



THE ASSOCIATION FOR THE TEACHING OF ENGLISH AS A FOREIGN LANGUAGE IN INDONESIA & ENGLISH LANGUAGE EDUCATION DEPARTMENT - UNIVERSITY OF PGRI ADI BUANA SURABAYA



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University of PGRI Adi Buana Surabaya Indonesia

PROCEEDINGS

"Creativity and Innovation in Language Materials Development and Language Teaching Methodology in Asia and Beyond"





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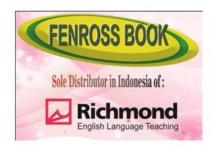




















FOREWORD

Today's language teaching needs creative and innovative ways to design and use language materials that learners can exploit to expand their language repertoire and develop their language ability as they engage with a myriad of texts and activities or tasks inside and outside the classroom. With this in mind, the 63rd TEFLIN Conference brings up a central issue on "*Creativity and Innovation in Language Materials Development and Language Teaching Methodology in Asia and Beyond.*" Drawing on this central theme, the conference develops several sub-themes: a) the development of language materials for content-based instruction, b) the development of language materials for text-based instruction, c) the development of language materials for genre-based Instruction, d) approaches and methods in language teaching, e) techniques and procedures in language teaching, d) technology-based language instruction, f) the role of technology in innovation in ELT methodology, g) the role of technology in language materials development, h) creative writing in ELT (Literature-Based Language Instruction).

As an academic forum, the great focus is in its proceedings as the center of publication for its presenters. It is aimed at maximizing the value of the publication as the outcome of the conference. It is intended that the proceedings can be as a global publication. The quality of the proceedings as a means of publication in this year's edition should be improved. The committee has applied the system for abstract selection of which the criteria is the consistency with the conference's theme. Reviewers have the right to select the papers based on the abstract that have been submitted to the committee.

The coverage of the sub-themes for this year's conference is broadened to certain areas. Bear in mind that the main and solely theme of materials development for language teaching and methodology is not limited to certain topics. To cope with the central theme, some additional sub-themes are offered to the conference's audience to write their research findings into expected academic paper. This year's papers which are selected to be presented in the conference reach more or less than 422. There are more than 400 papers which will be published in proceedings. Other opportunities of publication are offered by TEFLIN Journal as well. For next year's edition, two papers have been selected out of the submitted papers. To add the chance of the conference's publication, some papers have been selected to be further reviewed for Scopus-Indexed publication. In addition, from papers are accepted by A Journal of Culture, English Language Teaching and Literature (Celt), Soegijapranata Catholic University Semarang to be published in the year of 2017.

The growing number of papers presented in the conference is indicating an increase in the need for publication of research findings. Therefore, TEFLIN's conference proceedings are entrusted to be an academic forum to share thoughts, reflections, experiences related to academic works for teachers, lecturers, researchers, educators who continuously write, present, and publish their academic works.

Finally, we would like deliver great appreciation to the organizers, presenters, writers, and all parties who have been contributing directly and indirectly to the publication of the proceedings.

Surabaya, September 2016

The Committee

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6	Joseph Ernest Mambu, PhD	Satya Wacana Christian University, Salatiga, Indonesia
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TABLE OF CONTENTS

FOREWORD	iii
LIST OF INTERNAL AND EXTERNAL REVIEWERS	iv
LIST OF INVITED SPEAKERS AND FEATURED SPEAKERS	vi
TABLE OF CONTENT	vii
THE EFFECT OF THE DELAYED CORRECTION ON THE ACQUISITION PAST MORPHOLOGICAL INFLECTIONS BY L1-INDONESIAN-SPEAK LEARNERS OF ENGLISH	ING 1 1
DEVELOPING "THE MYSTIQUE" GAME AS A MEDIUM FOR ENCOURAG STUDENTS TO SPEAK ENGLISH Adi Sasongko Romadhon Lies Amin Lestari	9 9
IMPROVED VOCABULARY COMPLEXITY OF THE SPOKEN UTTERANCES USING STRATEGY-BASED INSTRUCTIONS IN ENGLISH SPEAKING CLASS . Adityo	1 7 17 17
DEALING WITH LINGUISTIC PROBLEMS FACED BY MASTER'S STUDENTS IN THEIR THESIS WRITING	25
EXPLORING POSTMETHOD FRAMEWORKS FOR POWERFUL ENGL LANGUAGE PEDAGOGICAL PRACTICES	30
GAMIFYING DIGITAL ENGLISH GRAMMAR MATERIALS FOR THE SEN HIGH SCHOOL STUDENTS Agnes Santi Widiati Y.G. Harto Pramono Hady Sutris Winarlim	35 35
MEDIATING THE STUDENTS' ENGLISH ACQUISITION THROUGH TASKS A INTERACTIONS: ANALYSIS ON "THINK GLOBALLY ACT LOCALI ATEXTBOOKFORTHENINTHGRADERS	LY", 43
IMPROVING SPEAKING FLUENCY OF INDONESIAN ENGLISH FOR SPECI PURPOSE STUDENTS BY USING SELF-VIDEO RECORDING	53
DESIGNING WEBSITE-BASED MATERIALS FOR SUPPLEMENTARY WRIT RESOURCES FOR JUNIOR HIGH SCHOOL STUDENTS Alfima Azmi Imananda Sri Rachmajanti	59 59
THE CORRELATION BETWEEN READING COMPREHENSION ABILITY A READING HABIT OF THE SEVENTHSEMESTER STUDENTS OF STIE SAMARINDA	NAS 68

COMPREHENSIVE ENGLISH LEARNING THROUGH SPEECH COMMUNI	
BASED LEARNING METHODAmbar Pujiyatno	
CONTRIBUTION OF MOTIVATION, LANGUAGE INPUT, AND MILIEU SECOND LANGUAGE ACQUISITION IN ENGLISH AS A FOREIGN LANGUACONTEXT: AN EXPLORATORY PRELIMINARY CASE STUDY	AGE 82 82
•	
TEACHER'S CREATIVITY TO PROMOTE SECOND LANGUAGE ACQUISIT TO MATCH INEVITABLE FIRST LANGUAGE ACQUISITION SUCCESSAndy	87
LEVERAGING TEACHER EXPERIENCE AND AUTONOMY IN BLENDED,	
SERVICE TEACHER TRAINING	92
Angga Kramadibrata	
Hannah Hainsworth	
EFL WRITING CURRICULUM IN A PRIVATE UNIVERSITY:AN EVALUAT STUDY USING A SYSTEMATIC APPROACH	101
Ani Fiani	101
TEACHING ACADEMIC WRITING USING AUTHENTIC MATERIALS:	
A CASE OF WRITING A RESEARCH ARTICLE ABSTRACT	
Anisa Pinatih	108
THE EFFECTIVENESS OF FLIPPED CLASSROOM SUPPORTED COOPERATIVE LEARNING TO IMPROVE STUDENTS' READING SKILI	
STUDY IN BRINGIN 1 SENIOR HIGH SCHOOL CENTRAL JAVA INDONESIA .	
Anjas Karuniawan	123
DESIGNING ESP MATERIALS FOR BIOLOGY STUDENTS	
BASED ON NEED ANALYSIS	
Annisa Maisaroh	
ENERGIZING FOREIGN LANGUAGE STUDENTS IN ENGLISH SPEAK CLASS	
THROUGH THE USE OF TED-ED	
Annisa Rahmatika	
Rahayu MeliasariShelia Anjarani	
•	
ENHANCING STUDENTS' SKILL IN ORGANIZING IDEA THROUGH GRAP ORGANIZERS	
Aprin Wahyu Wijayanti	151
EMPLOYING WRITING PROCESS APPROACH IN DEVELOPING E-MODULE	
THE ENGLISH WRITTEN REPORT	
Areta Puspa	
THE COMMON CLASSROOM TECHNIQUES USED TO TEACH ENGLISH	ı in
JUNIOR HIGH SCHOOL	
Aries Utomo	165
TEACHING ENGLISH FOR HEARING-IMPAIRED STUDENTS: AN EXPERIE	NCE
AT SEKOLAH LUAR BIASA NEGERI TIPE B BLITAR, EAST JAVA	
Arina Shofiya	171
EXPLOITING STUDENTS WRITINGSKILL: A BLENDED LEARNIN	
ACADEMIC WRITING COURSE	
Armeria Wijaya	176

INTERPRETIVE ITEMS OF ENGLISH SEMESTER TEST COMPOSED BY JUNIO HIGH SCHOOL TEACHERS IN PADANG IN 2014/2015 ACADEMIC YEAR 18
Armilia Riza
FACTORS IN ENGLISH COMMUNICATIVE COMPETENCE FOR MATH AN SCIENCE TEACHERS19
Arwemi 19 Luli Sari Yustina 19 Yuhardi 19
AUTHENTIC MATERIAL: HOW DO I MOTIVATE MY STUDENTS IN ES CLASSROOM?
STORYTELLING VS. SPEAKING COMPETENCE: CONTEXTUALIZATION OF SPEAKING SKILL BY APPRECIATING LITERARY WORKS
HELPING STUDENTS WRITE NARRATIVE TEXTS USING SMS (STOR MODIFICATION STRATEGY)
STUDENTS' PORTFOLIOS THROUGH WINDOWS MOVIE MAKER I EVALUATING ORAL PERFORMANCE IN SPEECH CLASS
EMPLOYING SELF-REFLECTIVE VIDEO IN FOSTERING STUDENTS ACCURACY AND FLUENCY IN SPEAKING
AN ANALYSIS OF TEACHERS' BELIEFS TOWARD AUTHENTIC MATERIALS I TEACHING LISTENING 23 Berlinda Mandasari 23
MICROSOFT ONE NOTE IN EDUCATION AS A TECHNOLOGICAL TOOL TO FACILITATE ENGLISH LEARNING
DEVELOPING PICTURE-BOOKS BASED LOCAL FABLE FOR EIGHT GRAD STUDENTS24
Bella Nastiti Tasaufi
Boniesta Zulandha Melani
HOW TO USE 3H (HERE, HIDDEN, IN MY HEAD) IN TEACHING NARRATIV TEXT READING?26
Brigitta Septarini Rahmasari
MICRO-EVALUATION OF WRITING MATERIALS DESIGNED BY STUDEN TEACHERS OF LANGUAGE EDUCATION:
THE PERSPECTIVE OF GENRE PEDAGOGY
THE PATTERN OF TEACHER INSTRUCTION AND FUNCTION OF
STUDENT RESPONSES IN EFL CLASSROOM
BuyungAlfianNorisSudrajat
Rahma Sinta

FLIPPED CLASSROOMIN TEACHING SPEAKING TO YOUNG	
LEARNER	
Choiril Anwar	
Aswan Pratama	285
COMPARING THE EFFICACY OF VIDEO LISTENING TEST VERS LISTENING TEST FOR EFL STUDENTS Clara Herlina Karjo	290
COLLABORATIVE ELT LEARNING THROUGH SOCIAL NETWORK Claudius Bona	
THE LANGUAGE APPROACH TO WRITING LANGUAGE THAT MATERIALS THROUGHOUT THE WORLD Damatius Wagiman Adisutrisno	302
EXTENSIVE READING ACTIVITIES IN TEACHING READING FOR LANGUAGE	310
Leo Candra Wahyu Utami	
•	
PROTOTYPING MULTI-TRAIT SCORING RUBRICS AND CAN-DO STA ON WRITING COMPETENCE: ANCHORING GRASS ROOTS' V	
THEORETICAL GROUNDS AND GLOBAL FRAMEWORK	
David Imamyartha	
Gunadi Harry Sulistyo	
REVISITING THE USE OF GENRE-BASED INSTRUCTION FOR TEACH WRITING: FROM TEACHING EVALUATION TO MATERIAL	
DEVELOPMENT	
Debora Tri Ragawanti	
STUDENTS' NEEDS OF ENGLISH SPEAKING MATERIAL AT FPBS IKI	
MATARAM	
Dedi Sumarsono	341
Abdul Kadir Bagis	34
Moh. Arsyad Arrafii	34
AN ANALYSIS ON ERRORS IN PASSIVE SENTENCES	24"
Deny Kuswahono	
HOW GRAMMAR TEACHING ENHANCES ACCURACY AND REVEALING PERSPECTIVES OF INDONESIAN GRADUATE	
STUDENTS	
Desak Made Indah Dewanti	353
IMPLEMENTING BACKWARD DESIGN IN ENGLISH FOR SPECIFIC	
(ESP) SYLLABUS FOR SHIPBUILDING POLYTECHNIC Desi Tri Cahyaningati	
·	
WRITING PERSONAL LETTER USING IRREGULAR VERBS APP FOR	
HIGH SCHOOL STUDENTS	
Desrin Lebagi	
Rini Aji M	367
THE USE OF LANGUAGE ARTS IN ENGLISH TEACHING AND	
LEARNING	372
Dessy Dwi Yudha Santhi	372

STUDENTS' PERCEPTIONS ON THE USE OF SCHOOLOGY IN PRESENTATION	
CLASS	
Desy Indriana	
Refrilia Ulfah	38C
ACTIVATING STUDENTS' MOTIVATION IN SPEAKING CLASS THROUGH TUSE OF BOARD GAME AT ENGLISH DEPARTMENT OF MULAWARM UNIVERSITY SAMARINDA	AN
Desy Rusmawaty	
Dian Anggriyani	
GC 7	
METHOD, STRATEGY AND PROBLEMS IN TRANSLATION FOR T BEGINNER AT DIPLOMA'S CLASS IN SBC MENGANTI, GRESIK	391
MAXIMIZING AUTHENTIC ASSESSMENT FOR TEACHING SPEAKING	
Dewi Kencanawati	
MASTERCHEF" VIDEO SERIES AS A MEDIUM TO TEACH SPEAKING	403
FOR VOCATIONAL STUDENTS	
Miftachul Rohmah	
LEARNING COMMMUNITY BETWEEN ENGLISH TEACHER-LECTURER DEVELOP INSTRUCTIONAL MATERIALS FOR JUNIOR HIGH SCHO	OL
STUDENTS	
Diani Nurhajati	410
DIRECTING DIVERGENT THINKING APPROACH FOR PRE-SERVICE ENGLI TEACHERS' INTEGRATED LEARNIN	
Didik Rinan Sumekto	
HOW DO PROFESSIONAL EFL TEACHERS DEVELOP THEIR TEACHING	
MATERIALS?	42 0
Dini Kurnia Irmawati	
Utami Widiati	420
PRACTICING THE STUDENTS' PRONUNCIATION AND ADDING VOCABULA IN INTENSIVE ENGLISH CLASSES BY PLAYING THE TABOO	RY
GAME	126
Dini Noor Arini	426
THE COLLABORATION OF TEACHER – STUDENTS ASKING GOOD QUESTION REDUCING CODE SWITCHING AND CODE MIXING OF EFL	ON
CLASS	433
Diyah Atiek Mustikawati	433
DESIGNING MATERIALS AND THE IMPLEMENTATION OF METHODOLOGICAL FOR BUSINESS ENGLISH FOR MAGISTER MANAJEMEN STUDENTS	IN
ENGLISH FOR ACADEMIC PURPOSES CONTEXT Djasminar Anwar	
INTEGRATING E-LECTURES BLENDED WITH PROBLEM BASED LEARNING	NG
ACTIVITIES	
Djoko Sutrisno	445
USING STORY DIFFERENT ENDING CHOICES TO ENRICH STUDENTS	
'LITERATURE OVERVIEW IN EXTENSIVE READING CLASS	451
Dwi Astuti Wahyu Nurhayati	451

THE USE OF INFORMATION TECHNOLOGY AS THE MEDIA TO BOOST	
STUDENTS' READING COMPREHENSION Dwi Fita Heriyawati	
Uun Muhaji	
Agus Sholeh	457
TRANSLATION QUALITY OF ENGLISH INTO INDONESIA SIMPLE SENTEN AND TEACHING TRANSLATION PRACTICE	
Dwi Haryanti	
Siti Fatimah	
TEACHING VOCABULARY BY USING MEDIA WORDWALL OF PROJECTO THE THEME "PEOPLE AND THEIR PHYSICAL APPEARANCES" TO SEVENTH GRADE STUDENTS OF MTSN MODEL 2 PALEMBANG	THE 467
Tri Rositasari	
THE PHILOSOPHY OF SH TERATE AS LOCAL WISDOM IN TEACHING SPEAKING FOR VOCATIONAL SCHOOL STUDENTS	473
Dwi Rosita Sari	
Rosita Ambarwati	
SELF- REGULATED LEARNING AND SELF EFFICACY BELIEFS OF SERVICE TEACHER PROFESSIONAL DEVELOPMENT	
Dwi Winarsih	
INTERNET-BASED MATERIALS IN TEACHING WRITING:	
HOW DOES IT WORK?	482
Dwiana Binti Yulianti	
AUTOMATIC WRITING ASSESSMENT PROGRAM B.B.Dwijatmoko	
VIDEO RECORDING-BASED PEER FEEDBACK IN MICROTEACHING	
COURSE	495
Dwiyani Pratiwi	
WHY SHOULD I DO SUMMARIZING?: THE VOICE OF UNDERGRADU	JATE
STUDENTS	
Dyah Sunggingwati	501
DESIGNING AND DEVELOPING SUPPLEMENTAL TECHNOLO INTEGRATED TEACHING, LEARNING AND MATERIALS OF POWERPO AUDACITY, CAMTASIA AND INTERNET (PACI) MODEL THROUGH BLEN LEARNING METHODS	DINT, NDED 507
MOBILE-ASSISTED LANGUAGE LEARNING AS A DIGITAL MEDIA I FOREIGN LANGUAGE TEACHING: FOSTERING STUDENTS' LISTENING Eka Wahjuningsih	523
THE EFFECT OF COGNITIVE STYLES AND VOCABULARY MASTERY READING COMPREHENSION (AN EXPOST FACT RESEARCH AT UNIVER OF RIAU KEPULAUAN)Eka Wilany	SITY 531
SMALL CLASSES OF ENGLISH LANGUAGE LEARNING IN UNIVER	
LEVEL: TEACHERS' VIEWS	
Elfirahmi ThamrinUning Musthofiyah	

THE IMPLEMENTATION OF QUIPPER SCHOOL AS EXTENDED ENGLISH LEARNINGIN SMA NEGERI 1 SOOKO, MOJOKERTO	
Eliasanti Agustina	
Ayunda Azalea Arham54	
AN ESP PROJECT WORK FOR ENGINEERING FACULTY: BOOSTING STUDENTS' AUTONOMY LEARNING55	
Elok Putri Nimasari	<i>i</i> 3
DEVELOPING INSTRUCTIONAL DESIGN TEACHING MATERIAL BASE MULTIMEDIA55	8
Eltina Maromon	8
AN OBSERVATION OF APPLYING ACTIVE LEARNING IN AN EFL CLASS: . CASE STUDY OF TEACHER OF STUDENT VIEWS ON LEARNING ENGLISH A SAO PEDRO SCHOOL DILLI, TIMOR LESTE	T
Elvis Fernandes Brites da Cruz	52
DESIGNING ACADEMIC WRITING FOR ESP STUDENTS	
Emilia Ninik Aydawati57	
THE USE OF GLOSSING TECHNIQUE TO ENHANCE THE ESP LEARNERS MOTIVATION IN COMPREHENDING ENGLISH TEXT57	
Endang Sulistianingsih	
Sumartono	
THE IMPLEMENTATION OF JEOPARDY STRATEGY OF EFL STUDENTS O	F
STKIP YPUP	
Eny Syatriana	
THE EFFECT OF EXPERIENTIAL LEARNING IN ESSAY WRITING TOWARD THE STUDENTS' WRITING QUALITY	
Erlik Widiyani Styati 59	
IMPROVING STUDENTS' READING COMPREHENSION BY USING QUESTION	
TOURNAMENT AT THE SECOND GRADE OF SMP	
Eroh Muniroh	8
IMPROVING STUDENTS' READING COMPREHENSION THROUGH RECIPROCAL TEACHING)4
Ersy Laksita Rini)4
DOCUMENTARY VIDEO PRESENTATION: AN EFFECTIVE WAY OF FOSTERING STUDENTS' ORAL SKILL	2
Eugenie Mainake	.2
PROJECT-BASED LEARNING IN PRACTICE: THE PRODUCTION O	
EXPLANATORY FOOTAGE BY STUDENTS 61 Evi Yuniarisda Hutagalung 61	
Eliasanti Agustina	
Ayunda Azalea Arham61	. 5
DIGITAL STORYTELLING IN WRITING: PRACTICE AND PERCEPTIO TOWARD TEACHING WITH TECHNOLOGY62	26
Faiqotur Rizkiyah	
IMPROVING PRE-SERVICES ENGLISH TEACHERS' PEDAGOGICA	L
COMPETENCIES IN INTERNSHIP PROGRAM 63 Faishol Hadi 63	
MOBILE ASSISTED LANGUAGE LEARNING: THE RECENT APPLICATIONS O	
EMERGING MOBILE TECHNOLOGIES 64 Fauris Zuhri 64	
Aswandi 64	

TOWARDS LEARNING DIFFICULTIES RECOVERY	
Fazri Nur Yusuf	649
DEVELOPING INTERDEDGONAL INTELL LCENGES IN SPEAKING	
DEVELOPING INTERPERSONAL INTELLIGENCES IN SPEAKING CLASS THROUGH THEMATIC BASED LEARNING	657
Fibriani Endah Widyasari	
Fibriani Endan widyasan	037
ANDROID BASED EDUCATIONAL GAME IN INDONESIAN TEYL	662
Fika Megawati	
Sultoni	662
IMPROVING STUDENTS' ABILITY IN ACADEMIC WRITING	
THROUGH EXPLICIT TEACHING	
Fikri Asih wigati	
Nina Puspitaloka	669
THE INFLUENCE OF IMAGINE, ELABORATE, PREDICT, AND CONFIRM STRATEGY AND READING INTEREST ON READING COMPREHEN-	MI
SION ACHIEVEMENT OF THE SECOND SEMESTER STUDENTS OF	
BIOLOGY EDUCATION STUDY PROGRAM, MUHAMMADIYAH	
UNIVERSITY OF PALEMBANG	673
Finza Larasati	673
Ismail	
Petrus	673
CENTRE IN THE LANGE TO MAKE THE LANGE OF THE CONTROL TO THE LANGE OF THE CONTROL TO THE CONTROL THE CONTROL TO THE CONTROL THE CONTROL TO THE CONTROL THE CONTROL TO THE CONTROL TO THE CONTROL TO THE CONTROL TO THE CO	
STUDENTS' VOICE TOWARD TEAMS-GAMES-TOURNAMENTS	(02
TECHNIQUE	
FIIIIaii Wicaksono	003
BUILDING LANGUAGE AND CULTURAL AWARENESS: MOVIES AS	
POETRY AND CREATIVE PEDAGOGY DISCUSSION RESOURCE	689
Fitri Wijayanti	
Avilanofa Bagus Budi	689
STUDENT-TEACHER PARTNER DESIGN: ENRICHING TEACHER	
CREATIVITY AND CHALLENGING STUDENTS' INVOLVEMENT	
Fitrotul Mufaridah	695
MUSEUM AS MEDIA AND SOURCE OF HISTORY LEARNING OF	
UNIVERSITY STUDENTS	700
Franciscus Xaverius Wartoyo	
·	
IS BACKGROUND KNOWLEDGE IMPORTANT IN ASSESSING	
READING COMPREHENSION?	
Fransisca Endang Lestariningsih	707
THE USE OF OR ALL CORRECTIVE PEPER ACT FOR STUDENTS OF	
THE USE OF ORAL CORRECTIVE FEEDBACK FOR STUDENTS OF	#1A
DIFFERENT PROFICIENCY LEVELS	
Oatuka Paliuu Diiualia	/12
A SET OF ENGLISH INSTRUCTIONAL MATERIALSUSING TASK-BASEI)
LEARNINGFOR NEWS PRODUCTION MANAGEMENT STUDY PROGRA	
IN STMM "MMTC" YOGYAKARTA	
Giovanna Gistha Wicita	

THE USE OF TECHNOLOGY (BLOG) AS TEACHING MEDIA TO ENCOURA	
STUDENTS CHARACTERS TOWARD LEARNING	
Gusti Nur Hafifah	730
USING STORYTELLING VIDEO FOR ASSESSING STUDENT'S CREATIVITY	Z TNI
SPEAKINGSPEAKING STORENT S CREATIVITY	
Chyntia Heru Woro Prastiwi	
Hardono	
THE ROLE OF "MAGIC BOX" IN INNOVATING MEDIA IN TEACH	ING
GRAMMAR	
Haris Dibdyaningsih	
Hendra Sudarso	. 744
RESPONDING THE PRESENCE OF WORLD ENGLISHES IN TEACHING	EIL
WITH BAKHTIN'S DIALOGISM	
Hariyono	
Ima Masofa	. 750
COMPARING THE USE OF 2 INTERNET BASED PLATFORMS TO SUPPO	ORT
FLIPPED CLASSROOM STRATEGY AT HIGHER EDUCATION INSTITUTES	S IN
AMBON, MALUKU	
Helena Magdalena Rijoly	. 756
TEACHER'S EFFORT TO DEVELOP THEIR STUDENTS' EQ	UAL
PARTICIPATION IN ENGLISH SPEAKING CLASS	
Herlina Daddi	. 764
THE USE OF MOTIVATIONAL STRATEGIES BY EFL PRIMARY	
TEACHERSTEACHERS TEACHERS TEACHERS TEACHERS	771
Herlina Sitorus	
LEARNING STYLES' IMPLICATIONS TO LEARNING AND TEACHING ENGLINITS	
Hermanto	
Kartika Nuswantara	
BLENDED LEARNING IN ELT FOR TEACHERS' CONTINUING PROFESSION	
DEVELOPMENT	
C	. /90
PROMOTING TECHNOLOGY-ENHANCED LEARNING	
THROUGH FANFICTION WRITING	
Hernina Dewi Lestari	. 794
ACTION RESPONSE THROUGH THE USE OF TRANSLATED VERSION	OF
LOCAL INDONESIAN CHILDREN SONGS	
Hertiki	. 802
THE PROSPECT OF ENGLISH FOR SPECIFIC PURPOSES MATERI	ALS
DEVELOPMENT FOR EIGHT MAIN DISCIPLINES AHEAD OF ASI	
INTEGRATION:	
CRITICAL EVIDENCE ACROSS ASEAN MEMBER COUNTRIES	
Hesti Wijaya	. 805
Helti Maisyarah	. 805
TEACHERS' MEDIA IN TEACHING ENGLISH AT JUNIOR HIGH SCHOOL	_ IN
PADANG	
Hevriani Sevrika	.814

A NEEDS ANALYSIS FOR DESIGNING AN ESP-BASED SYLLABUS IN	AN
ISLAMIC STUDIES EDUCATION PROGRAM	. 820
Hilmansyah Saefullah	. 820
THE EFFECT OF EXTRA-CURRICULAR ACTIVITY ON THE STUDEN	JTS'
ACHIEVEMENT IN WRITING	
Darmawati	
YesiIrianti	
Erlindawaty	
FOLKLORE TO ENHANCE THE STUDENTS' MOTIVATION (INNOVATION	
LANGUAGE MATERIAL DEVELOPMENT)	
Honest Ummi Kaltsum	
THE PROFICIENCY OF TEACHERS IN TEACHING BIOLOGY BY US	
ENGLISH	
Humaira	. 842

AUTOMATIC WRITING ASSESSMENT PROGRAM

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ABSTRACT

The Automatic Writing Assessment Program (AWAP) is a web-based program to assess an academic writing work. As a part of a system of eltgallery.com, a website developed for mainly teaching vocabulary and writing, AWAP checks the grammar of the students' writing assignments and score the grammar, development, and coherence of the work. Throughout the course, the students are engaged in a series of activities of paragraph writing, commenting, and revising. Meanwhile, the tasks of the lecturer are explaining the material briefly and helping the students solve their language and paragraph organization problem in class and running the grammar checking and paragraph development and coherence checking applications to help the students see their language and organization problem outside class. With such learning and teaching interaction, it is hoped that the students can to become autonomous and well-motivated learners to develop in their writing skill.

Keywords: automatic, assessment, writing, web-based application

INTRODUCTION

Writing is an essential skill which university students have to master. University students have to write a short passage or essay to show their mastery of the content of the subject they are taking. They have to contruct sentences and organize their ideas in paragraphs to expressheir understanding of the subject.

The task, however, is not easy to do for Indonesian students. Most Indonesian students or probably students from non-English speaking countries find it difficult to write a good academic work. They still have difficulties in writing grammatical correct sentences and in organizing their ideas in a good passage. They still need a lot of practice to be able to write well.

A great deal of practice, however, will not likely produce a good result if the practice is not accompanied with feedbacks from their writing lecturer. The students who write an English passage need have corrective feedbacks on their passage grammar and organization. The feedbacks enable them to know mistakes and the problem they still have in writing a good passage.

To give corrective feedbacks to students, however, is a hard task for an English lecturer. To give corrective feedbacks in a class of 10 - 20 students takes a long time. The use of a computer application or web-based application will be very useful for a writing teacher. Such an application can give feedbacks of correct grammar use and good passage organization in a few minutes or second for the work which probably needs more than 15 minutes to be completed manually by an English teacher.

Several studies on such an application has been done. Chen and Cheng (2008), for example, study the pedagogical practice and the effectiveness of automatic writing evaluation. Rich (2012) studies the impact of online autmated writing evaluation. Yannakoudakis (2013) studies automated writing to score the students' language competence and discourse coherence and cohesion. Cotos (2015) studies the use of a novel-genre approach for automated analysis.

This paper is a temporary report on an on-going study on the development of a web-based application for teaching paragraph writing for English department students. The application is hoped to be able to help the students to develop both their macro- and micro-components in writing (Cumming, 2009).

METHOD

This study is a research and development (R&D) study. A research and develop study is usually definied as follows.

Research and Development (R & D) is basically an industrial model which the result of the research aims to find the new design procedure and product, which then are systematically field-tested, evaluated, and refined until they meet specific criteria of effectiveness, quality or similar standards" (Gall et.al, 2003 p. 569).

This study aims at producing a web-based application for assessing the students' writing work.

To produce the application Czaja and Sharit's Instructional System Design or ISD model (2013) and Branch's Analysis, or ADDIE model (2010) are used. The ISD model consists of four phases, namely the *front-end analysis, design and development, full-scale development*, and *program evaluation* phases. As the name implies, the ADDIE model consists of six stages, namely *analysis, design, development, implement,* ans *evaluation* stages. Although each phase has a different emphasis, the two models are basically similar. The design and development stages in the ADDIE model combine into the design and development phase.

Another model is given by Burkhardt (in Van Den Akker *et.al*, 2006). Burkhardt gives a three-phase model for a research and development project. The three phases are *design*, *systematic iterative development*, and *comparative in-depth* evaluation. Design is taken as the first phase with the assumption that the designer has possessed a clear goals of the project. He states that "it is the integration of research-based design principles and excellence in design with appropriate educational goals that produces really exceptional educational products" (Burkhardt, 2006, p. 136). In the model, development is a systematic process with a continuous evaluation. The important element in the development process are structured observation of the project, samples of student work, and informal but structured interviews with the persons involved. The evaluation process covers several aspects such as the available treatments, its variables (users, style of users, and level), outcome measures, and alternative products.

The three models shares three characteristics. The first is a good knowledge of the users' need. The final project has to meet the educational and personal needs of the users. The second is evaluation. The design and development of the product should be continuously evaluated to see that the product meets the needs. The last is final evaluation. Final evaluation is done to see if the product has met the criteria of product.

This study of AWAP adopts Burkhardt's model, namely the design, systematic iterative development, and comparative in-depth evaluation phases, for some reasons. Firstly, the reserarch is the lecturer of Writing II for which the product (AWAP) is going to used. He is assumed to know the educational and personal needs of the students. As a lecturer, the research also has access to his students. He can get feedbacks on the application from the students easiliy whenever he wants. The students may also do not hesitate to address their complain if they have a problem from the application. Secondly, the research is also the designer and developer of the application. The researcher has managed the website *eltgallery.com* which he uses for conducting a web-basedvocabulary and writing class for more than ten years. He will not likely have any problem to design and develop the project and make necessary changes to meet the educational and personal needs. Finally, as both both the teacher and designer/developer of the project, the research can apply two kinds of assessment, manual and automatic, to see the validity of the project.

As AWAP is both an educational and technological project, Schoenfeld's scientific approach and Burkhardt's technological approach are also used. Schoenfeld (2002) states that a good research output has to meet the principle of generality, trustworthiness, and importance. It should be able to be applied to a wide range of audience, can be trusted, and is important for the target users, who, in this case, are both the writing teacher and the students. Burkhardt states that a good research output:

go beyond improved insights to direct practicalimpact – helping the world to work better by, not only understanding how itworks, but developing robust solutions to recognized practical problems. Itbuilds on science insights, insofar as they are available, but goes beyond them (2006, p. 129).

The application which this project produces can be solve the writing teacher's problem in giving corrective feedbacks. It can give corrective feedbacks promptly and accurately to a wide audience.

This R&D study on the development of AWAP is conducted in Sanata Dharma University Yogyakarta. The setting is the web-based class of Writing II. The course lasts 18 weeks with a two-week break for the midterm test and two weeks for the final tests at the end of the semester.

RESULT AND DISCUSSION

The result of the study is basically a web-based application which can be used to asssess the work of the students who take the writing course. The application has eight features which are designed for the students to participate in the course and three features for the teacher to manage the course. Each of the features for the students is presented in a menu, and all the three features for the teacher is presented in one menu.

Student Menus

The features of the application for the students are available as pull-down menus. The first feature for the student is *Select topic*. The feature lets the students choose the topic of the course. The course consists of 15 topics including the midterm and final topic. For each topic, the students have an assignment to write. They have either to write one paragraph or a short passage of 5 - 7 paragraphs. The topics covered thoughout the semesters are introduction, topic sentence, development, unity, coherence, logical division, comparison and contrast, definition, cause and effect, essay organization, midterm, and final work. The logical division, comparison and contras, and cause and effect topics are allocated two meetings, and the rest only one meeting.

The second feature is *View material*. The feature presents the course material of the week. The material consists of the topic discussion and sample paragaphs or passages illustrating the topic.

The third feature is *Practice topic sentence*. This menu presents 50 topic sentences, and the students have to determine whether the topic sentences are good or poor, and their answers are scored automatically. Every practice on the topic presents different topic sentences. A student who has finished the practice and submit his or her answers will have a different set of topic sentences to practice. The topic sentences are selected randomly.

The fourth feature or menu is *Write passage*. The students have to write a paragraph or short passage on the topic given. Each topic may be subdivided into sub-topics, and they have to choose the sub-topics. They write their passage in a word processor and save the work in a plain text or .txt format. They have to upload their work according to the sub-topic which they choose. They have two chances to upload their work. The first submission is by the day of the course. After the first version of their work has been commented by their lecturer, they can revise their work and upload the revised work. The due date of the second submission is the day before the following topic submission. The submission page is displayed in figure. 1.

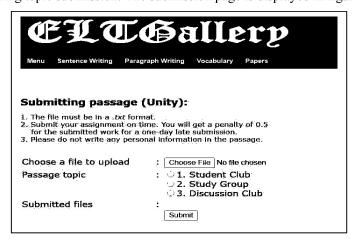


Figure 1: Submission Page

The fifth menu is *Comment passage*. The students have to give their comments or corrective feedbacks to their classmates' works. The works which they have to comment are programmed automatically or they cannot choose their classmates' works. They give comments on the language and organization of their works. They give their commentsduring the course time. In that way, the students who have the paragraph commented and the students who have the comment talk if they have a problem with the comments. They may also ask the lecturer if they cannot come to an agreement on their comment.

The comments serve as corrective feedbacks for the students to revise their work before the work is scored by the lecturer. The students are supposed to revise their work according to the classmates' comment, and upload their work again. That is why a punctual comment is needed because they may not have time to revise their works if the comment is late.

The sixth feature is *Read passage*. The feature lets the students to read their classmates' works on the same topic. When the works have been commented, the comments are also displayed. Thus the students can learn from their classmates' work, their classmates' comments, and their teacher's comments when the comments are already given.

The seven feature is *View score*. This menu display the students' scores. Each time the students' work get a score from their lecturer, the score is displayed. Thus, the students can see their progress of their work and plan their activities to get the final score they desire.

The last application feature for the students is *View personal pages*. This feature lets the students read the students' work from the first assignment to the last assignment. It enables them see their progress in the grammatical aspect and organizational aspects. They know how they have developed.

The eight features of the application enable the students to develop their writing skill autonomously with some interaction which enables them to get corrective feedbacks, and with strong motivation. The students know well the demands and goals of the course and the ways to get meet the demands and reach the goals. They know what they have to do to get the score they desire.

The students are also engaged in some interaction to give corrective feedbacks. They give comments on the language and organization of their classmates' work. The interface for the interaction can be seen in figure 2.

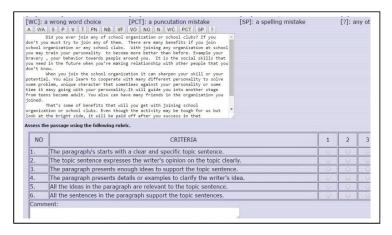


Figure 2: Submission Page

They students have to mark the paragraph show the mistakes which the paragraph has, assess the paragraph using the rubric, and give their comment on the paragraph in brief. The comments which mark that their works contain some incorrect use of the language serve as corrective feedback (Lightbown and Spada, 1999).

The corrective feedbacks and scores which they get from their classmates and lecturer may serve as an intrinsic motivation for them to prove that they can learn well and get the best score. They are motivated to use English correctly and get a good score as their classmates do.

Lecturer Menus

Three menus are provided for the lecturer to run the Automatic Writing Assessment Program. The first menu is *Score topic sentence*. This menu analyzes the *first* sentence of the students' paragraph as the topic sentence. The application matches the words which constitute the first sentence and the key words. A score of 10 is given if 80% of the words in the topic sentences match the key words. A lower score is given if the number of words which match the key words is also lower.

Consequently, the students have to practice to develop a good topic sentence seriously. They have to write a sentence which expresses the ideas in the paragraph and place it in the beginning of the paragraph.

To avoid a wrong analysis of the students' topic sentences, all the topic sentences and the scores are displayed in one page when the menu is click. Then, the teacher can check manually whether the scoring for the topic sentences is already well done or not. The teacher can correct the scores if he needs so.

The second menu for the teacher is *Score development and coherence*. The application to assess the development of the students' paragraphs or passages only works if the lecturer has provided the key words of the paragraphs. For every paragraph assigned, the lecturer needs to read the *standard* paragraph. Based on the standard paragraph, the key words of the paragraph, or the words which should be present in the paragraph, and the number of the occurrences of the key words are determined. The score of the paragraph development is computed according to how well the paragraph matches the key words and the number of occurrences.

A standard paragraph is needed for every course topic for which the students have to write a paragraph, and if the topic is divided into sub-topics, the standard paragraphs are written according to the sub-topics. The lecturer writes the standard paragraphs in a word-processor and saves them in plain texts. Then, he has to upload the paragraphs, and AWAP will process them. The words which constitute the paragraphs and the number of the occurrencesof the words are displayed in the computer screen. Here, the lecturer has to delete words which are not important for the development of the paragraphs and, then, upload the key words.

The third or last menu for the lecturer is *Score grammar*. Here, the teacher only has to click the link to the grammar scoring application, and the application will identify the mistakes which the paragraphs of the students have and compute the score. The grammatical mistakes of the paragraphs and the score will be displayed in the students' personal page and classroom page for the selected topic. At present, AWAP only identifies *seven*types of grammatical mistakes. They are article – noun agreement, subject – predicate agreement, missing subject, missing predicate, missing article, finite – non-finite verb agreement, and non-predicative verb form.

The assessment of the students' workis done twice except for the midterm and final test. The first assessment is done at the weekend of the submission week or five working days after the course day, and the second submission is at the end of the following week or five working days after the second submission. The midterm work and final work are only assessed once because the students are not supposed to revise their work.

The final score of each assignment is based on the first score and second score. The first score is worth 60% of the final score, and the second score is worth 40%. The first score is given a higher contribution to encourage the students to do their best for every new assignment.

The assessment in AWAP is done because the focus of the course is not on the product but on the process. Thus, it follows to the new emphasis in language teaching assessment, namely focus on process rather than product (Chin-chi, 1999). Throughout the course, the students are encouraged to do their best, get corrective feedbacks, make improvements for what they are weak in, and achieve the best result. When they get a low score, they have to know why their score is low and, later, improve their work.

CONCLUSION

Automatic Writing Assessment Program or AWAP is a promising application. Used in a well-planned system, AWAP motivates the students to learn writing autonomously and work to achieve the best result. The students are involved in a series of activities with corrective feedbacks to better their language mastery and organization skill.

As the application has not been completed perfectly during the course, a stricter application of the web-based program is need. The project needs to be applied in another academic year to get good feedbacks from the students which are needed to make the program contribute well to the students' writing mastery development.

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