

ABSTRAK

Setiawan, Yohanes Demi. 2019. *Kesantunan Berbahasa dalam Dialog Interaktif Kick Andy Metro TV Periode Januari–Desember 2018. Skripsi*. Yogyakarta: Pendidikan Bahasa Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Penelitian ini mengkaji mengenai wujud dan maksud kesantunan berbahasa dalam dialog interaktif *Kick Andy Metro TV* periode Januari–Desember 2018. Penelitian ini memiliki dua tujuan. *Pertama*, mendeskripsikan wujud kesantunan berbahasa Andy F. Noya selaku pemandu dalam dialog interaktif *Kick Andy Metro TV* periode Januari–Desember 2018. *Kedua*, mendeskripsikan makna pragmatik tuturan Andy F. Noya selaku pemandu dalam dialog interaktif *Kick Andy Metro TV* periode Januari–Desember 2018.

Penelitian ini termasuk jenis penelitian deskriptif kualitatif. Sumber data penelitian ini adalah video dialog interaktif *Kick Andy Metro TV* periode Januari–Desember 2018, sedangkan data dalam penelitian ini berupa tuturan-tuturan yang mengandung makna kesantunan dalam dialog interaktif *Kick Andy Metro TV* periode Januari–Desember 2018. Pengumpulan data penelitian ini menggunakan metode simak dengan teknik catat. Instrumen dalam penelitian ini yaitu peneliti itu sendiri yang merupakan alat pengumpul data utama. Analisis data dilakukan dalam tahapan: (1) mengidentifikasi data hasil temuan, (2) mengklasifikasikan atau mengelompokkan data penelitian berdasarkan wujud dan maksud tuturan, (3) menginterpretasikan atau menafsirkan data berdasarkan wujud dan maksud tuturan yang sudah diklasifikasikan, (4) Mendeskripsikan hasil analisis data.

Sesuai dengan rumusan masalah yang sudah ditentukan, hasil penelitian ini adalah (1) peneliti menemukan tiga wujud tuturan dan sepuluh maksud dari tiga puluh tiga data yang diperoleh. Peneliti menemukan kalimat deklaratif sebanyak tujuh belas tuturan. Kemudian kalimat interrogatif sebanyak lima belas tuturan. Berikutnya ditemukan satu tuturan imperatif. (2) Peneliti menemukan sepuluh macam maksud yaitu maksud mengingatkan, maksud memuji, maksud menyuruh, maksud menyindir, maksud permohonan maaf, maksud memastikan, maksud kagum, maksud meminta, maksud heran, dan maksud bergurau.

Berdasarkan hasil analisis data tuturan, dapat disimpulkan bahwa kalimat deklaratif menjadi wujud yang paling sering dituturkan oleh Andy F. Noya, selaku pemandu dalam dialog interaktif *Kick Andy Metro TV*. Kemudian kalimat imperatif menjadi yang sangat jarang dituturkan oleh pemandu. Tuturan dengan maksud meminta menjadi maksud yang paling banyak muncul dalam tuturan Andy F. Noya. Tuturan-tuturan yang dilakukan oleh pemandu dapat dikatakan santun karena menggunakan nada rendah.

Kata kunci: kesantunan, dialog interaktif, konteks, wujud, maksud.

ABSTRACT

Setiawan, Yohanes Demi. 2019. *Politeness in Language in Interactive Dialogue Kick Andy Metro TV January-December 2018 Period. Thesis.* Yogyakarta: Indonesian Literature Language Education Study Program, Faculty of Teacher Training and Education, Sanata Dharma University.

This study examines the form and purpose of language politeness in the interactive dialogue of *Kick Andy Metro TV* from January to December 2018 period. This research has two objectives. First, describes the form of Andy F. Noya's politeness as a guide in the interactive dialogue *Kick Andy Metro TV* January-December 2018 period. Second, describes the pragmatic meaning of Andy F. Noya's speech as a guide in the interactive dialogue *Kick Andy Metro TV* January-December 2018 period.

This study included a type of qualitative descriptive research. The data source of this study is the interactive dialogue video of *Kick Andy Metro TV* for the January-December 2018 period, while the data in this study are utterances that contain politeness in the interactive dialogue of *Kick Andy Metro TV* for the January-December 2018 period. Data collection of this study using refer method and note taking technique. The instrument in this study is the researcher himself who is the main data collection tool. Data analysis is carried out in stages: (1) identifying findings data, (2) classifying or groups the research data based on form and intended purpose, (3) interpreting or interpreting data based on the form and purpose of speech that have been classified, (4) describing the results of data analysis.

In accordance with the formulation of the problem that has been determined, the results of this study are (1) the researcher found three forms of speech and ten meanings of thirty-three data obtained. The researcher found seventeen utterances in declarative sentences. Then there are fifteen interrogative sentences. Next is found an imperative speech. (2) The researcher found ten kinds of purposes, namely the purpose of reminding, the purpose of praise, the intention of telling, the intention of insinuating, the purpose of the apology, the intention of making sure, the intention to be amazed, the intention to ask, the purpose of wonder, and the intention of joking.

Based on the results of the speech data analysis, it can be concluded that the declarative sentence is the form most often spoken by Andy F. Noya, as a guide in the interactive dialogue of *Kick Andy Metro TV*. Then the imperative sentence becomes very rarely told by the guide. Speeches with the intention of asking to become the most common intention emerged of Andy F. Noya's speech. The utterances made by the guide can be said to be polite because they use low notes.

Keywords: politeness, interactive dialogue, context, form, intent.