

ABSTRAK

Violetta, Ria. 2020. “Pelanggaran Prinsip Kerja Sama dan Kata Ulang Dalam Percakapan Antara Sule dan Andre Di Acara “*Ini Talk Show*” di NET TV” Periode Agustus – September 2017. Skripsi Strata satu (S1). Program Studi Sastra Indonesia, Fakultas Sastra. Universitas Sanata Dharma.

Skripsi ini membahas percakapan antara Sule dan Andre di acara “*Ini Talk Show*” *NET TV*”. Kajian ini bertujuan untuk mendeskripsikan pelanggaran prinsip kerja sama dan penggunaan kata ulang dalam percakapan antara Sule dan Andre di acara “*Ini Talk Show*” *NET TV*. Sumber data ini diambil dari *Youtube Channel* “*Ini Talk Show*” *NET TV* selama bulan Agustus – September 2020.

Teori yang digunakan dalam penelitian adalah (a) prinsip kerja sama, (b) aspek kebahasaan yang berupa kata ulang. Teori prinsip kerja sama meliputi maksim (i) maksim kuantitas, (ii) maksim kualitas, (iii) maksim relevansi, dan (iv) maksim pelaksanaan/cara. Keempat maksim tersebut digunakan sebagai acuan untuk menganalisis pelanggaran prinsip kerja sama antara Sule dan Andre di acara “*Ini Talk Show*” *NET TV*. Teori kata ulang meliputi (i) pengulangan seluruh, (ii) pengulangan sebagian, (iii) pengulangan yang berkombinasi dengan proses pembubuhan afiks, dan (iv) pengulangan dengan proses perubahan fonem. Penelitian ini dilakukan melalui tiga tahap. Pertama, pengumpulan data dari *Youtube Channel* ‘*Ini Talk Show*’ *NET TV*. pengumpulan data menggunakan teknik simak bebas libat cakap lalu mencatat setiap percakapan antara Sule dan Andre sehingga menjadi transkrip. Kedua, data dianalisis menggunakan metode padan yaitu padan pragmatis dan metode agih yaitu teknik ulang. Ketiga, penyajian hasil analisis data dengan teknik informal yaitu menggunakan kata-kata biasa dan sederhana.

Hasil penelitian ini meliputi dua hal, yaitu pelanggaran prinsip kerja sama dan kata ulang dalam percakapan antara Sule dan Andre di acara ‘*Ini Talk Show*’ *NET TV*. Pelanggaran prinsip kerja sama meliputi pelanggaran maksim kuantitas, maksim kualitas, maksim relevansi, dan maksim pelaksanaan. Kata ulang yang terdapat dalam percakapan antara Sule dan Andre di acara ‘*Ini Talk Show*’ *NET TV* meliputi (i) pengulangan seluruh, (ii) pengulangan sebagian, (iii) pengulangan yang berkombinasi dengan proses pembubuhan afiks, dan (iv) pengulangan dengan proses perubahan fonem.

Kata kunci: percakapan antara Sule dan Andre, prinsip kerja sama, kata ulang, *Ini Talk Show*

ABSTRACT

Violetta, Ria. 2020. "Flouting of the Cooperative Principles and Remarks in Conversation Between Sule and Andre At the "Ini Talk Show" NET TV" Period August – September 2017. Thesis Strata one (S1). Indonesia Literature Study Program, Faculty of Literature. Sanata Dharma University.

This thesis discusses the conversation between Sule and Andre on the "Ini Talk Show" NET TV ". This study aims to describe the flouting of the cooperative principles and the use of a retribution in a conversation between Sule and Andre on the "Ini Talk Show" NET TV. This data source was taken from the YouTube "Ini Talk Show" NET TV during August – September 2020.

The theory used in this research is (a) the principle of cooperation, (b) aspects of language in the form of words. The cooperative principles theory includes maxim (i) quantity maxim, (ii) quality maxim, (iii) maxim of relevant, and (iv) maxim of implementation/manner maxim. The four maxims are used as a reference to analyze flouting of the cooperative principles between Sule and Andre on the "Ini Talk Show" NET TV. Repeat theory includes (i) whole repetition, (ii) partial repetition, (iii) repetition combined with the affixation process, and (iv) repetition with the phoneme change process. This research was carried out in three stages. First, collecting data from Youtube Channel 'Ini Talk Show' NET TV. Data collection using competent and free listening techniques then records every conversation between Sule and Andre so that it becomes a transcript. Second, the data were analyzed using the equivalent method, namely the pragmatic equivalent and the aggregate method, namely re-engineering. Third, the presentation of the results of data analysis with informal techniques using ordinary and simple words.

The results of this study include two things, namely the flouting of the principle of cooperation and retribution in a conversation between Sule and Andre on the program 'Ini Talk Show' NET TV. Flouting of the principle of cooperation include floutings of the quantity maxim, quality maxim, relevance maxim, and implementation maxim. The rephrases contained in the conversation between Sule and Andre on the 'Ini Talk Show' NET TV include (i) whole repetition, (ii) partial repetition, (iii) repetition combined with the affixation process, and (iv) repetition with the phoneme change process.

Keywords: conversation between Sule and Andre, cooperative principles, repeat words, *Ini Talk Show*