

ABSTRAK

Latar Belakang Remaja Bergabung dalam Kelompok Indonesian Mitsubishi Owners Club (IdMOC) Yogya

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2007

Desain penelitian ini studi diskriptif dan bertujuan untuk mendiskripsikan latar belakang remaja bergabung dalam kelompok Indonesian Mitsubishi Owners Club (IdMOC) Yogya. Peneliti tertarik pada hal ini karena remaja ingin selalu diakui keberadaannya dalam kelompok, oleh karena itu banyak alasan yang mendasari remaja bergabung dalam kelompok tersebut. Indonesian Mitsubishi Owners Club (IdMOC) Yogya merupakan salah satu organisasi yang dinilai sesuai karena memang organisasi ini masih eksis, dan mayoritas anggotanya adalah remaja.

Subjek dalam penelitian ini adalah remaja sebanyak 7 orang anggota Indonesian Mitsubishi Owners Club (IdMOC) Yogya yang dinilai aktif dalam organisasi. Dari segi usia subjek yang dipilih antara umur 19-20 tahun yang termasuk dalam masa remaja akhir. Data yang diperoleh dikumpulkan dengan teknik wawancara non terstruktur, analisis data dengan membuat abstraksi selanjutnya kategorisasi satuan dan pengkodean. Verifikasi data dilakukan dengan proses *intersubjective validity* yaitu menguji kembali pemahaman peneliti dengan pemahaman subjek melalui interaksi timbal balik.

Hasil penelitian ini menunjukkan bahwa latar belakang remaja bergabung dalam kelompok Indonesian Mitsubishi Owners Club (IdMOC) Yogya adalah mencari informasi tentang mobil seluk beluk mobil Mitsubishi. Selain itu keaktifan anggota juga sangat diperlukan, hal ini dipengaruhi oleh norma-norma kelompok yang sudah disepakati oleh kelompok, salah satunya yaitu setiap anggota diharapkan datang pada setiap pertemuan-pertemuan yang ada.

ABSTRACT

Teenagers' Background to Join

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The design of this research was descriptive study and was aimed to describe teenagers conformity behavior in Indonesian Mitsubishi Owners Club (IdMOC) Yogya. Researcher was interested in this case because teenagers need their essence were being acknowledged in the group, that's why there were many based reasons for teenagers to join the club. Indonesian Mitsubishi Owners Club (IdMOC) Jogja was one of organization that estimatedly suitable because this group was still exist and the majority of it's members were teenagers.

The subjects of this research were seven Indonesian Mitsubishi Owners Club (IdMOC) Yogya teenage members who were being estimatedly active in this organization. From the age side subjects who were being selected were between 19 until 20 years old, who were included in late teenage era. Datas that had been obtained were being collected by non-structured interview technique, data analysis by made abstraction then unit categorise and coding. Data verivication was did by intersubjective validity that retest researchers experience with subjects experience by mutual interaction.

The result of this research showed that teenagers' background to join Indonesian Mitsubishi Owners Club (IdMOC) Yogya was to find details about Mitsubishi car. Besides, the members' activities also needed, it was influenced by the club's norm that had been agreed by the members and one of them was each member was expected to present the exist meetings.