

ABSTRAK**PENINGKATAN KETERAMPILAN MENULIS PARAGRAF PERSUASI DAN MINAT SISWA DENGAN PENDEKATAN KONTEKSTUAL PADA MATERI MEDIA IKLAN DI KELAS V SDN CONDONGCATUR TAHUN AJARAN 2017/2018**

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Keterampilan menulis pada siswa kelas V SDN Condongcatur perlu ditingkatkan kembali di antaranya adalah keterampilan menulis paragraf persuasi. Penelitian ini dilatarbelakangi oleh rendahnya keterampilan menulis paragraf persuasi dan minat belajar siswa pada materi media iklan. Tujuan penelitian ini adalah untuk meningkatkan keterampilan menulis persuasi dan minat belajar siswa pada materi media iklan pelajaran Bahasa Indonesia di kelas V dengan menggunakan pendekatan kontekstual.

Jenis penelitian yang digunakan adalah penelitian tindakan kelas (PTK), prosedur penelitian ini meliputi pembelajaran dengan menggunakan pendekatan kontekstual. Penelitian ini dilaksanakan dalam dua siklus di mana setiap siklusnya terdiri dari 2 pertemuan dengan subjek siswa kelas V SDN Condongcatur yang berjumlah 27 orang terdiri dari 12 siswa laki-laki dan 15 siswa perempuan. Teknik pengumpulan data dalam penelitian ini yaitu wawancara, observasi dan tes tertulis. Instrumen penelitian yang digunakan adalah tes menulis dan non tes berupa lembar pengamatan. Analisis data dalam penelitian ini ialah menggunakan teknik deskriptif kuantitatif dan kualitatif.

Hasil penelitian ini menunjukkan bahwa adanya peningkatan keterampilan menulis paragraf persuasi dan minat belajar siswa kelas V SDN Condongcatur dalam mata pelajaran Bahasa Indonesia pada materi media iklan dengan menggunakan pendekatan kontekstual. Hal ini ditunjukkan oleh peningkatan persentase keterampilan menulis paragraf persuasi siswa pada kondisi awal 44,44% menjadi 66,67% pada siklus I dan menjadi 92,59% pada siklus II, sedangkan persentase peningkatan minat belajar siswa dari kondisi awal 74,07% menjadi 88,88% pada siklus I dan meningkat menjadi 92,59% pada siklus II.

Kata kunci: Keterampilan menulis, paragraf persuasi, minat belajar, media iklan, dan pendekatan kontekstual

ABSTRACT

PERSUASION PARAGRAPH WRITING SKILLS IMPROVEMENT AND INTEREST THROUGH CONTEXTUAL APPROACH IN THE MATERIAL OF ADVERTISEMENT MEDIA OF STUDENT FIFTH GRADE CONDONGCATUR ELEMENTARY SCHOOL 2017/2018

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Writing skill on grade V students of Condongcatur Elementary School need to be emphasized among others is on the persuasion writing skill. The background of this research is about the lack of persuasion paragraph writing skill and students' learning interest in the material of advertising media. The objectives of this research are to improve persuasion writing skill and students' learning interest in the material of advertising media of Indonesian in the grade V through contextual approach.

The type of research that used is classroom action research, this research procedure includes learning by using contextual approach. This research is conducted in two cycles where each consisted of 2 meetings with the subject of grade V students of Condongcatur Elementary School which amounted to 27 pupils consisting of 12 male and 15 female. Data collection techniques in this study are interviews, observations, and written tests. The research instrument that used is writing test and non test which is form of observation sheet. Data analysis in this research is using quantitative and qualitative descriptive techniques.

The results of this study show the improvement of writing skill and students' learning interest of grade V Condongcatur Elementary School in Indonesian language subjects on the material advertising media using contextual approach. This is indicated by the percentage increase of students' persuasion writing skill in the initial condition of 44.44% to 66.67 % in cycle I and 92.59 % in cycle II. While the percentage increase in students' learning interest from the initial condition of 74.07% to 88.88% in cycle I and increased to 92.59% in cycle II.

Keywords: Writing skill, persuasion paragraph, learning interest, advertisement media, and contextual approach.

ABSTACT

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Keywords: Writing skill, persuasion paragraph, learning interest, advertisement media, and contextual approach.