

INTISARI

Dengan latar belakang masa krisis telah dilakukan penelitian tentang “Pergeseran Dari Pengobatan Medis ke Pengobatan Sendiri di Wilayah Kotamadya Yogyakarta”, dengan tujuan untuk mengetahui gambaran pengaruh keadaan krisis ekonomi terhadap pergeseran pengobatan dari pengobatan medis ke pengobatan sendiri.

Penelitian non eksperimental ini dikerjakan mengikuti rancangan survei epidemiologi deskriptif. Pengumpulan data menggunakan metode angket pada masyarakat Kotamadya Yogyakarta. Pengelompokan apotik dilakukan berdasarkan banyaknya jumlah kecamatan di Kotamadya Yogyakarta, selanjutnya kepada 303 responden yang berkunjung ke 13 apotik di bagikan kuisioner. Data dari kuisioner terkumpul dilakukan analisis dengan menggunakan metode statistik deskriptif untuk mengetahui frekuensi dan prosentase pengobatan masyarakat.

Hasil penelitian menunjukkan ada pergeseran dari pengobatan medis ke pengobatan sendiri, dilihat dari prosentase terjadi penurunan pengobatan medis dari 73,59% ke 61,59%, sedangkan pengobatan sendiri mengalami peningkatan dari 21,45% ke 30,03%, tingginya pengobatan sendiri 88,45% khususnya karena faktor krisis ekonomi 57,43%. Dengan demikian dapat disimpulkan pada masa krisis ekonomi terdapat pergeseran pengobatan dari pengobatan medis ke pengobatan sendiri.

ABSTRACT

In accordance to Indonesian crisis period, the research of Transformation from Medical Treatment to Self Medication in Kodya Yogyakarta has been conducted. The purpose of this research is to demonstrate influence of financial crisis to the transformation from medical treatment to self medication.

This non experimental research was carried out based on the method of descriptive survey. Data of the frequency and percentage of the medical treatment used in the community were collected by questionnaire which was distributed to the population visited the pharmacies in the research area. The number of Pharmacies involved in the research were equivalent to the number of subdistricts in Kodya Yogyakarta. There were 303 respondents participated in the questionnaire, further on data were analysed statistical descriptive method.

The result of this research showed that there was transformation from medical treatment to self medical. Medical treatment decreased form 73,59% to 61,59% while the self medication increased form 21,45% to 30,03%, the self medication action reached 88,45% and financial crisis contributed 57,43%. Conclusion : the research exhibited that there was treatment transformation, 1.e. from medical treatment to self medication.