

## ABSTRAK

### **PENGARUH PERSEPSI ANGGOTA TENTANG KINERJA KEPEMIMPINAN PENGURUS, PELAYANAN KOPERASI DAN MINAT ANGGOTA BERKOPERASI TERHADAP PARTISIPASI ANGGOTA KOPERASI “ PERKASA “**

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Penelitian ini bertujuan untuk menguji dan menganalisis pengaruh persepsi anggota tentang kinerja kepemimpinan pengurus, pelayanan koperasi dan minat anggota berkoperasi secara bersama-sama terhadap partisipasi anggota koperasi “PERKASA” Hipotesis penelitian ini adalah ada pengaruh yang positif faktor persepsi anggota tentang kinerja kepemimpinan pengurus, pelayanan koperasi dan minat anggota berkoperasi terhadap partisipasi anggota koperasi “PERKASA”.

Jenis penelitian ini adalah kuantitatif dan *Ex- Post Facto* yang dilaksanakan di koperasi “PERKASA“ Yogyakarta pada bulan Mei – Juli 2006. Populasi dalam penelitian ini adalah seluruh anggota koperasi “PERKASA“ Yogyakarta yang berjumlah 200 orang. Sampel dalam penelitian ini berjumlah 50 orang dengan teknik random sampling. Teknik pengumpulan data menggunakan kuesioner yang diukur dengan skala likert, wawancara dan dokumentasi. Teknik pengujian instrumen menggunakan uji validitas dengan rumus Korelasi Product Moment dan uji reliabilitas dengan rumus *Alfa Cronbach*. Teknik pengujian prasyarat untuk mengetahui normalitas data digunakan teknik uji Kolmogorov Smirnov sedangkan untuk mengetahui linieritas data digunakan teknik uji F. Teknik pengujian asumsi klasik untuk mengetahui multikolinieritas data dengan melihat nilai *variance inflation factor (VIF)* dan nilai *tolerance* sedangkan untuk mengetahui heteroskedastisitas data digunakan teknik korelasi rank dari *Spearman’ rank correlations*. Teknik analisis data untuk menguji hipotesis digunakan teknik analisis Regresi Ganda.

Hasil penelitian menunjukkan tidak ada pengaruh positif dan signifikan kinerja kepemimpinan pengurus, pelayanan koperasi dan minat anggota berkoperasi terhadap partisipasi anggota koperasi “PERKASA“  
(  $R = 0,063$ ,  $sig = 0,113$ )

## ABSTRACT

### THE INFLUENCE OF MEMBERS' PERCEPTION OF THE BOARD ON WORKING ABILITY OF MANAGEMENT'S LEADERSHIP, CO- OPERATIVE SERVICE AND THE INTEREST OF CO-OPERATIVE'S MEMBERS TOWARD THE PARTICIPATION OF *PERKASA* CO- OPERATIVE MEMBERS

A case study on *PERKASA* Co-operative of PT Sari Husada  
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The aims of this research are to examine and analyze the influence of members' perception of the board on members' perception of the board on working ability of management's leadership, co-operative service and the interest of co-operative's members toward the participation of *Perkasa* co-operative members. The hypothesis of this research states that there is positive influence toward the members' perception of the board on working ability of management's leadership, co-operative service and the interest of co-operative's members toward the participation of *Perkasa* co-operative members.

The type of this research is a quantitative study, and *ex post de facto* done in *Perkasa* co-operative Yogyakarta from May – July 2006. The population of this research were 200 members of *Perkasa* Co-operative Yogyakarta. The samples were 50 people taken by applying random sampling technique. The techniques of collecting data were questionnaire measured by *likert scale*, interview, and documentation. The instrument test technique was validity test by applying the formula of Product Moment Correlation and reliability test by applying *Alfa Cronbach*. The prerequisite test technique to find out the normality of the data was Kolmogorov Smirnov while to find out the linearity of the data, F test techniques was applied. Classical assumption technique was applied to find out multy colinearity by considering variance value of *inflation factor (VIF)* and tolerance point; whereas to find out heterosecdasticity data, *Spearman' rank correlation* was used. Data analysis technique for examining hypothesis was Double Regression Analysis Technique.

The result of this research shows that there isn't any positive and significant influence on working ability of management's leadership, co-operative service and the interest of co-operative's members towards the participation of *Perkasa* co-operative members ( $R = 0,063$ ,  $\text{sig} = 0,113$ )