ABSTRACT

Swantari, Rosa Nindya. (2020). *Block Language Grammatical Features in Online Newspaper Headlines*. Yogyakarta: English Language Education Study Program, Sanata Dharma University.

Digital news media have become a popular and accessible source of information on current events in the world, and one of the well-known online news sources is newspapers. The structure of news writing is generally news headlines connected to the news stories. The news writer usually uses a unique style of news language to write the headline, called block language. This research purposed to give understanding and examine the features of block language used in online newspaper headlines.

There were two research questions formulated: 1) What are the grammatical features of block language in online newspaper headlines? 2) What are the functions of block language? To answer those research questions, there were sixty headlines analyzed from four international newspapers: *The Washington Post, New York Times, The Times,* and *The Australian.* The news samples were published in December 2019 until May 2020.

Document analysis was used to find the answer to the research questions. The process of data collection employed a purposive sampling method. The researcher used details, theories, and explanations in headlining and block language writing style. Analytic Phases theory was used as the data analysis technique in this research.

The finding showed that the block language grammatical features were the use of the simple present tense (27 %), 'to' meaning 'will' (27%), auxiliary omission (23 %), 'to be' omission (15%), the use of the colon (5%), and noun phrase (3%). The forms were used to bring the reading experience dramatic, attract the attention of the readers, save the space, and point out the focus of the article.

Keywords: block language, headlines, online newspapers, grammar

ABSTRAK

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Media berita digital menjadi sumber informasi yang populer dan dapat diakses berkaitan dengan peristiwa terkini di dunia, dan salah satu sumber berita daring yang terkenal adalah surat kabar. Struktur penulisan berita dalam surat kabar umumnya adalah judul berita yang terhubung dengan isi berita. Penulis berita biasanya menggunakan gaya penulisan khusus berita yang disebut dengan *block language*. Penelitian ini bertujuan untuk memberikan pemahaman dan menganalisa fitur *block language* yang digunakan pada judul berita surat kabar daring.

Ada dua pertanyaan penelitian yang dirumuskan: 1) Apa saja fitur aturan tata bahasa *block language* dalam judul berita surat kabar daring? 2) Apa fungsi dari *block language*? Untuk menjawab pertanyaan penelitian itu, ada enam puluh judul berita yang dianalisis dari empat surat kabar internasional: *The Washington Post, New York Times, The Times,* dan *The Australian.* Sampel berita diterbitkan pada jangka waktu Desember 2019 hingga Mei 2020.

Analisis dokumen digunakan untuk menemukan jawaban dari pertanyaan penelitian. Proses pengumpulan data menggunakan metode *purposive sampling*. Peneliti menggunakan rincian, teori dan penjelasan dalam gaya penulisan judul berita dan *block language*. Teori *Analytic Phases* digunakan sebagai teknik analisis data dalam penelitian ini.

Temuan menunjukkan bahwa fitur *block language* adalah penggunaan *simple present tense* (27 %), *'to'* yang berarti *'will'* (27%), *auxiliary omission* (23 %), *'to be' omission* (15%), penggunaan *colon* (5%), dan frase nomina (3%). Struktur bahasa itu digunakan untuk menghadirkan pengalaman membaca yang dramatis, menarik perhatian pembaca, menghemat ruang, dan menunjukkan fokus berita dalam artikel tersebut.

Kata kunci: *block language, headlines, online newspapers, grammar*