

ABSTRAK

HUBUNGAN ANTARA MOTIVASI BERWIRUSAHA DAN KARAKTERISTIK KEWIRUSAHAAN DENGAN JIWA KEWIRUSAHAAN SISWA (Studi Kasus: sekolah SMK Negeri 1 Yogyakarta)

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Penelitian ini bertujuan untuk mengetahui: 1) hubungan antara motivasi kewirausahaan dengan jiwa kewirausahaan siswa; 2) hubungan antara karakteristik kewirausahaan dengan jiwa kewirausahaan siswa.

Jenis penelitian ini merupakan penelitian studi kasus yang dilaksanakan pada bulan September sampai bulan Oktober 2017. Populasi penelitian ini adalah siswa-siswi kelas 11 dan 12 di sekolah SMK Negeri 1 Yogyakarta. Sampel sejumlah 199 siswa diambil dengan teknik *Random Sampling*. Data penelitian dikumpulkan menggunakan kuesioner dan dianalisis dengan Korelasi *Spearman*.

Hasil penelitian menunjukkan bahwa: 1) terdapat hubungan antara motivasi kewirausahaan dengan jiwa kewirausahaan siswa yang ditunjukkan dengan *Correlation Coefficient (Spearman's rho)* = +0,633 dan nilai (*Sig (2-tailed)*) = 0,00 < 0,05. 2) terdapat hubungan antara karakteristik kewirausahaan dengan jiwa kewirausahaan siswa yang ditunjukkan dengan *Correlation Coefficient (Spearman's rho)* = +0,720 dan nilai (*Sig (2-tailed)*) = 0,00 > 0,05.

Kata kunci: motivasi kewirausahaan, karakteristik kewirausahaan, dan jiwa kewirausahaan siswa

ABSTRACT

**THE RELATION BETWEEN ENTREPRENEURSHIP MOTIVATION
AND ENTREPRENEURSHIP CHARACTERISTICS AND THE SPIRIT
OF STUDENTS'ENTREPRENEURSHIP**
A Case Study on SMK Negeri 1 Yogyakarta

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The purposes of this research are to findout: 1) the relation between entrepreneurship motivation and the spirit of students' entrepreneurship; 2) the relation between the entrepreneurship characteristic and students' entrepreneurship.

This research is a case study which was done from September until October 2017. The population were the 11th grade students and 12th grade students at SMK Negeri 1 Yogyakarta. The samples were 199 students taken by Random Sampling. The data of this research were gathered by questionnaire and analyzed by the Spearman Correlation.

The results show that: 1) there is a relation between the entrepreneurship motivation and the spirit of students' entrepreneurship. It is indicated by Correlation Coefficient (Spearman's rho) = +0,633 and point of (Sig (2-tailed) = 0,00 < 0,05) 2) there is a relationship between the entrepreneurship characteristic and the spirit of the students' entrepreneurship which was showed by Correlation Coefficient (Spearman's rho) = +0,720 and point of (Sig (2-tailed) = 0,00 < 0,05)

Keywords: entrepreneurship motivation, entrepreneurship characteristic, and the spirit of entrepreneurship.