

ABSTRAK

PENGARUH *ECONOMIC VALUE ADDED* (EVA) DAN *MARKET VALUE ADDED* (MVA) TERHADAP HARGA SAHAM

**(Studi Empiris Pada Perusahaan Kelompok Indeks LQ45
di Bursa Efek Indonesia Periode 2012 - 2016)**

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Penelitian ini bertujuan untuk mengetahui pengaruh EVA dan MVA terhadap harga saham. Penelitian ini menggunakan data harga saham penutupan akhir tahun yang masuk dalam kelompok Indeks LQ45 selama periode 2012 –2016.

Jenis penelitian ini merupakan studi empiris. Data diperoleh dengan metode dokumentasi dari data sekunder, sedangkan teknik pengolahan dan analisa data menggunakan analisis regresi berganda.

Hasil penelitian menunjukkan bahwa EVA tidak berpengaruh terhadap harga saham dan MVA berpengaruh terhadap harga saham.

Kata Kunci: Economic Value Added (EVA), Market Value Added (MVA), dan harga saham

ABSTRACT

**THE INFLUENCES OF *ECONOMIC VALUE ADDED (EVA)* AND
MARKET VALUE ADDED (MVA) ON STOCK PRICES**

**(Empirical Study On Group Companies LQ45 Index in Indonesia Stock
Exchange Period 2012 – 2016)**

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The study aims to determine the effects of EVA and MVA on the stock prices. This research uses end-year closing stock prices data that included in the LQ45 index group during the period of 2012 – 2016.

The type of research was an empirical study. Data was obtained by documentation method from the secondary data, while processing technique and the data analysis used a multiple regression analysis.

The result showed that EVA did not affect the stock prices and MVA affect the stock prices.

Keywords: EVA, MVA, and stock prices