

**HUBUNGAN ANTARA KOMPETENSI KOMUNIKASI INTERPERSONAL
DAN KINERJA PADA KARYAWAN GM PRODUCTION**

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ABSTRAK

Penelitian ini bertujuan untuk mencari hubungan antara kompetensi komunikasi dengan kinerja pada karyawan GM Production. Hipotesis dalam penelitian ini adalah adanya hubungan positif antara kompetensi komunikasi dengan kinerja pada karyawan GM Production. Subjek dalam penelitian ini sebanyak 40 karyawan berusia 22 – 45 tahun. Alat pengumpulan data menggunakan 2 skala, yaitu skala kompetensi komunikasi dan skala kinerja. Skala kompetensi komunikasi berisi 28 aitem valid dengan nilai reliabilitas (α) sebesar 0.921. Sedangkan skala kinerja berisi 24 aitem yang valid dengan nilai reliabilitas (α) sebesar 0.963. teknik pengujian hipotesis yang digunakan adalah teknik korelasi *Pearson Product Moment*. Hasil uji hipotesis menunjukkan nilai $r_{xy} = 0.322$ dan nilai probabilitas (p) = $0.021 < 0.05$ yang menunjukkan bahwa terdapat hubungan yang positif antara kompetensi komunikasi dengan kinerja pada karyawan GM Production.

Kata kunci: kompetensi komunikasi, kinerja, karyawan, *event organizer*

**THE RELATIONSHIP BETWEEN INTERPERSONAL COMMUNICATION
COMPETENCE AND THE PERFORMANCE OF GM PRODUCTION'S
EMPLOYEES**

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ABSTRACT

This study aimed to explore the relation between communication competence and the performance of the employees of GM Productions. The hypothesis of this study is a positive relation between communication competence and the performance of the employees of GM Productions. The number of subjects in this study were 40 employees aged 22-45 years. Instruments were used in this study were communication competence scale and performance scale. Communication competence scale contains 28 aitem valid with the value of reliability (α) of 0.921. While the performance scale contains 24 valid aitem with the value of reliability (α) of 0.963. Data was analized by Pearson Product Moment correlation technique. Results in this study showed the value of $r_{xy} = 0.322$ and the probability value (p) = 0.021 < 0.05 which indicates that there is a positive correlation between communication competence with the performance of the employees of GM Productions.

Keywords: communication competence, performance, employee, event organizer