

ABSTRAK

Wahyuni, Wulan. 2017. “Wacana Sampul Belakang Novel Populer Terbitan 2000-an”. Skripsi Strata Satu (S1). Program Studi Sastra Indonesia, Fakultas Sastra, Universitas Sanata Dharma.

Penelitian ini membahas wacana dan gaya bahasa dalam sampul belakang novel populer terbitan 2000-an. Permasalahan yang dibahas dalam penelitian ini adalah (i) wacana sampul belakang novel populer terbitan 2000-an dan (ii) gaya bahasa wacana sampul belakang novel populer terbitan 2000-an. Tujuan penelitian ini adalah mendiskripsikan wacana sampul belakang novel populer terbitan 2000-an dan mendiskripsikan gaya bahasa wacana sampul belakang novel populer terbitan 2000-an.

Data penelitian berupa wacana yang terdapat pada sampul belakang novel populer terbitan 2000-an. Pengumpulan data dilakukan dengan metode simak. Peneliti membaca, mencatat, dan mengklasifikasikan wacana sampul belakang novel populer terbitan 2000-an berdasarkan wacana dan gaya bahasa. Dalam menganalisis data, peneliti menggunakan metode padan. Teknik yang digunakan dalam metode padan adalah teknik pilah unsur penentu (PUP).

Berdasarkan hasil penelitian, wacana sampul belakang novel populer terbitan 2000-an terdapat sepuluh jenis, yaitu (i) sinopsis, (ii) kutipan cerita, (iii) monolog, (iv) sinopsis dan komentar pembaca, (v) sinopsis dan biodata penulis, (vi) kutipan cerita dan sinopsis, (vii) kutipan cerita dan monolog, (viii) kutipan cerita dan biodata penulis, (ix) monolog dan komentar pembaca, (x) kutipan cerita; sinopsis; dan biodata penulis. Selain itu ditemukan gaya bahasa dalam wacana sampul belakang novel, yaitu (i) gaya bahasa berdasarkan struktur kalimat yang meliputi gaya bahasa klimaks; paralelisme; antitesis; repetisi, dan (ii) gaya bahasa berdasarkan langsung tidaknya makna yang meliputi gaya bahasa retorik yakni hiperbol; serta gaya bahasa kiasan yakni simile; metafora; personifikasi; epitet.

Kata kunci: *wacana, gaya bahasa, novel populer terbitan 2000-an, wacana sampul belakang*

ABSTRACT

Wahyuni, Wulan. 2017. "The Back Cover Discourse of Popular Novels of the 2000s". An Undergraduate Thesis. Indonesian Letters Study Programe, Faculty of Letters, Sanata Dharma University.

This research discusses the content and style of language in the back cover of the popular novels of the 2000s. The issues discussed in this research are (i) the contents of the back cover popular novels of the 2000s and (ii) the language style of the contents the back cover popular novels of the 2000s. The aim are to describe the contents the back cover discourse of the popular novels of the 2000s and describe language style of the contents the back cover discourse of the popular novels of the 2000s.

Research data in the form the back cover discourse of popular novels of the 2000s. The method used in collecting the data in this research is *simak* method. Researcher read, recorded, and classified the back cover discourse of the popular novels of the 2000s based on the content and style of language. The method of analyzing data is *Padan* method. The basic technic is *pilah unsur penentu* (PUP).

Based on the research, ten types the contents of the back cover the popular novels of the 2000s are (i) synopsis, (ii) quotes of the story, (iii) monologues, (iv) synopsis and reader's comments, (v) synopsis and writer's bio data; (vi) quotes of the story and synopsis, (vii) quotes of the story and monologues, (viii) quotes of story and writer's bio data; (ix) monologue and reader's comments; (x) quote of the story; synopsis; and writer's bio data. In addition, language styles in the content of the back cover discourse of popular novels are (i) language styles based on sentence structure are climax language style; parallelism; antithesis; repetition, and (ii) language styles based on the directness of meaning are the rhetorical style of hyperbole; and figurative styles are simile; metaphor; personification; epithet.

Keyword: *discourse, language style, popular novels of the 2000s, the back cover discourse*