

## ABSTRAK

Puspaningtyas, Patrisia Arum. 2019. *Pengembangan Media Gambar Berseri untuk Keterampilan Berbicara Pemelajar BIPA Tingkat Pre-intermediate di Wisma Bahasa Yogyakarta*. Skripsi. Yogyakarta: Pendidikan Bahasa Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Pemelajar BIPA pada tingkat *pre-intermediate* diharapkan bisa berkomunikasi singkat menggunakan bahasa Indonesia dalam ragam komunikasi sehari-hari. Agar dapat berkomunikasi dengan lancar, keterampilan berbicara harus dilatih dan diasah secara terus-menerus. Penelitian ini bertujuan untuk menghasilkan media yang dapat membantu pemelajar BIPA tingkat *pre-intermediate* di Wisma Bahasa Yogyakarta dalam melatih keterampilan berbicara. Masalah yang diangkat dalam penelitian ini, yaitu (1) Apa sajakah kebutuhan media dalam pembelajaran BIPA tingkat *pre-intermediate* di Wisma Bahasa Yogyakarta? (2) Bagaimanakah mengembangkan media pembelajaran gambar berseri sebagai media untuk melatih keterampilan berbicara pemelajar BIPA tingkat *pre-intermediate* di Wisma Bahasa Yogyakarta? (3) Bagaimana kualitas media pembelajaran gambar berseri sebagai media untuk meningkatkan keterampilan berbicara pemelajar BIPA tingkat *pre-intermediate*?

Hasil analisis kebutuhan media pembelajaran BIPA tingkat *pre-intermediate* mengungkapkan bahwa pemelajar membutuhkan media yang dapat membantu pemelajar melatih kemampuan berbicara. Sebanyak 60% pemelajar memilih media gambar berseri sebagai media yang mempermudah mereka untuk belajar berbicara dan sebanyak 40% mereka memilih berbicara dan mendengarkan pemelajar lain sebagai salah satu cara yang baik untuk meningkatkan kemampuan berbicara bahasa Indonesia.

Jenis penelitian ini adalah penelitian dan pengembangan (*research and development*). Penelitian ini memiliki lima langkah yang merupakan hasil adaptasi dari langkah penelitian milik Borg and Gall. Langkah-langkah dalam penelitian ini, yaitu (1) analisis kebutuhan, (2) mengembangkan produk, (3) validasi ahli, (4) revisi produk, dan (5) uji coba lapangan. Berdasarkan uji validasi oleh dosen ahli, media gambar berseri mendapat nilai 4,2 dengan kriteria “sangat baik”, dan instruktur BIPA memberikan nilai 4,78 dengan kriteria “sangat baik”. Uji coba lapangan yang dilakukan pada tiga pemelajar BIPA tingkat *pre-intermediate* mendapatkan kriteria sangat baik dengan presentase 95,8%. Selain itu, pemelajar juga menilai bahwa produk media gambar berseri tersebut sangat membantu pemelajar dalam melatih keterampilan berbicara bahasa Indonesia.

Kata kunci: Media Pembelajaran, Gambar Berseri, Pengembangan Media Pembelajaran.

### ABSTRACT

Puspaningtyas, Patrisia Arum. 2019. *The Development of Serial Picture for Speaking Skill of BIPA Pre-intermediate Students in Wisma Bahasa Yogyakarta*. Undergraduate Thesis. Yogyakarta: Indonesian Language and Letters Education Study Program. Faculty of Education and Teachers Training. Sanata Dharma University.

*BIPA learners in pre-intermediate level are expected to be able doing short communication in Bahasa Indonesia in various daily communication. To be able to communicate fluently, speaking skill must be trained and sharpened continuously. This research is purposed to produce media which can help pre-intermediate level BIPA learners at Wisma Bahasa Yogyakarta in training their speaking skill. The problems of this research are (1) What are the media needed in BIPA teaching for pre-intermediate students in Wisma Bahasa Yogyakarta? (2) How to develop teaching media of serial pictures as the media for developing speaking skill of BIPA pre-intermediate students? (3) How is teaching media quality of serial picture as media for gaining speaking skill of pre-intermediate level BIPA learners?*

*The result of needs analysis of teaching media for pre-intermediate level BIPA learners show that the learners need the media which can help them to train their speaking skill. 60% of the learners choose serial pictures media as the media which can make their learning process of speaking skill easier and 40% of the learners choose speaking and listening to other learners as one of the good way for gaining their speaking skill in Bahasa Indonesia. The interview result with BIPA instructor show a way for gaining speaking skill is by questioning and answering and also by explaining the pictures.*

*The type of this research is research and development. This research adopts research stages by Borg & Gall. The steps in development research are modified into five steps, they are (1) needs analysis, (2) pre-products development, (3) experts validation, (4) products revision, and (5) finite trial. Based on validity test by the lecturer who expert in this field, serial picture media get 4.2 point with very good criteria and BIPA instructor gives 4.78 point with very good criteria. Field trials which are done to three learners get very good criteria with percentage as stated 95.8%. Moreover, the learners also assess that the products of serial picture media are very helpful for the learners in using Bahasa Indonesia especially in speaking skill. To sum up, it is concluded that the development of serial picture media for gaining speaking skill of pre-intermediate level BIPA learners get very good criteria.*

*Keywords: Teaching Media, Teaching Media Development, Serial Pictures.*