

ABSTRACT

V. NOVI CIPTANINGRUM. **Politeness Strategies Applied in Directive Speech Acts According to the Interpersonal Relationships in “*The IT Crowd: Moss and the German*”**. Yogyakarta: English Letters Department, Faculty of Letters, Sanata Dharma University. 2011.

“*The IT Crowd*” is a serial comedy series of situation-comedy genre. This film is a film comedy from the UK produced by Graham Linehan. This serial comedy consists of 4 (four) seasons starting from 2006 to 2010. The writer takes an episode titled “*Moss and the German*” as the object of the study by the reason of conformity of the object with the theme taken by the author in the context of the psycholinguistics.

The writer outlined two (2) problems in this research; (1) The politeness strategies applied in directive speech acts in “*The IT Crowd – Moss and the German*”, (2) The use of politeness strategies in uttering directive speech acts according to the interpersonal relationships among the characters in “*The IT Crowd – Moss and the German*”.

In analyzing the data, the writer used two theories drawn from two studies: linguistics and psychology study. The writer used the theory of Politeness Strategies under pragmatic study to find the types of Politeness Strategies used by the characters in uttering directives speech acts. Next, the writer applies the theory of Interpersonal Relationship under psychology study to find the interpersonal relationships among the characters, and the theory of Power of relationships to find the power of the interpersonal relationships among the characters.

From the data analysis, this research found out the conclusion that there are five directive speech acts found in “*The IT Crowd – Moss and the German*”, including (1) Request, (2) Suggestion, (3) Command, (4) Prohibition, and (5) Invitation. There are also four politeness strategies included; (1) Off Record, (2) Bald On Record, (3) Positive, and (4) Negative Strategy. After the analysis of politeness strategy, the writer conducts the analysis of interpersonal relationship among the characters, and later the writer finds six types of interpersonal relationships among the characters in “*The IT Crowd – Moss and the German*”, those are: (1) Same-Sex Friendship, (2) Cross-Sex Friendship, (3) Friendship Association, (4) Workplace Mentoring Relationship, (5) Networking Workplace Relationship, and (6) Romantic Workplace Relationship. By combining and comparing the results of both analyses, the writer concludes that there is a strong relation and influence between the use of politeness strategies and interpersonal relationship seen from the preference of using certain politeness strategy according to the interpersonal relationship between two characters.

ABSTRAK

V. NOVI CIPTANINGRUM. **Politeness Strategies Applied in Directive Speech Acts According to the Interpersonal Relationships in “The IT Crowd: Moss and the German”**. Yogyakarta: Jurusan Sastra Inggris, Fakultas Sastra, Universitas Sanata Dharma. 2011.

“The IT Crowd” merupakan serial komedi dengan genre komedi situasi. Film ini merupakan film komedi dari Inggris yang diproduksi oleh Graham Linehan. Serial komedi tersebut meliputi 4 (empat) sesi mulai dari tahun 2006 sampai dengan tahun 2010. Penulis mengambil salah satu episode berjudul “*Moss and the German*” sebagai obyek penelitian ini dengan alasan kesesuaian obyek terhadap tema yang ingin diangkat oleh penulis dalam konteks psikologi bahasa.

Penelitian ini mengangkat 2 (dua) permasalahan, yakni (1) Apa saja Strategi Kesopanan yang dipakai dalam penuturan kalimat perintah langsung oleh para karakter di film “*The IT Crowd – Moss and the German*”, (2) Penggunaan strategi kesopanan dalam penuturan kalimat perintah langsung sesuai dengan hubungan antar persona karakter di “*The IT Crowd – Moss and the German*”.

Dalam menganalisa data, penulis menggunakan dua teori yang diambil dari kajian bahasa dan psikologi. Penulis menggunakan teori strategi kesopanan dari kajian Pragmatik untuk menemukan jenis – jenis strategi kesopanan yang dipakai oleh para karakter dalam menuturkan kalimat perintah langsung. Berikutnya, penulis mengambil dan menerapkan teori Hubungan Antar Persona dari kajian psikologi untuk menemukan jenis – jenis hubungan antar persona parakarakter dan teori Kekuatan Hubungan untuk menemukan kekuatan hubungan dari setiap hubungan antar persona tersebut.

Dari analisis data, penelitian ini menghasilkan kesimpulan bahwa terdapat lima penuturan kalimat perintah langsung, mencakup (1) Permintaan, (2) Saran, (3) Perintah, (4) Larangan, and (5) Ajakan. Terdapat pula empat strategi kesopanan; (1) Off Record, (2) Bald On Record, (3) Positive, dan (4) Negative Strategy. Setelah analisa tersebut, penulis melakukan analisis hubungan antar persona, dan ditemukan bahwa terdapat enam macam hubungan antar persona, yakni (1) Same – Sex Friendship, (2) Cross – Sex Friendship, (3) Association Friendship, (4) Mentoring Workplace Relationship, (5) Networking Workplace Relationship, dan (6) Romantic Workplace Relationship. Dari penggabungan hasil kedua analisa, penulis menyimpulkan bahwa terdapat hubungan dan pengaruh antara penggunaan strategi kesopanan dengan hubungan antar persona yang ditunjukkan oleh kecenderungan pemakaian strategi kesopanan tertentu sesuai dengan hubungan antar persona antara dua individu.