

## ABSTRAK

### **Hubungan Antara Pengetahuan Kewiraswastaan Dan Persepsi Terhadap Usaha Wiraswasta Dengan Minat Berwiraswasta Pada Mahasiswa Program Studi Pendidikan Dunia Usaha FKIP Universitas Sanata Dharma Yogyakarta**

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Penelitian ini bertujuan untuk mengetahui: (1) hubungan antara pengetahuan kewiraswastaan dengan minat untuk berwiraswasta pada Mahasiswa Program Studi PDU, (2) hubungan antara persepsi terhadap usaha wiraswasta dengan minat untuk berwiraswasta pada Mahasiswa Program Studi PDU, (3) hubungan antara pengetahuan kewiraswastaan dan persepsi terhadap usaha wiraswasta dengan minat untuk berwiraswasta pada Mahasiswa Program Studi PDU FKIP Universitas Sanata Dharma Yogyakarta.

Pengumpulan data dilaksanakan pada bulan Agustus 1999. Populasi penelitian terdiri dari 125 orang Mahasiswa Program Studi PDU FKIP Universitas Sanata Dharma Yogyakarta angkatan 1994, 1995, 1997 dan 1998. Sedangkan sampel penelitiannya berjumlah 60 orang. Penentuan sampel menggunakan teknik stratified proportional random sampling. Pengumpulan data menggunakan metode angket dan dokumentasi. Uji kesahihan butir dilakukan dengan analisis Korelasi Product Moment, sedangkan uji reliabilitas dilakukan dengan analisis koefisien KR-20 dan koefisien Alpha Cronbach. Uji Normalitas dilakukan dengan analisis Chi-Kuadrat dan uji linieritas dilakukan dengan Uji F atau analisis varians untuk linieritas. Untuk menguji hipotesis penelitian, data dianalisis dengan menggunakan metode analisis Korelasi Product Moment dan analisis Regresi Ganda dengan dua prediktor.

Hasil penelitian menunjukkan bahwa: (1) ada hubungan yang positif dan signifikan antara pengetahuan kewiraswastaan dengan minat untuk berwiraswasta pada Mahasiswa Program studi PDU ( $0,455 > 0,254$ ;  $p < 0,05$ ), (2) ada hubungan yang positif dan signifikan antara persepsi terhadap usaha wiraswasta dengan minat untuk berwiraswasta pada Mahasiswa Program Studi PDU ( $0,659 > 0,254$ ;  $p < 0,05$ ), (3) ada hubungan yang positif dan signifikan antara pengetahuan kewiraswastaan dan persepsi terhadap usaha wiraswasta dengan minat untuk berwiraswasta pada Mahasiswa Program Studi PDU ( $R_{y(1,2)} = 0,695$ ;  $R^2 = 0,482$ ;  $F_{2,57} = 26,560 > 3,17$ ;  $p < 0,05$ ). Sumbangan efektif dari pengetahuan kewiraswastaan dan persepsi terhadap usaha wiraswasta dalam memperkirakan minat berwiraswasta sebesar 10,8% dan 37,4%. Jadi, gabungan sumbangan efektif dari pengetahuan kewiraswastaan dan persepsi terhadap usaha wiraswasta terhadap minat berwiraswasta mahasiswa diperkirakan 48,2%. Dengan demikian keseluruhan bukti analisis ini mendukung hipotesis yang diajukan.

## ABSTRACT

### **The Relation Between Knowledge of Entrepreneurship and Perception toward Entrepreneur's work and the Interest of being an Entrepreneur in Students of the Business Education Programme of FKIP at Sanata Dharma University Yogyakarta**

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This research aimed to find out: (1) the relation between knowledge of entrepreneurship and the interest of being an entrepreneur in Students of the Business Education programme, (2) the relation between perception toward entrepreneur's work and the interest of being an entrepreneur in Students of the Business Education Programme, (3) the relation between knowledge of entrepreneurship and perception toward entrepreneur's work and the interest of being an entrepreneur in Students of the Business Education Programme, FKIP, Sanata Dharma University, Yogyakarta.

Data collecting was done on August 1999. The population consisted of 125 Students of the Business Education Programme of FKIP at Sanata Dharma University of Yogyakarta comprising the 1994, 1995, 1997 and 1998 classes. The research sample consisted of 60 students. The sample was selected using a stratified proportional random sampling technique. The data were collected using the methods of questionnaire and documentation. Item validity test was conducted using the Product Moment Correlation analysis while reliability test was done using the KR-20 coefficient analysis and Alpha Cronbach coefficient. Normality test was conducted by Chi-Square test and linearity test was conducted by F test or analysis of variance for linearity. To test the research hypotheses, data were analyzed using the methods of Product Moment Correlation analysis and Multiple Regression analysis with two predictors.

Research findings showed that: (1) there was a positive and significant correlation between knowledge of entrepreneurship and interest of being entrepreneur among Students of Business Education ( $0,455 > 0,254$ ;  $p < 0.05$ ), (2) there was a positive and significant correlation between perception toward entrepreneur's work and interest of being entrepreneur among Students of Business Education ( $0,659 > 0,254$ ;  $p < 0.05$ ), (3) there was a positive and significant correlation between knowledge of entrepreneurship and perception toward entrepreneur's work and interest of being entrepreneur among Students of Business Education ( $R_{y(1,2)} = 0,695$ ;  $R^2 = 0,482$ ;  $F_{2,57} = 6,560 > 3,17$ ;  $p < 0.05$ ). The effective contribution of knowledge of entrepreneurship and perception of entrepreneur's work in predicting interest of being entrepreneur was 10,8% and 37,4% respectively. And so, the combined effective contribution of knowledge of entrepreneurship and perception toward entrepreneur's work in predicting interest of being entrepreneur among students was 48,2%. Accordingly, all of the evidence in this analysis confirmed the hypotheses proposed.