

**PERBEDAAN PREFERENSI SISWA TERHADAP PERGURUAN TINGGI  
DI DAERAH ISTIMEWA YOGYAKARTA**

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**ABSTRAK**

Penelitian ini bertujuan untuk menguji dan menganalisis: 1) Preferensi siswa-siswi SMA kelas III terhadap fakultas ekonomi, teknik, sastra, sosial politik, farmasi, psikologi, FKIP, PGSD; 2) Preferensi siswa-siswi SMA kelas III terhadap UGM, UNY, USD, UAJY, UII, UMY; 3) Pengaruh asal sekolah, afiliasi, jurusan dan tingkat pendapatan orang tua terhadap preferensi siswa dalam memilih perguruan tinggi di Yogyakarta.

Penelitian ini merupakan penelitian deskriptif yang dilaksanakan di SMA Muhammadiyah I, SMA Stella Duce I, SMA BOPKRI I dan SMA N 9 Yogyakarta pada bulan Desember 2006 – Januari 2007. Populasi dalam penelitian ini adalah seluruh siswa-siswi SMA kelas III di empat sekolah tersebut. Sampel dalam penelitian ini berjumlah 200 siswa-siswi yang diambil dengan metode Judgment sampling. Teknik pengumpulan data menggunakan kuesioner. Teknik analisis data yang digunakan *Friedman two way anova* untuk menguji preferensi siswa dalam memilih fakultas dan perguruan tinggi, *Mann Whitney U-test* untuk menguji asal sekolah dan afiliasi menentukan preferensi siswa dalam memilih perguruan tinggi, dan *Kruskal-Wallis One Way Anova* menguji jurusan dan pendapatan orang tua menentukan preferensi siswa dalam memilih perguruan tinggi.

Hasil penelitian menunjukkan: 1) Fakultas ekonomi cenderung dipilih siswa-siswi SMA kelas III ( $c^2=3,32$ , sig=0,000); 2) UGM cenderung dipilih siswa-siswi SMA kelas III ( $c^2=2,26$ , sig=0,000); 3) a. Asal sekolah tidak menentukan preferensi siswa-siswi SMA kelas III dalam memilih perguruan tinggi ( $U_{UGM}=3400$ , sig=0,298;  $U_{UII}=3087$ , sig=0,054;  $U_{UNY}=3242$ , sig=0,142;  $U_{UMY}=3368$ , sig=0,255;  $U_{USD}=3088$ , sig=0,058;  $U_{UAJY}=3371$ , sig=0,275); b. Afiliasi tidak menentukan preferensi siswa-siswi SMA kelas III dalam memilih perguruan tinggi ( $U_{UGM}=3635$ , sig=0,732;  $U_{UNY}=3545$ , sig=0,554;  $U_{USD}=3143$ , sig=0,082;  $U_{UAJY}=3220$ , sig=0,127). Afiliasi menentukan preferensi siswa-siswi SMA kelas III dalam memilih perguruan tinggi ( $U_{UII}=2768$ , sig=0,004;  $U_{UMY}=3086$ , sig=0,048); c. Jurusan tidak menentukan preferensi siswa-siswi SMA kelas III dalam memilih perguruan tinggi ( $KW_{UGM}=2,113$ , sig=0,348;  $KW_{UII}=3,176$ , sig=0,204;  $KW_{UNY}=4,699$ , sig=0,095;  $KW_{UMY}=5,654$ , sig=0,059;  $KW_{USD}=5,677$ , sig=0,059;  $KW_{UAJY}=5,478$ , sig=0,065); d. Tingkat pendapatan orang tua tidak menentukan preferensi siswa-siswi SMA kelas III dalam memilih perguruan tinggi ( $KW_{UGM}=3,538$ , sig=0,171;  $KW_{UII}=4,879$ , sig=0,087;  $KW_{UNY}=4,644$ , sig=0,098;  $KW_{UMY}=0,283$ , sig=0,868;  $KW_{USD}=0,784$ , sig=0,676;  $KW_{UAJY}=1,718$ , sig=0,424);

**THE DIFFERENT PREFERENCES OF SENIOR HIGH SCHOOL STUDENTS  
TOWARD UNIVERSITIES  
IN YOGYAKARTA SPECIAL TERRITORY**

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**ABSTRACT**

This research aims to examine and analyze: 1) The preferences of the third grade students of senior high schools toward faculty of economics, engineering, letters, social and politics, pharmacy, psychology, Faculty of Teacher Training College and Teacher's Training for Elementary School Teacher; 2) Preferences of the third grade student of senior high schools toward UGM, UNY, USD, UAJY, UII, UMY; 3) The influence of schools where students come from, affiliation, department, and parent's income level determine student's preference in choosing university in Yogyakarta.

This research is a descriptive research conducted at Muhammadiyah I Senior High School, Stella Duce I Senior High School, BOPKRI I Senior High School and SMA N 9 Yogyakarta from December 2006 until January 2007. The population in this research were all third grade students at that four schools. The samples in this research were 200 students who were chosen based on Judgment sampling. The technique of data analysis was questionnaire. The techniques of data analysis to examine the hypothesis was *Friedman two way anova* that was to examine students preference in choosing faculties and universities; *Mann Whitney U-test* was to examine schools where students come from and affiliation determine students' preference in choosing universities, and *Kruskal-Wallis One Way Anova* was to examine students' department and parents income which could determined students' preference in choosing universities.

The result research shows that: 1) Faculty of economics tends to be chosen by the third grade students of Senior High School ( $\chi^2 = 3,32$ , sig = 0,000); 2) UGM tends to be chosen by the third grade students of Senior High School ( $\chi^2 = 2,26$ , sig = 0,000); 3) a. Schools where students come from do not determine third grade students of Senior High School's preference in choosing universities ( $U_{UGM}=3400$ , sig=0,298;  $U_{UII}=3087$ , sig=0,054;  $U_{UNY}=3242$ , sig=0,142;  $U_{UMY}=3368$ , sig=0,255;  $U_{USD}=3088$ , sig=0,058;  $U_{UAJY}=3371$ , sig=0,275); b. Affiliation does not determine the third grade students of Senior High School's preference in choosing universities ( $U_{UGM}=3635$ , sig=0,732;  $U_{UNY}=3545$ , sig=0,554;  $U_{USD}=3143$ , sig=0,082;  $U_{UAJY}=3220$ , sig=0,127). Affiliation determine the third grade students of Senior High School's preference in choosing universities ( $U_{UII}=2768$ , sig=0,004;  $U_{UMY}=3086$ , sig=0,048); c. Department does not determine the third grade students of Senior High School's preference in choosing universities ( $KW_{UGM}=2,113$ , sig=0,348;  $KW_{UII}=3,176$ , sig=0,204;  $KW_{UNY}=4,699$ , sig=0,095;  $KW_{UMY}=5,654$ , sig=0,059;  $KW_{USD}=5,677$ , sig=0,059;  $KW_{UAJY}=5,478$ , sig=0,065); 6) Parents' income does not determine the third grade students of Senior High School's preference in choosing universities ( $KW_{UGM}=3,538$ , sig=0,171;  $KW_{UII}=4,879$ , sig=0,087;  $KW_{UNY}=4,644$ , sig=0,098;  $KW_{UMY}=0,283$ , sig=0,868;  $KW_{USD}=0,784$ , sig=0,676;  $KW_{UAJY}=1,718$ , sig=0,424);