

## **ABSTRAK**

### **ANALISIS PERBEDAAN TARIF SEWA KAMAR HOTEL SEBELUM DAN SELAMA KRISIS MONETER**

**Studi kasus pada Hotel Sahid Rasinta  
Periode 1994 - 2000**

**H E N N Y  
UNIVERSITAS SANATA DHARMA  
YOGYAKARTA**

Tujuan dari penelitian ini adalah untuk mengetahui apakah ada perbedaan signifikan antara tarif sewa kamar hotel sebelum dan selama krisis moneter yang telah ditetapkan oleh manajemen hotel Sahid Rasinta.

Jenis penelitian yang dilakukan berupa studi kasus dengan mengambil tempat penelitian di hotel Sahid Rasinta yang berlokasi di Bukit Mas Housing Batam. Teknik pengumpulan data dilakukan dengan wawancara, observasi dan dokumentasi. Teknik analisis data diawali dengan mendeskripsikan data yang berhubungan dengan tarif sewa kamar pada hotel Sahid Rasinta. Kemudian dikorvesikan ke tarif rupiah. Setelah itu dilakukan perbandingan untuk mengetahui selisih tarif kamar hotel sebelum dan selama krisis moneter.

Untuk mengetahui apakah terdapat perbedaan signifikan dalam tarif sewa kamar hotel sebelum dan selama krisis moneter maka dilakukan uji t dengan *level of significance* 5%. Berdasarkan hasil uji t untuk tipe kamar Junior Suite diperoleh t hitung -7,616, Deluxe t hitung -1,171 dan Standard t hitung -3,538. Hasil uji t untuk masing-masing tipe kamar pada  $-4,303 < t < 4,303$ , hal ini menunjukkan bahwa untuk tipe kamar Junior Suite terdapat perbedaan signifikan antara sebelum dan selama krisis moneter, sedangkan untuk tipe Deluxe dan Standard tidak ada perbedaan signifikan antara sebelum dan selama krisis moneter.

## **ABSTRACT**

### **AN ANALYSIS ON THE DIFFERENCE OF HOTEL ROOM RENT COST BEFORE AND DURING THE MONETARY CRISIS**

**A Case Study At Sahid Rasinta Hotel  
Period Of 1994 - 2000**

**HENNY  
SANATA DHARMA UNIVERSITY  
YOGYAKARTA**

The goal of this research was to know whether there was a significant difference in hotel room rent cost before and during the monetary crisis at Sahid Rasinta Hotel.

This research was a case study at Sahid Rasinta Hotel located on Bukit Mas Housing, Batam Island. Data gathering was based on interview, observation, and documentation. Data analysis was done by describing data related to the hotel room rent cost at Sahid Rasinta Hotel, converting the cost of hotel room rent cost into rupiah currency, then trying to compare the cost of hotel room before and during the monetary crisis are compared.

A "t-test" with significance level of 5% was performed to find out whether or not there was a significant difference of hotel room rent cost before and during the monetary crisis. For Junior Suite Room, the result of "t-test" was -7,616, for Deluxe Room, the result of "t-test" was -1,171 and for Standard Room, the result of "t-test" was -3,538. The result of "t-test" for each type of rooms was  $-4,303 < t < 4,303$ . This results showed that for Junior Suite Room, there was a significant difference of rent cost before and during the monetary crisis. On the other hand, was no significant difference of rent cost before and during the monetary crisis for Deluxe Room and Standard Room.