

ABSTRAK

HUBUNGAN ANTARA MINAT BACA, PEMANFAATAN JEJARING SOSIAL, PENGGUNAAN TEKNOLOGI INFORMASI DALAM PEMBELAJARAN EKONOMI DAN GAYA BELAJAR SISWA KELAS XI IPS SMA PANGUDI LUHUR YOGYAKARTA

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Penelitian ini bertujuan untuk mengetahui: (1) ada tidaknya hubungan antara minat baca dan pemanfaatan jejaring sosial, (2) ada tidaknya hubungan antara pemanfaatan jejaring sosial dan penggunaan IT dalam pembelajaran ekonomi, (3) ada tidaknya hubungan antara penggunaan IT dalam pembelajaran ekonomi dan gaya belajar siswa, (4) ada tidaknya hubungan antara minat baca dan penggunaan IT dalam pembelajaran ekonomi, (5) ada tidaknya hubungan minat baca dan gaya belajar siswa, (6) ada tidaknya hubungan antara pemanfaatan jejaring sosial dan gaya belajar siswa.

Penelitian ini merupakan penelitian kuantitatif deskriptif dengan jenis penelitian korelasional. Sampel dalam penelitian ini adalah siswa kelas XI IPS SMA Pangudi Luhur Yogyakarta yang berjumlah 100 siswa. Teknik pengambilan sampel menggunakan teknik *Sampling Jenuh*. Teknik pengumpulan data berupa kuesioner dan dokumentasi. Uji instrumen berupa uji validitas dan reliabilitas digunakan pada variabel minat baca, pemanfaatan jejaring sosial dan penggunaan IT dalam pembelajaran ekonomi. Teknik analisis data menggunakan uji korelasi *Spearman Rank*.

Hasil pengujian hipotesis menunjukkan bahwa (1) ada hubungan positif antara minat baca dan pemanfaatan jejaring sosial (nilai sig. = 0,000 < = 0,05) dengan tingkat keeratan hubungan 0,381, (2) tidak ada hubungan antara pemanfaatan jejaring sosial dan penggunaan IT dalam pembelajaran ekonomi (nilai sig. = 0,164 > = 0,05), (3) tidak ada hubungan antara penggunaan IT dalam pembelajaran ekonomi dan gaya belajar siswa (nilai sig. = 0,501 > = 0,05), (4) tidak ada hubungan antara minat baca dan penggunaan IT dalam pembelajaran ekonomi (nilai sig. = 0,247 > = 0,05), (5) tidak ada hubungan minat baca dengan gaya belajar siswa (nilai sig. = 0,055 > = 0,05), (6) ada hubungan positif antara pemanfaatan jejaring sosial dan gaya belajar siswa (nilai sig. = 0,005 < = 0,05) dengan tingkat keeratan hubungan 0,281.

ABSTRACT

**THE RELATIONSHIP BETWEEN THE READING INTEREST,
THE USE OF SOCIAL NETWORKS, THE USE OF
INFORMATION TECHNOLOGY IN LEARNING ECONOMIC
LESSON, AND THE LEARNING STYLE OF THE SOCIAL XI
STUDENTS OF PANGUDI LUHUR SENIOR HIGH SCHOOL
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This study aimed to determine: (1) the relationship between the reading interest and the use of social networks; (2) the relationship between the use of social networks and the use of IT in learning economic lesson; (3) the relationship between the use of IT in learning economic lesson and the students' learning styles; and (4) the relationship between the reading interest and the use of IT in learning economic lesson; (5) the relationship between the reading interest and the students' learning styles; and (6) the relationship between the use of social networks and the students' learning styles.

This study was a quantitative descriptive research with a correlational type. The samples of this study were the Social XI students of Pangudi Luhur Senior High School Yogyakarta, totaling 100 students. The technique used to obtain the sampling was *Sampling Jenuh* technique. The data collection techniques were questionnaire and documentation. The test instruments, such as validity and reliability, were used in the variable of the reading interest, the use of social networks, and the use of IT in learning economic lesson. The data analysis was processed by using *Spearman Rank* correlation test.

The results of hypotheses testing showed that: (1) there was a positive relationship between the reading interest and the use of social networks ($\text{sig} = 0.000 < = 0.05$) with the degree of closeness relationship 0.381; (2) there was no relationship between the use of social networks and the use of IT in learning economic lesson ($\text{sig} = 0.164 > = 0.05$); (3) there was no relationship between the use of IT in learning economic lesson and the students' learning styles ($\text{sig} = 0.501 > = 0.05$); and (4) there was no relationship between the reading interest and the use of IT in learning economic lesson ($\text{sig} = 0.247 > = 0.05$); (5) there was no relationship between the reading interest and the students' learning styles ($\text{sig} = 0.055 > = 0.05$); and (6) there was a positive relationship between the use of social networks and the students' learning styles ($\text{sig} = 0.005 < = 0.05$) with the degree of closeness relationship 0.281.