

ABSTRAK

Tresnaningtyas, Maria Magdalena. 2019. *Pengembangan Modul Pembelajaran Menulis Kreatif Mahasiswa dengan Memadukan Nilai-Nilai Kearifan Lokal Cerita Rakyat Tradisional Jawa Tengah*. Skripsi. Yogyakarta: Program Studi Pendidikan Bahasa dan Sastra Indonesia. Jurusan Pendidikan Bahasa dan Seni. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Sanata Dharma.

Masalah yang diangkat dalam penelitian ini mengenai kemampuan menulis kreatif di kalangan mahasiswa yang masih rendah. Tujuan dari penelitian ini untuk mengembangkan modul pembelajaran menulis kreatif dengan memadukan nilai-nilai kearifan lokal dari cerita rakyat tradisional Jawa Tengah. Pengembangan modul ini bertujuan untuk meningkatkan kemampuan menulis kreatif di kalangan mahasiswa.

Penelitian ini termasuk ke dalam jenis penelitian pengembangan atau *Research & Development* (R&D). Modul pembelajaran “Gemar Menulis Kreatif” dikembangkan melalui lima tahapan pengembangan. Kelima tahapan itu antara lain, penelitian dan pengumpulan informasi, pengembangan produk, uji validasi, uji coba produk, dan revisi produk.

Adapun, hasil penelitian berdasarkan lima tahapan yang dilakukan peneliti tersebut antara lain: (1) hasil tes kemampuan menulis kreatif di kalangan mahasiswa masih rendah; (2) Pengembangan modul ini dilakukan dengan menentukan judul, menentukan tujuan, pemilihan bahan, penyusunan kerangka, dan pengumpulan bahan yang relevan dengan materi menulis kreatif; (3) Uji validasi melibatkan dosen ahli dan uji coba mahasiswa peserta mata kuliah Keterampilan Menulis Kreatif Program Studi Pendidikan Bahasa dan Sastra Indonesia Universitas Sanata Dharma. Kelayakan modul yang dinilai meliputi empat aspek, yaitu isi/materi, penyajian, bahasa, dan kegrafikan; (4) Hasil uji coba produk ini dapat dilihat bahwa mahasiswa mampu menulis kreatif dengan memadukan nilai-nilai kearifan lokal cerita rakyat tradisional Jawa Tengah yang mereka baca; (5) Revisi produk yang meliputi (a) perbaikan kompetensi dasar serta tujuan pembelajaran, (b) penambahan materi, (c) penambahan gambar/ilustrasi yang lebih mendukung, (d) perbaikan ejaan sesuai PUEBI, (e) perbaikan kesalahan pengetikan, dan (f) peningkatan tata letak modul.

Berdasarkan hasil analisis validasi modul pembelajaran “Gemar Menulis Kreatif” menurut dosen ahli memperoleh hasil akumulasi skor rata-rata sebesar 3,30 dengan persentase kelayakan sebesar 66%. Hasil analisis uji coba modul pembelajaran pada mahasiswa memperoleh hasil akumulasi skor rata-rata sebesar 4,21 dengan persentase kelayakan sebesar 84%. Jadi modul yang pembelajaran “Gemar Menulis Kreatif” layak digunakan sebagai panduan belajar mahasiswa dalam menulis kreatif.

Kata Kunci: modul pembelajaran, menulis kreatif, nilai-nilai kearifan lokal cerita rakyat tradisional Jawa Tengah.

ABSTRACT

Tresnaningtyas, Maria Magdalena. 2019. *The Development learning module for student university creative writing by combining the values of local wisdom from Central Java traditional folklore*. Thesis. Yogyakarta: Indonesian Language and Literature Education Study Program. Department of Language and Arts Education. Faculty of Teacher's Training and Educaion, Sanata Dharma University.

The topic of this study is the creative writing ability among college students which was still low. The aim of this study is to develop learning module for creative writing by combining the values of local wisdom from Central Java traditional folklore. The development of this module is to enhance creative writing ability among college students.

This study was included into the type of Research and Development study (R&D). The learning module "Gemar Menulis Kreatif" was developed through five development phases. Those five phases were research and data gathering, product development, validation trial, product trial, and product revision.

Based on those five phases, the result of this study were (1) the result of the creative writing ability test among college students was still low; (2) the development of this module was done by devining the title, devining the purpose, choosing the material, arranging the framework, and collecting the information which was relevant with the creative writing material; (3) the validation involved the competent lecturer and the trial involved the Indonesian Language Education Study Program Sanata Dharma University students. The expediency of the module that was valued included into four aspects; the content/material, the presentation, the language, and the graph; (4) from the result of this trial it could be seen that the students are able to write creatively by combining the values of the local wisdom from the Central Java traditional folklore which they read; (5) the product revision included (a) the revision of basic competence and the learning purpose, (b) the additional material, (c) the additional supporting picture/ilustration, (d) the spelling revision based on PUEBI, (e) the revision of typing errors, and (f) the improvement of the module's layout.

Based on the validation analysis result of the learning module "Gemar Menulis Kreatif" done by the lecturer, it could be found that the accumulation result obtained an average score of 3.30 with a percentage of eligibility of 66%. The result of the analysis of learning module trial that had been conducted to students obtained an average score of 4.21 with an eligibility percentage of 84%. In conclusion, learning module "Gemar Menulis Kreatif" was worthy of being used as the college students guideline in learning creative writing.

Keywords: learning guideline, creative writing, local wisdom values of Central Java folklore.