

ABSTRAK

PENERAPAN PRINSIP-PRINSIP *GOOD CORPORATE GOVERNANCE* DALAM Mendukung Keberlangsungan Usaha INDUSTRI KECIL DAN MENENGAH

(Studi Kasus Pada IKM yang tergabung dengan Koperasi Industri Batur Jaya)

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Penelitian ini bertujuan untuk mengetahui penerapan prinsip *Good Corporate Governance* (prinsip transparansi, akuntabilitas, responsibilitas, independensi, dan kewajaran dan kesetaraan) dan untuk mengetahui apakah penerapan prinsip *Good Corporate Governance* (GCG) dalam mendukung keberlangsungan usaha.

Jenis penelitian ini adalah studi kasus pada IKM yang tergabung dalam Koperasi Industri Batur Jaya dengan jumlah populasi sasaran 24 IKM. Sumber data yang digunakan adalah data primer dengan kuesioner, wawancara, dan observasi. Teknik analisis data yang digunakan adalah teknik analisis deskriptif kualitatif.

Hasil pada penelitian ini menunjukkan bahwa IKM yang tergabung dalam Koperasi Industri Batur Jaya baru menerapkan sebagian prinsip *Good Corporate Governance* dan hanya 3 prinsip yang mendukung keberlangsungan usaha.

Kata kunci: Prinsip *Good Corporate Governance*, IKM, keberlangsungan IKM.

ABSTRACT

**THE IMPLEMENTATION OF GOOD CORPORATE GOVERNANCE
PRINCIPLES TO SUPPORT THE CONTINUITY OF
SMALL AND MEDIUM INDUSTRIES**

(A Case Study at Small and Medium Industries Joined in
Koperasi Industri Batur Jaya)

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This research aims to determine the implementation of Good Corporate Governance Principles (transparency, accountability, responsibility, independency and fairness), as well as to analyze the Good Corporate Governance in supporting the continuity of Small and Medium Industries joined at Koperasi Industri Batur Jaya.

The type of this research is a case study on Small and Medium Industries joined at Koperasi Industri Batur Jaya. The targeted population was 24 Small and Medium Industries. The data was collected from questionnaires, interviews, and observations. The data analysis technique used was qualitative descriptive analysis techniques.

The results of this study indicated that Small and Medium Industries joined at Koperasi Industri Batur Jaya applied some of the principles of Good Corporate Governance. Futhermore, there were only 3 principles that support business continuity.

Keywords: Good Corporate Governance Principles, Small and Medium Industries, Continuity of Small and Medium Industries.