

ABSTRAK

Pitrus Puspito. 2018. Analisis Ketransitifan dan Modalitas pada Headline dan Tajuk Rencana Surat Kabar Kompas Dalam Pemberitaan Pilkada DKI Jakarta Periode September 2016-Desember 2016: Tinjauan Analisis Wacana Kritis. Skripsi. Program Studi Pendidikan Bahasa dan Sastra Indonesia, Universitas Sanata Dharma. Pembimbing: Dr. B. Widharyanto, M.Pd.

Penelitian ini bertujuan untuk mendeskripsikan perspektif surat kabar Kompas terhadap nilai-nilai keindonesiaan yang dimanifestasikan ke dalam piranti kebahasaan ketransitifan dan modalitas. Ada dua hal yang dideskripsikan lebih lanjut, yakni (1) mendeskripsikan jenis-jenis piranti kebahasaan ketransitifan dan piranti kebahasaan modalitas yang digunakan surat kabar Kompas dalam pemberitaannya; (2) perspektif surat kabar Kompas yang dimanifestasikan ke dalam jenis-jenis piranti kebahasaan ketransitifan dan piranti kebahasaan modalitas terhadap nilai-nilai keindonesiaan.

Pendekatan yang digunakan dalam penelitian ini adalah pendekatan kualitatif. Data yang berupa teks headline dan tajuk rencana, kemudian dianalisis untuk digolongkan ke dalam jenis-jenis piranti kebahasaan ketransitifan dan piranti kebahasaan modalitas. Data penelitian yang berupa klausa dan kalimat didekati dengan teori linguistik kritis Halliday (1985) dan analisis wacana kritis Fairclough (1995). Lebih lanjut, teknik analisis yang digunakan untuk mengkaji dan menginterpretasikan data adalah analisis perspektif yang dimanifestasikan ke dalam piranti kebahasaan ketransitif dan modalitas yang dikembangkan oleh Widharyanto (2000).

Hasil penelitian menunjukkan bahwa: (1) penggunaan jenis-jenis piranti kebahasaan ketransitifan, yakni ketransitifan perbuatan, kejadian, mental dan verbal serta jenis-jenis piranti kebahasaan modalitas, yakni modalitas kebenaran, keharusan, keinginan, dan izin oleh surat kabar Kompas pada headline dan tajuk rencananya pada masa pilkada DKI Jakarta 2017, yakni antara bulan September 2016 hingga bulan Desember 2016; (2) hampir seluruh jenis piranti kebahasaan ketransitifan dan jenis piranti modalitas yang digunakan mencerminkan perspektif surat kabar Kompas yang pro terhadap nilai-nilai keindonesiaan.

Hasil temuan penelitian ini dapat dijadikan bahan rujukan dan pertimbangan bagi analisis wacana, sosiolog, politikus, wartawan, dan ahli komunikasi untuk meneliti lebih lanjut hubungan antara bahasa, ideologi, dan kekuasaan atau dominasi dalam media masa Indonesia.

Kata kunci: ketransitifan, modalitas, perspektif, manifestasi

ABSTRACT

Pitrus Puspito. 2018. An Analysis of Transitivity and Modality on Kompas Newspaper is Headline and Editorial in Reporting Jakarta Governor Election from September-December 2016 Period: A Critical Discourse Analysis. Undergraduate Thesis. Indonesian Language and Literature Education, Sanata Dharma University. Academic Sponsor: Dr. B. Widharyanto, M.Pd.

The study aims at describing the perspective of Kompas newspaper toward the values of Indonesian-ness that have been manifested into the transitivity and modality language instrument. There are two aspects that will be described further in the study namely: (1) the description on the types of transitivity and modality language instrument that have been implemented by the Kompas newspaper in their news report; and (2) the perspective of the Kompas newspaper that has been manifested into the transitivity and modality language instrument toward the values of Indonesian-ness.

In conducting the study, the approach that the researcher implemented was the qualitative approach. The data in the form of headline and editorial texts were analyzed in order to be categorized into the types of transitivity language instrument and modality language instrument. The clauses and the sentences that had been gathered from the data were approached by means of critical linguistic theory by Halliday (1985) and critical discourse analysis by Fairclough (1995). Furthermore, the techniques of analysis that the researcher implemented in reviewing and manifesting the data were the perspective analysis that had been manifested into the transitivity and modality language instrument that had been developed by Widharyanto (2000).

The results of the study show several findings. (1) Dominantly the Kompas newspaper makes use of the transitivity and modality language on their headlines and editorials that have been published during the Governor Election 2011 for the Jakarta Special Capitol, precisely from September 2016 until December 2016. The types of transitivity language instrument that have been applied by the newspaper are namely action, event, mental and verbal. Then, the types of modality language instrument that have been applied by the newspaper are namely truth, obligation, expectation, and permission. (2) Almost all types of transitivity and modality language instrument that have been applied reflect the perspective of the Kompas newspaper, which is pro the value of Indonesian-ness (multiculturalism, tolerance, democracy, law enforcement, and alike).

The findings of the study might serve as a matter of reference and consideration for critical discourse analyst, sociology, politician, journalist and communication expert in scrutinizing further the relationship among language, ideology, and power or dominance within the Indonesian mass media.

Keyword: trasntivity, modality, perspective, manifestation

