

**HUBUNGAN ANTARA *BULLYING* DI TEMPAT KERJA DENGAN  
MOTIVASI KERJA PADA *SALES COUNTER* KENDARAAN BERMOTOR  
HONDA DI YOGYAKARTA**

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**ABSTRAK**

Penelitian ini bertujuan untuk mengetahui hubungan antara *bullying* di tempat kerja dengan motivasi kerja. Hipotesis yang diajukan adalah ada hubungan negatif antara *bullying* di tempat kerja dengan motivasi kerja pada *sales counter*. Penelitian ini merupakan penelitian *korelasional*. Teknik pengambilan sampel menggunakan *purposive sampling*, jumlah sampel uji coba sebanyak 30 karyawan dan jumlah sampel penelitian sebanyak 90 karyawan. Metode pengumpulan data dalam penelitian ini menggunakan 2 jenis skala, yaitu skala *bullying* di tempat kerja dengan hasil uji reliabilitas 0,876 dan skala motivasi kerja dengan hasil uji reliabilitas 0,898. Hasil analisis data dengan menggunakan teknik korelasi *product moment* menunjukkan bahwa ada hubungan negatif antara *bullying* di tempat kerja dengan motivasi kerja pada *sales counter* dengan hasil koefisien korelasi -0,557. Hal ini berarti semakin tinggi *bullying* di tempat kerja maka semakin rendah motivasi kerja yang dialami *sales counter* kendaraan bermotor honda di Yogyakarta.

Kata kunci : *bullying* di tempat kerja, motivasi kerja.

**THE CORRELATION BETWEEN WORKPLACE BULLYING AND  
WORK MOTIVATION ON SALES COUNTER HONDA MOTORCYCLE  
IN YOGYAKARTA**

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**ABSTRACT**

*This research aims to determine the correlation between workplace bullying and work motivation. The hypothesis in this research is that there is a negative correlation between workplace bullying and work motivation for sales counters. This is a correlation research. The technique of samples collecting is the purposive sampling, with 30 workers as the try out subjects and 90 workers as the research subjects. The method of data collecting in this research is 2 scales, namely workplace bullying scale and work motivation scale. Level of reliability for workplace bullying scale is 0,876 while for work motivation scale is 0,898. The result of data analysis, using Pearson's Product Moment correlation technique, indicates that there is a negative correlation between workplace bullying and work motivation for sales counters, with the result of coefficient is -0,557. This means that the higher the workplace bullying is, the lower the possibility of work motivation happens to the sales counters. On the contrary, the lower the workplace bullying is, the higher the possibility of work motivation happens to the sales counters.*

*Keywords: workplace bullying, work motivation.*