



Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

The first page of your submissions is displayed below.

Submission author: Yuliana Setyaningsih
Assignment title: Yuliana Artikel Jurnal
Submission title: Iconic Meanings of Traditional Herb...
File name: d_Shrebs_Culture-Specific_Based_...
File size: 1.03M
Page count: 7
Word count: 5,228
Character count: 29,457
Submission date: 26-Jan-2020 09:25AM (UTC+0700)
Submission ID: 1246377176

International Journal of Engineering and Advanced Technology (IJEAT)
ISSN: 2249 – 8988, Volume-9 Issue-2, December, 2019

Iconic Meanings of Traditional Herbs and Shrubs: Culture-Specific Based EnviroLinguistic Perspective

R. Kunjana Rahardi, Yuliana Setyaningsih, Rishu Purnama Dewi

Abstract. Traditional herbs and shrubs, which are ubiquitous all over the world, have been used in various cultures for many purposes, such as for medicinal and ornamental purposes. These herbs and shrubs have different names depending on the cultures where the plants grow. This enviroLinguistic research which aims to conserve the names of the traditional herbs based on local culture in the perspective of linguistics and environment is a descriptive qualitative linguistic research. The tangible data of this enviroLinguistic research is the list of names of the traditional herbs and plants obtained from many data resources. The location of the data sources is the places identified as the center of the agriculture of the traditional herbs in Yogyakarta Special Region and surrounding areas. Besides, in this digital era, the names of the traditional herbs can be obtained from the Internet website. These two locational resources make the research adequately feasible to be analyzed. The linguistic data, which is the end-product of this research, are gathered or obtained by the use of observation method. The technique used to gather data also includes transcribing or recording techniques. Data can also be obtained by giving cues during the interview. This technique is sometimes accompanied by recording or transcribing, both direct and indirect, open or secret. The data analysis in the enviroLinguistic research on the names of traditional herbs is conducted by applying the equivalent method and distributional method as commonly practiced in the linguistic research. The iconic meanings of herbs and shrubs resulted from the analysis were then presented.

Keywords: iconic meanings, traditional herbs and shrubs, ecological perspective

I. INTRODUCTION

Traditional herbs and shrubs, which are ubiquitous all over the world, have been used in various cultures for many purposes, such as for medicinal and ornamental purposes [1]. These herbs and shrubs have different names depending on the cultures where the plants grow [2],[3]. Each name in each different culture bears significance. In Indonesia, plants are named based on their resembles to familiar objects, such as

animal names. This similarity between the names and the elements of the plant is called iconicity [4]. Some plants' names are iconic, in which the names resembles one of the characteristics of the plants [1].

This digital documentation is meant to describe the iconic meanings contained in the name of some medicinal herb plants. The documentation is equipped with animation to illustrate the iconic meanings in each of the plants. The classification of the iconic elements is determined by a number of factors, such as the shape, color, and function, as can be seen in the description of the digital documentation.

II. LITERATURE REVIEW

The underlying theory of the enviroLinguistic study is ecology and linguistics, especially semantics. The concept of ecology is a relatively new concept introduced and developed in Europe and America at the turn of ninth century. This concept does not only place humans as the object of the study but also the environment where they live [5]. Trostler asserts that ecology study all types of living beings, including human beings, language and culture in relation to their environment. Environment is anything that exists around human beings. Louis and Calvet define ecology as a science which deals with the relationship between an organism and its environment [3]. Linguistic ecology, referred to as enviroLinguistics in this research, is defined by Louis and Calvet as a science which relates language and its environment [6]. They further argue that enviroLinguistics contain the concept of interaction, either intralation, interrelation, or extralation between language, environment, and the combination of the interrelated components [6]. Besides the correlation between the language and its environment, Louis and Calvet also state that there is a concept of interdependence, which implies that language depends on its environment on the one hand. On the other hand, environment also depends on language. As a matter of fact, there is an interdependent relation between language and its environment, one being inseparable from the other [7].

Sapir' and Whorf's hypothesis on 'language relativity' in the linguistic study elucidates the relationship between language and culture, including, of course, the so-called environment, both in its weak version and strong version [8]. [3]. Two of the keywords to keep in mind are the words "influence" and "determine". On the one hand, language influences its environment. On the other hand, language also determines its environment.

Revised Manuscript Received on December 15, 2019
R. Kunjana Rahardi, Master Program of Indonesian Language and Literature Education, Santa Dharma University, Yogyakarta, Indonesia. Email: kunjana.rahardi@gmail.com
Yuliana Setyaningsih, Master Program of Indonesian Language and Literature Education, Santa Dharma University, Yogyakarta, Indonesia. Email: yuliana@sdud.ac.id
Rishu Purnama Dewi, Indonesian Language and Literature Education, Santa Dharma University, Yogyakarta, Indonesia. Email: hntmre@sdud.ac.id

Retrieval Number: I2530129219/20190RECEP
DOI: 10.35403/ijae.I2530129219

Published By:
Blue Eyes Intelligence Engineering & Sciences Publication