Exchange**

**Maria Dini Kurniawati**  
**NIM:042114051**  
**Sanata Dharma University**  
**Yogyakarta**

The aim of this study was to find out the influence of the company's size, profitability, and company's profile on the corporate social responsibility disclosure.

This study was an empirical study. This study obtained the data by collecting the company's annual report and financial report. The data analysis technique of this study was the Multiple Linear Regression analysis.

From the analysis, the research found that company's size, profitability and company's profile had influence on the corporate social responsibility disclosure simultaneously. Individually, the company's size and company's profile had positive influence on the corporate social responsibility disclosure. While the profitability had negative influence on the corporate social responsibility disclosure.