

ABSTRACT

Sulistyo, Martinus Fitria Surmalahadi. 2019. *The Perceived Usefulness of Videobook to Help University Students to Learn English*. Yogyakarta: Sanata Dharma University.

Students have to enrich their knowledge by reading in order to get better understanding about the learning materials they got from the lecturers/teachers. However, they are struggling with the obstacles they face in understanding the book because of the words that are too unfamiliar and hard to be understood. They look for the medium that is more practical and helps them face this problem. They need something like visual medium that may solve this problem. One of that media that has visual is videobook.

The present study intends to investigate the implementation of videobook in learning process in FIP class. There are two research questions addressed: (1) How does the implementation of videobook in learning process work? and (2) What is the perceived usefulness of videobook to help university students to learn English?

The researcher used a qualitative research method to conduct this study. The participants were five students and one lecturer of *Filsafat Ilmu Pengetahuan* (Philosophy of Science) class in English Language Education Study Program of Sanata Dharma University. The researcher analyzed the documents in form of reflections of all the students in FIP class. Then, the researcher conducted FGD to five chosen students. Additionally, the researcher conducted an interview with the lecturer. All of the data were combined to complete and strengthen the findings.

The findings revealed that there were three major things needed to implement videobook in learning process, namely ecological aspects, four ways-to-be-followed to implement videobook in learning process, and readiness of the lecturers/teachers. Moreover, there were three main themes of perceived usefulness that the participants got after using videobook in their learning process. Those themes were perspectival changes, schematic changes, and skill changes.

Keywords: videobook, perceived usefulness, ecology

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Mahasiswa harus memperkaya pengetahuannya untuk mendapatkan pemahaman yang lebih mendalam mengenai materi yang diajarkan. Namun, seringkali mahasiswa merasa kesulitan untuk memahami kosakata yang jarang ditemui dan sulit untuk dipahami. Mahasiswa membutuhkan media yang lebih praktis dan dapat membantu mereka untuk mengatasi kesulitan ini. Mahasiswa membutuhkan media visual yang dapat membantu mereka mengatasi kesulitan ini. Salah satu media yang mempergunakan visual adalah videobook.

Penelitian ini bertujuan untuk menginvestigasi implementasi dari videobook dalam pembelajaran di kelas FIP. Ada dua rumusan masalah yang diangkat: (1) Bagaimana pengimplementasian videobook dalam proses pembelajaran dapat dilaksanakan? dan (2) Apa sajakah kegunaan videobook dalam membantu mahasiswa belajar Bahasa Inggris?

Peneliti mempergunakan metode kualitatif. Ada lima mahasiswa dan satu dosen pengampu mata kuliah Filsafat Ilmu Pengetahuan di Program Studi Pendidikan Bahasa Inggris di Universitas Sanata Dharma. Peneliti menganalisa dokumen-dokumen berupa refleksi dari semua mahasiswa di kelas FIP. Lalu, peneliti juga mengadakan FGD bersama lima mahasiswa terpilih. Kemudian, peneliti mengadakan wawancara dengan dosen. Semua data yang didapatkan digunakan untuk melengkapi dan memperkuat hasil penemuan.

Hasil dari penelitian ini adalah ada tiga hal penting yang perlu diperhatikan dalam pengimplementasian videobook dalam proses pembelajaran, yaitu aspek-aspek ekologis, empat langkah yang harus dilakukan untuk mengimplementasikan videobook, dan kesiapan dosen/guru. Kemudian, ada tiga kelompok inti kegunaan videobook yang dialami peserta dalam pembelajaran menggunakan videobook. Ketiga kelompok tersebut adalah perubahan perspektif, perubahan skematis, dan perubahan kemampuan.

Kata kunci: *videobook, perceived usefulness, ecology*