

ABSTRAK

PERBEDAAN MINAT BERWIRAUSAHA DITINJAU DARI JENIS KELAMIN, KREATIVITAS BERWIRAUSAHA, DAN PENGETAHUAN BERWIRAUSAHA

Studi Kasus Mahasiswa Program Studi Akuntansi, Pendidikan Ekonomi, dan Pendidikan Akuntansi Universitas Sanata Dharma Yogyakarta

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Penelitian ini bertujuan untuk mengetahui apakah ada (1) perbedaan minat berwirausaha ditinjau dari jenis kelamin (2) perbedaan minat berwirausaha ditinjau dari kreativitas berwirausaha (3) perbedaan minat berwirausaha ditinjau dari pengetahuan berwirausaha.

Jenis penelitian ini adalah penelitian *ex-post facto* yang dilaksanakan pada bulan Maret-April 2019. Populasi penelitian ini adalah mahasiswa Program Studi Akuntansi, Pendidikan Ekonomi, dan Pendidikan Akuntansi Universitas Sanata Dharma Yogyakarta dengan jumlah 1140 mahasiswa. Sampel sebanyak 271 diambil dengan teknik *non probability sampling*. Hipotesis diuji dengan menggunakan uji *independent sample t-test* dan *chi-square*.

Hasil penelitian menunjukkan bahwa: (1) tidak ada perbedaan minat berwirausaha ditinjau dari jenis kelamin (*pearson chi-square* = 1,663; nilai *sig* (2-tailed) = 0,197); (2) ada perbedaan minat berwirausaha ditinjau dari kreativitas berwirausaha ($t_{hitung} = -10,318$; nilai $P_{value} = 0,000$); (3) ada perbedaan minat berwirausaha ditinjau dari pengetahuan berwirausaha (*pearson chi-square* = 19,899; nilai *sig* (2-tailed) = 0,000).

ABSTRACT

THE DIFFERENCE OF INTEREST IN ENTREPRENEURSHIP PERCEIVED FROM GENDER, CREATIVITY OF ENTREPRENEURSHIP, AND KNOWLEDGE OF ENTREPRENEURS

A Case Study of The Students of Accounting Study Programs, Economic Education, and Accounting Education Department Sanata Dharma University Yogyakarta

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This research aims to find out whether there are (1) differences in interest in entrepreneurship perceived from gender (2) differences in interest in entrepreneurship perceived from entrepreneurial creativity (3) differences in interest in entrepreneurship perceived from entrepreneurial knowledge.

This type of this research is an *ex-post facto* research which had been conducted from March-April 2019. The population of this research were 1140 students of the Accounting Study Program, Economic Education, and Accounting Education Department Sanata Dharma University Yogyakarta. The samples were 271 students taken by applying non probability sampling techniques. The hypothesis was tested by using the independent sample t-test and chi-square.

The results show that: (1) there is no difference in interest in entrepreneurship perceived from gender (pearson chi-square = 1.663; sig (2-tailed) = 0.197); (2) there is a difference in interest in entrepreneurship perceived from entrepreneurial creativity ($t_{\text{count}} = -10,318$; $P_{\text{value}} = 0,000$); (3) there is a difference in interest in entrepreneurship perceived from entrepreneurship knowledge (pearson chi-square = 19,899; sig (2-tailed) = 0,000).