# ABSTRACT

Handyanta, Andreas. (2018). *Lakoff's Women's Language Features Used by Michelle Obama in The Next Generation of Woman Video.* Yogyakarta: English Language Education Study Program, Faculty of Teacher Training and Education. Sanata Dharma University.

Women's language features are one of the topics in sociolinguistics. It is important to discuss because in English Language Education Study Program the students learn about this topic and many researchers can be used to be additional sources to them. As one of those researches, this research discussed the use of women's language features by Michelle Obama in The Next Generation of Woman video based on Lakoff's theory.

The purpose of this study is to analyze language features that are used by Michelle Obama on The Next Generation of Woman video. There are two research questions: (1) What women's language features are used by Michelle Obama in The Next Generation of Woman video? (2) what are the functions of women's language features used by Michelle Obama in The Next Generation of Woman video? This research used Lakoff's theory as the main theory and there were some supporting theories to answer the two research questions such as Crawford (1995), Eckert and Ginet (2003), Holmes and Meyerhoff (2003), Jakobsson (2010), Li (2014), and Litosseliti (2013).

This research used mixed method and discourse analysis to analyze the data. The researcher used the video and the transcript of Michelle Obama as a means to analyze this case study. In this research, the researcher analyzed each utterance of Michelle Obama and categorized into ten women's language features based on Lakoff's theory.

In this research, there are eight women's language features used by Michelle Obama. They are, 180 lexical hedges or fillers (28.53%), 177 rising intonation on declaratives (28.05%), 146 intensifiers (23.14%), 91 hypercorrect grammar (14.42%), 22 superpolite forms (3.49%), 8 empty adjectives (1.27%), 6 avoidance of strong swear words (0.95%), 1 empathic stress (0.15%), while precise color terms and tag questions were not found in the video interview of Michelle Obama. Besides, Michelle Obama used women's language features as a representation of her social status.

Keywords: language and gender, Michelle Obama's utterances, and women's language features.

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Fitur bahasa yang digunakan oleh wanita merupakan salah satu topik pembahasan dalam sosiolinguistik dan di Pendidikan Bahasa Inggris topik tersebut dipelajari oleh mahasiswa. Maka dari itu, penelitian ini dapat menjadi tambahan sumber informasi. Penelitian ini membahas tentang penggunaan fitur bahasa yang digunakan oleh Michelle Obama dalam video *The Next Generation of Woman* berdasarkan teori dari Lakoff.

Tujuan dari penelitian ini menganalisis fitur bahasa yang digunakan oleh Michelle Obama. Ada dua rumusan masalah yang digunakan yaitu fitur bahasa apa saja yang digunakan oleh Michelle Obama dalam video *The Next Generation of Woman*? dan apa fungsi Michelle Obama menggunakan fitur bahasa tersebut? Penelitian ini menggunakan teori dari Lakoff (1975) sebagai teori utama. Adapun teori-teori lain yang digunakan untuk menjawab rumusan masalah yang sudah disusun yaitu Crawford (1995), Eckert and Ginet (2003), Holmes and Meyerhoff (2003), Jakobsson (2010), Li (2004), and Litosseliti (2013).

Penelitian ini menggunakan metodologi campuran dan analisis wacana untuk menganalisis data. Penelitian ini juga menggunakan video dan teks percakapan sebagai sarana untuk menganalisis data. Peneliti juga menganalisis setiap ungkapan Michelle Obama yang mengandung fitur bahasa pada wanita dan kemudian mengkategorikan setiap ucapan tersebut ke dalam sepuluh karakteristik fitur bahasa pada wanita berdasarkan teori dari Lakoff.

Hasil penelitian menunjukan bahwa fitur bahasa yang digunakan oleh Michelle Obama dalam video *The Next Generation of Woman* antara lain 180 *lexical hedges or fillers* (28,53%), 177 *rising intonation on declaratives* (28,05%), 146 *intensifiers* (23,14%), 91 *hypercorrect grammar* (14,42%), 22 *superpolite forms* (3,49%), 8 *empty adjectives* (1,27%), 6 *avoidance of strong swear words* (0,95%), 1 *empathic stress* (0,15%), dan *precise color terms* dan *tag questions* tidak ditemukan dalam video wawancara Michelle Obama. Sedangkan, Michelle Obama menggunakan fitur bahasa tersebut untuk menunjukan gambaran status sosialnya.

Kata Kunci: *language and gender, Michelle Obama's utterances, and women's language features.*