

ABSTRAK

Cahyaprastya, Vicky Puri. 2015. *Pelanggaran Prinsip Kerja Sama dan Prinsip Kesopanan dalam Acara Tatap Mata di Trans 7 sebagai Wahana Menciptakan Humor Verbal Lisan*. SKRIPSI. Yogyakarta: PBSI, JPBS, FKIP Universitas Sanata Dharma.

Penelitian ini membahas pelanggaran prinsip kerja sama dan prinsip kesopanan dalam acara Tatap Mata di Trans 7 sebagai wahana menciptakan humor verbal lisan. Tujuan penelitian ini adalah: (1) untuk mendeskripsikan bentuk-bentuk pelanggaran prinsip kerja sama dalam acara Tatap Mata di Trans 7 sebagai wahana menciptakan humor verbal lisan, dan (2) untuk mendeskripsikan bentuk-bentuk pelanggaran prinsip kesopanan dalam acara Tatap Mata di Trans 7 sebagai wahana menciptakan humor verbal lisan.

Jenis penelitian ini adalah penelitian deskriptif kualitatif. Data penelitian berupa tuturan-tuturan dalam acara Tatap Mata di Trans 7 dari bulan April sampai bulan Mei 2014. Instrumen penelitian adalah peneliti sendiri. Metode pengumpulan data menggunakan metode simak catat. Analisis data menggunakan metode padan ekstralingual.

Simpulan dari penelitian ini adalah: pertama, ditemukan wujud pelanggaran prinsip kerja sama, yaitu (1) maksim kuantitas berupa informasi berlebihan dan informasi kurang informatif, (2) maksim kualitas berupa informasi salah dan informasi tidak logis, (3) maksim relevansi berupa informasi tidak relevan dengan masalah pembicaraan, dan (4) maksim pelaksanaan berupa kesalahan dalam menafsirkan maksud mitra tutur, informasi implisit, kesalahan menafsirkan arti kata berbahasa Inggris, penghilangan dan penambahan bunyi, kesalahan substitusi bunyi, dan pengembalian stimulus. Kedua, ditemukan wujud pelanggaran prinsip kesopanan, yaitu (1) maksim kebijaksanaan berupa perintah yang mempermalukan mitra tutur, informasi membingungkan mitra tutur, dan merugikan mitra tutur secara nyata., (2) maksim kemurahan berupa pemanfaatan ketidaktahuan mitra tutur dan permintaan sesuatu kepada mitra tutur., (3) maksim penerimaan berupa merendahkan mitra tutur, mencela dan mencemooh mitra tutur, dan pemutarbalikan fakta., (4) maksim kerendahan hati berupa bangga terhadap diri sendiri, (5) maksim kecocokan berupa informasi tidak sebenarnya, dan (6) maksim kesimpatian berupa sikap antipati terhadap kesusahan mitra tutur.

Kata kunci: *prinsip kerja sama, prinsip kesopanan, pragmatik, humor*

ABSTRACT

Cahyaprastya, Vicky Puri. 2015. *The Violation of Cooperative and Politeness Principles in Tatap Mata Show Trans 7 As A Mean of Creating Verbal Humor*. THESIS. Yogyakarta: PBSI, JPBS, FKIP Universitas Sanata Dharma.

This research study discusses the violation of cooperative and politeness principles in tatap mata show trans 7 as a mean of creating verbal humor. The aims of the research are; (1) to describe the types of the the violation of cooperative principles in tatap mata show trans 7 as a mean of creating verbal humor, and (2) to describe the types of the the violation of politeness principles in tatap mata show trans 7 as a mean of creating verbal humor.

This research study belongs to descriptive qualitative research. The data of the research were in the form of excerpts in tatapmata show trans 7 taken from april to mei 2014. The research instrument was the researcher. The data collection technique was note-taking. The data analysis technique applied extralingual comparative method.

The results of the research study were: firstly, there were violations of cooperative principles; (1) the violations of maxim of quantity are in the form of excessive information and less-informative information, (2) the violations maxim of quality are in the form of wrong information and illogical information, (3) the violation of maxim of relation is in the form of irrelevant information with the topic being discussed, and (4) the violations maxim of manner are in the form of misinformation communication in understanding partners' talks, implicit information, misunderstanding in identifying English words, the omission and addition of sound, the mistakes of sound substitution, and stimulus feedback. Secondly, there were violations of politeness principles; (1) the maxim of tact is in the form orders which embarrass partners, information which confuse partners, and to harm partners, (2) the violations of maxim of generosity are in the form of taking advantages in partners' ignorance and requesting of something to partners, (3) the violations of maxim approbation are in the form of humiliating, bullying and degrading partners, and twisting facts, (4) the violations of maxim of modesty is in the form of pride of their own, (5) the violations of maxim of agreement is in the form of unreal information, and (6) the violations of maxim of sympathy is in the form of being antipathy with partners' difficulties.

Keywords: *cooperative principles, politeness principles, pragmatics, humor*