

ABSTRAK

**Pengaruh Berdirinya Kampus III USD Terhadap
Kehidupan Sosial Ekonomi Masyarakat Sekitarnya
Studi kasus: Krodan, Maguwoharjo, Depok, Sleman, Yogyakarta
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Tujuan dari penelitian ini adalah untuk mengetahui pengaruh kehadiran kampus III USD terhadap (1) perubahan lapangan kerja masyarakat; (2) pendapatan perkapita masyarakat; (3) tingkat kemiskinan masyarakat; (4) tingkat pendidikan masyarakat; (5) hubungan interaksi sosial masyarakatnya.

Penelitian ini dilakukan dilokasi berdirinya kampus III USD yaitu dusun Krodan, Maguwoharjo, Depok, Sleman, DIY. Jenis penelitian ini adalah penelitian deskriptif. Populasi penelitian adalah seluruh penduduk dusun Krodan dan sampel penelitian diambil dengan proportional random sampling dan jumlah sampel 42 kepala keluarga. Analisis yang dipakai adalah analisis perbandingan “sebelum dan sesudah” dengan menggunakan tabel perbandingan untuk mengetahui apakah ada perubahan dalam lapangan kerja, tingkat pendidikan masyarakat, hubungan interaksi sosial masyarakat, sedangkan untuk mengetahui apakah ada perbedaan pendapatan perkapita masyarakat menggunakan uji beda Z dan penggunaan garis kemiskinan Sayogyo yang telah disempurnakan untuk mengidentifikasi penduduk miskin.

Hasil penelitian menunjukkan bahwa dengan adanya kampus III USD :

- 1) Terjadi perubahan lapangan kerja masyarakat dari 4 jenis usaha menjadi 19 jenis usaha.
- 2) Terjadi peningkatan pendapatan perkapita masyarakat ekuivalen pengeluaran beras pertahun dari 697,357 kg menjadi 807,452 kg.
- 3) Jumlah penduduk miskin berkurang dari 10 keluarga miskin menjadi 5 keluarga miskin
- 4) Terjadinya peningkatan tingkat pendidikan masyarakat dalam kelompok SLTA keatas :
 - a. Sebelum adanya kampus III USD Tamatan SLTA 21%, tamatan perguruan tinggi 1,5%.
 - b. Setelah adanya kampus III USD tamatan SLTA 38%, tamatan perguruan tinggi 2,9%
- 5) Tidak terjadi perubahan hubungan interaksi sosial masyarakat.

ABSTRACT

**THE INFLUENCE OF THE EXISTENCE OF THE THIRD CAMPUS
BUILDING
OF SANATA DHARMA UNIVERSITY TOWARDS SOCIAL AND
ECONOMIC LIFE OF ITS SURROUNDING COMMUNITY**
A Case Study in Krodan, Maguwoharjo, Depok Sleman, Yogyakarta
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The aim of this research was to investigate the existence of the third campus building of Sanata Dharma University towards (1) changes of the surrounding community's employment; (2) income per capita the community; (3) poverty level of the community; (4) education level of the community; (5) social interactive relationship of the community.

The research was carried out in the village of Krodan, Maguwoharjo, Depok, Sleman, Yogyakarta where the third campus building of Sanata Dharma University lies. The research was a descriptive study. The population of this research were all inhabitants of the village of Krodan. The total sample were 42 families taken proportionally and randomly.

The technique of data analysis was *pre and post comparative analysis by applying a comparison table* which was intended to know whether there were any changes in employment, education level and social interactive relationship of the community. While to investigate whether there was the difference of the income per capita of the community, the Z test and Sayogo's model of poverty line were applied to identify the poor inhabitants.

Based on the data analysis indicates that the existence of the third campus building of Sanata Dharma University:

1. There were changes of the surrounding community's employment: from 4 kinds to 19 kinds of employment.
2. There was increase in the income per capita of the community. It is shown by the increase of their rice outcome per year; from 697,375 kg to 807,452 kg.
3. The number of the poor inhabitants decreased, from 10 families to 5 families.
4. There was increase in the level community's education specially the education after graduating from Senior high School.
 - a. Before the existence of the third campus building, the graduates of Senior High School as only 21% and 1,5%for the further Higher Education
 - b. After the third campus building was established, the graduates of Senior High School became 38% and 2,9%for further Higher Education.
5. There was not any change in social interactive relationship of the community.