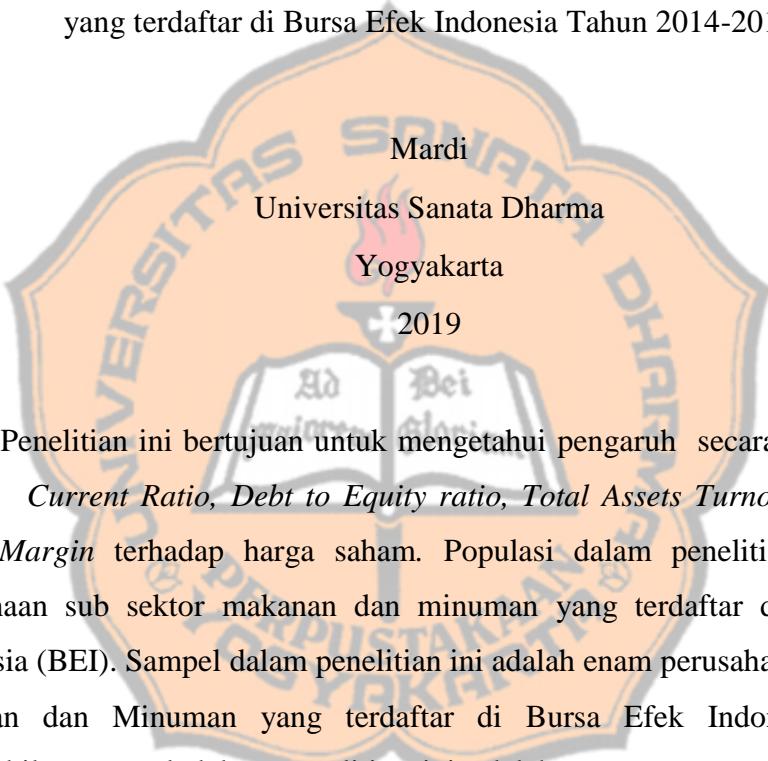


ABSTRAK

**PENGARUH CURRENT RATIO, DEBT TO EQUITY RATIO,
TOTAL ASSET TURNOVER DAN NET PROFIT MARGIN
TERHADAP HARGA SAHAM**

Studi Empiris pada Perusahaan Manufaktur Sub Sektor Makanan dan Minuman
yang terdaftar di Bursa Efek Indonesia Tahun 2014-2018



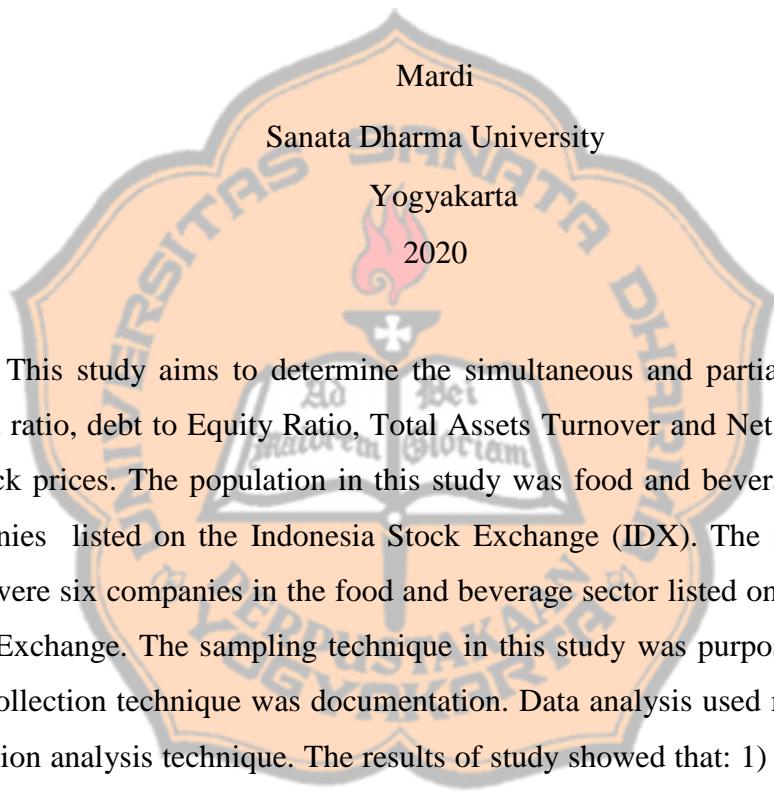
Penelitian ini bertujuan untuk mengetahui pengaruh secara simultan dan parsial *Current Ratio*, *Debt to Equity ratio*, *Total Assets Turnover* dan *Net Profit Margin* terhadap harga saham. Populasi dalam penelitian ini adalah perusahaan sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI). Sampel dalam penelitian ini adalah enam perusahaan Sub Sektor makanan dan Minuman yang terdaftar di Bursa Efek Indonesia. Teknik pengambilan sampel dalam penelitian ini adalah *purposive sampling*. Teknik pengumpulan data dengan dokumentasi. Analisis data menggunakan teknik analis Regresi Linear Berganda. Hasil penelitian menunjukkan bahwa: 1) *Current Ratio*, *Total Assets Turnover* dan *Net Profit Margin* secara parsial berpengaruh terhadap harga saham. 2) *Current Ratio*, *Debt to Equity Ratio*, *Total Assets Turnover* dan *Net Profit Margin* secara simultan berpengaruh terhadap harga saham.

Kata Kunci: *Current Ratio*, *Debt to Equity ratio*, *Total Assets Turnover*,
Net Profit Margin dan Harga Saham.

ABSTRACT

INFLUENCE OF CURRENT RATIO, DEBT TO EQUITY RATIO, TOTAL ASSET TURNOVER AND NET PROFIT MARGIN ON STOCK PRICE.

Empirical Study of Food and Beverage Sub-Sector Manufacturing Companies
Listed on the Indonesia Stock Exchange in 2014-2018



This study aims to determine the simultaneous and partial influence of current ratio, debt to Equity Ratio, Total Assets Turnover and Net Profit Margin on stock prices. The population in this study was food and beverage sub sector companies listed on the Indonesia Stock Exchange (IDX). The sample in this study were six companies in the food and beverage sector listed on the Indonesia Stock Exchange. The sampling technique in this study was purposive sampling. Data collection technique was documentation. Data analysis used multiple linear regression analysis technique. The results of study showed that: 1) Current Ratio, Total Assets Turnover and Net Profit Margin partially influenced stock prices. 2) Current Ratio, Debt to Equity Ratio, Total Assets Turnover and Net Profit Margin simultaneously influenced stock prices.

Keywords: **Debt to Equity Ratio current ratio, Total Assets Turnover and Net Profit Margin and Stock Prices.**

PLAGIAT MERUPAKAN TINDAKAN TIDAK TERPUJI

