

A B S T R A K

HUBUNGAN PENDAPATAN PREMI ASURANSI DENGAN INVESTASI (Studi Kasus di PT. Asuransi Bintang Tbk)

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2005**

Penelitian ini bertujuan untuk mengetahui hubungan pendapatan premi asuransi bruto dengan investasi di PT. Asuransi Bintang Tbk. Teknik pengumpulan data adalah korespondensi *via e-mail* dan dokumentasi. Teknik analisis data menggunakan korelasi dan uji hipotesa.

Hasil penelitian menunjukkan bahwa pendapatan premi asuransi bruto berhubungan dengan investasi, hubungannya positif dan sangat kuat.

A B S T R A C T

THE CORRELATION BETWEEN INSURANCE PREMIUM INCOME WITH INVESTMENT A Case Study at PT. Asuransi Bintang Tbk.

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The purpose of this research was to observe the correlation between income bruto on premium insurance with invesment at PT. Asuransi Bintang Tbk. The data collecting technique used was correspondence through e-mail and documentation. The method of analysis used was correlation and hypothesis test.

The researchs showed that there was directional positive correlation between income bruto on premium insurance with investment and it was very strong.