

## ABSTRACT

KARTIKA, LIDIA VRIMA. (2020). **Compound Words In Tati's YouTube Video "Jlo's Makeup Artist Does My Makeup"**. Yogyakarta: Department of English Letters, Faculty of Letters, Universitas Sanata Dharma.

Compound word is one of type of word formation that is very productive in creating a new term. The most common type of compound word classification are compound noun, compound verb, and compound adjective. Semantically, compound words are divided into two types, those are endocentric compound and exocentric compound.

There are two objectives of this study. First, this study aims at identifying how compound words in Tati's YouTube video "JLo's Makeup Artist Does My Makeup" are formed. Second, this study aims at identifying types of meaning of compound words in the Tati's YouTube video "JLo's Makeup Artist Does My Makeup".

The object of this study is taken from Tati's YouTube video "JLo's Makeup Artist Does My Makeup". Since the study analyzes the word, the writer conducts a sample study to collect the data. The writer uses purposive sampling in conducting the research since the writer needs the video which contains numerous compound words.

The result shows there are 41 compound words are found in Tati's YouTube video "Jlo's Makeup Artist Does My Makeup". According to syntactic classification, there are 38 compound nouns, two compound verbs, and one compound adjective. Compound noun becomes the most dominant and the most productive compound in Tati's YouTube video. Meaning-wise, there are 28 endocentric compounds and 13 exocentric compounds. It shows that endocentric compound is more frequent than exocentric compound in Tati's YouTube video.

**Keywords:** *compound noun, compound adjective, compound verb, endocentric, exocentric.*

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Kata majemuk merupakan salah satu proses pembentukan kata yang sangat produktif dalam menciptakan kata baru. Klasifikasi kata majemuk yang paling umum adalah kata benda majemuk, kata sifat majemuk, kata kerja majemuk. Secara semantik, kata majemuk terdiri atas dua jenis, yaitu kata majemuk endosentrik dan kata majemuk eksosentrik.

Terdapat dua tujuan dalam studi ini. Pertama, mengidentifikasi terbentuknya kata majemuk yang terdapat di Tati YouTube video "Jlo's Makeup Artist Does My Makeup". Kedua, mengidentifikasi arti dari kata majemuk yang terdapat di Tati YouTube video "Jlo's Makeup Artist Does My Makeup".

Objek studi ini diambil dari Tati's YouTube video "JLo's Makeup Artist Does My Makeup". Karena studi ini menganalisis tentang kata, peneliti menggunakan metode sampel purposif untuk mengolah data. Peneliti juga menggunakan metode sampel purposif dalam melakukan studi ini karena peneliti membutuhkan video yang berisi kata majemuk.

Dalam studi ini terdapat 41 kata majemuk yang terdapat di Tati's YouTube video "JLo's Makeup Artist Does My Makeup". Berdasarkan klasifikasi sintaksis, terdapat 38 kata benda majemuk, dua kata kerja majemuk, dan satu kata sifat majemuk. Kata benda majemuk menjadi kata majemuk paling dominan dan produktif di YouTube video Tati. Secara arti, terdapat 28 kata majemuk endocentrik dan 13 kata majemuk eksosentrik. Hal ini menunjukkan bahwa kata majemuk endosentrik lebih banyak muncul dari pada kata majemuk eksosentrik di YouTube video Tati.

**Kata kunci:** *compound noun, compound adjective, compound verb, endocentric, exocentric.*