

SIKAP MAHASISWA TERHADAP BERITA DAN HOAKS DI MEDIA SOSIAL

Progam Studi Psikologi
Fakultas Psikologi
Universitas Sanata Dharma

Filibertus Vanio Christanda

ABSTRAK

Penelitian ini berusaha mengetahui sikap mahasiswa terhadap berita di media sosial dan hoaks yang ada di dalamnya. Sikap adalah derajat positif atau negatif yang bersifat menetap dalam hal pendapat, evaluasi, ataupun respon terhadap suatu objek di lingkungannya. Sikap seseorang terhadap suatu objek melibatkan aspek kognitif, afektif, dan konatif. Jenis penelitian ini adalah survei kuantitatif dengan kuesioner terbuka. Responden dalam penelitian ini adalah 115 mahasiswa Universitas X. Hasil penelitian menunjukkan jika para responden cenderung memiliki sikap yang negatif terhadap berita dan hoaks di media sosial. Sikap negatif tersebut cenderung dominan di semua aspek, yaitu aspek kognitif, afektif, konatif.

Kata kunci : sikap, mahasiswa, berita, hoaks, media sosial

***STUDENTS' ATTITUDE TOWARDS NEWS AND HOAX ON
SOCIAL MEDIA***

*Department of Psychology
Faculty of Psychology
Sanata Dharma University*

Filibertus Vanio Christanda

ABSTRACT

This research aimed to acknowledge students' attitude towards news on social media and the hoax within it. Attitude is a positive and negative degree which is permanent in terms of opinions, evaluations, or responses toward an object in its environment. Someone's attitude towards an object involves cognitive, affective, and conative aspects. The type of this research was quantitative survey with an open questionnaire. Respondents in this research were 115 students of X University. Furthermore, the results of this research showed that the respondents intended to have negative attitudes toward news and hoax on social media. The negative attitudes tended to be dominant in all aspects, namely cognitive, affective, and conative aspects.

Keywords: *attitude, students, news, hoax, social media*