

ABSTRAK

PERBEDAAN MINAT BERWIRAUSAHA DITINJAU DARI KREATIVITAS BERWIRAUSAHA, PEKERJAAN AYAH, DAN MOTIVASI BERWIRAUSAHA: STUDI KASUS MAHASISWA PROGRAM STUDI AKUNTANSI, PENDIDIKAN EKONOMI, DAN PENDIDIKAN AKUNTANSI

**Theresia Rensitriana
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Penelitian ini bertujuan untuk mengetahui apakah ada: (1) perbedaan minat berwirausaha ditinjau dari kreativitas berwirausaha (2) perbedaan minat berwirausaha ditinjau dari pekerjaan ayah (3) perbedaan minat berwirausaha ditinjau dari motivasi berwirausaha.

Jenis penelitian ini adalah penelitian ex-post facto yang dilaksanakan bulan Maret-April 2019. Populasi penelitian ini adalah mahasiswa Program Studi Akuntansi, Pendidikan Ekonomi, dan Pendidikan Akuntansi angkatan 2016 dengan jumlah 1140 mahasiswa. Sampel sebanyak 258 mahasiswa diambil dengan tehnik non probability sampling. Data diambil dengan kuesioner dan dianalisis dengan analisis independent t-test dan chi-square.

Hasil penelitian ini menunjukkan bahwa: (1) ada perbedaan minat berwirausaha ditinjau dari kreativitas berwirausaha (t hitung = -10,318, P value = 0,000); (2) tidak ada perbedaan minat berwirausaha ditinjau dari pekerjaan ayah berwirausaha hitung = 3,288 dan Asymp. Sig = 0,000); (3) ada perbedaan minat berwirausaha ditinjau dari motivasi berwirausaha hitung = 27,139 dan Asymp. Sig= 0,000).

Kata kunci: minat berwirausaha, kreativitas berwirausaha, pekerjaan ayah, motivasi berwirausaha

ABSTRACT

**DIFFERENCES OF INTERESTS IN BEING ENTREPRENEURS
PERCEIVED FROM CREATIVITY OF RUNNING
ENTREPRENEURSHIP, FATHER'S OCCUPATION, AND MOTIVATION
OF RUNNING ENTREPRENEURSHIP**

A Case Study of Accounting Study Program Students of Economic Education and
Accounting Education Program

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This study aims to find out whether there are differences in: (1) being entrepreneur perceived from creativity of being entrepreneur (2) being interest in being entrepreneur perceived from father's occupation, (3) being entrepreneur perceived from motivation of running entrepreneurship.

This type of research is an ex-post facto study conducted in March-April 2019. The population of this study were 1140 students of the 2016 batch of Accounting, Economics and Accounting Education Program. The samples were 258 students taken by non probability sampling techniques. The data were taken by questionnaire and analyzed by t-test and chi-square independent analysis.

The results of this study indicate that: (1) there is difference in being entrepreneur perceived from entrepreneurship creativity (t count = -10,318, P value = 0,000); (2) there is no difference in being entrepreneurship perceived for father's occupation X^2 count = 3,288 and Asymp. Sig = 0,000); (3) there is difference in being interest of running entrepreneurship perceived from motivation X^2 count = 27,139 and Asymp. Sig = 0,000).