

ABSTRACT

Wattimury, Chrisda Natalius. 2016. *English Course Book of Marine Tourism for Islanders*. Yogyakarta: The Graduate Program in English Language Studies, Sanata Dharma University.

English and Tourism are bound to each other. As English nowadays becomes so widely used by many people, the urge to learn English has reached into the capacity where English now has become a necessity. The business of tourism has forced staff who works at a homestay, to be able to communicate using English, while they are at work. In order to help islanders learning English, the needs to create a course book to assist islander learning the language is a must to be created, thus it will help them master the language. This research proposed one research question to answer, which is “*What is the content of the course book designed for Kri islanders?*”.

To answer the research questions, the researcher has employed Communicative language teaching approach, followed by the method of Research and Development proposed by Borg and Gall (1983), and combined it with ADDIE instruction model which is; Analysis, Design, Develop, Implementation and Evaluation to develop the course book. There are ten steps of R&D, but only 7 steps were employed due to the limitation of time, money and other things. In here, two subjects were the main respondents of this research, (1) the islanders themselves, and (2) the English instructor and teacher.

After combining the method, and developed the product, there were nine (9) units designed specifically for islanders. Those units are: Greeting and Introduction, Taking Reservation, Explaining Facilities, Checking In and Out, Handling Complaint, Offering Help and Suggestion, Giving Direction, Telling Time, and Giving Advice. In each unit, there are four (4) sequences that will guide the learning process. Those are, get started, get to know, let's practice, and be creative.

The result showed that the average agreement on the evaluation of the designed was above 4.00 out of 5 which indicated that the product was acceptable and can be used to teach.

Key Words: communicative language teaching, Research and development, Course-book.

ABSTRAK

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Bahasa Inggris dan pariwisata saling terikat satu dengan yang lain. Semenjak bahasa Inggris digunakan oleh banyak orang, kebutuhan untuk belajar bahasa Inggris telah mencapai kapasitas dimana bahasa Inggris telah menjadi keharusan. Bisnis pariwisata mengharuskan pekerja di penginapan, untuk dapat berkomunikasi menggunakan bahasa Inggris ketika mereka sedang bekerja. Untuk membantu masyarakat kepulauan mempelajari bahasa Inggris, dibutuhkan adanya penyusunan materi bahasa sesuai dengan kebutuhan masyarakat. Penelitian ini memiliki satu masalah penelitian, yaitu “seperti apakah isi dari desain buku pelajaran bahasa Inggris untuk masyarakat kepulauan Kri?”

Untuk menjawab pertanyaan penelitian, peneliti menggunakan *communicative language teaching* (CLT), diikuti dengan metode *research and development* (R&D) oleh Borg dan Gall (1983), serta mengombinasikannya dengan model instruksi *analysis, design, develop, implementation, and evaluation* (ADDIE), dalam mengembangkan buku bahasa. Ada sepuluh tahapan *research and development* (R&D), namun, hanya tujuh tahapan yang digunakan dalam penelitian ini, dikarenakan keterbatasan waktu, uang dan lainnya. Dalam penelitian ini, ada dua partisipan yang dijadikan sebagai sumber utama, yaitu (1), masyarakat kepulauan dan (2) instruktur bahasa, guru dan pengajar.

Setelah mengombinasikan metode dan mengembangkan produk, terdapat sembilan unit materi yang dibutuhkan dan didesain secara khusus untuk masyarakat kepulauan. Unit yang telah disusun terdiri dari: *Greeting and Introduction, Taking Reservation, Explaining Facilities, Checking In and Out, Handling Complaint, Offering Help and Suggestion, Giving Direction, Telling Time, and Giving Advice*. Disetiap unit, ada empat urutan yang akan membantu proses pembelajaran, yaitu, *Get Started, Get to know, Let's Practice and Be Creative*.

Hasil *statistic* menyatakan bahwa kesepakatan rata-rata terhadap evaluasi materi yang dirancang, di atas 4.00 dari 5. Hal ini mengindikasikan bahwa produk dapat diterima dan dapat digunakan untuk bahan mengajar.

Keywords: communicative language teaching (CLT), Research & Development (R&D), Coursebook.