

ABSTRAK**DAYA JUANG MAHASISWA DALAM MENGIKUTI PROGRAM MAGANG**
(Studi Deskriptif Pada Mahasiswa Angkatan 2017
Program Studi Bimbingan dan Konseling Universitas Sanata Dharma)

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Penelitian ini bertujuan: 1) mendeskripsikan tingkat daya juang mahasiswa angkatan 2017 Program Studi Bimbingan dan Konseling Universitas Sanata Dharma dalam mengikuti program magang; 2) mendeskripsikan persentase capaian aspek-aspek daya juang pada mahasiswa angkatan 2017 Program Studi Bimbingan dan Konseling Universitas Sanata Dharma dalam mengikuti program magang.

Jenis penelitian ini adalah deskriptif kuantitatif. Subjek penelitian adalah mahasiswa angkatan 2017 Program Studi Bimbingan dan Konseling Universitas Sanata Dharma yang berjumlah 85 mahasiswa. Instrumen Daya Juang berjumlah 52 item. Kuesioner dibuat berdasarkan aspek daya juang, yaitu; (1) *control* (kendali); (2) *origin* (asal-usul); (3) *ownership* (pengakuan); (4) *reach* (jangkauan); (5) *endurance* (daya tahan). Nilai koefisien reliabilitas instrument menggunakan pendekatan *Alpha Cronbach* (α) sebesar 0,939. Teknik analisis data menggunakan statistik deskriptif kategorisasi, yaitu sangat sesuai, sesuai, cukup sesuai, kurang sesuai dan tidak sesuai.

Hasil penelitian ini menunjukkan bahwa mahasiswa angkatan 2017 memiliki tingkat daya juang sebagai berikut: 45 mahasiswa (52,94%) sangat tinggi, 35 mahasiswa (41,17%) memiliki tingkat daya juang tinggi, dan 5 mahasiswa (5,88%) memiliki tingkat daya juang sedang. Dari hasil analisis aspek tingkat daya juang ditemukan persentasi masing-masing daya juang sebagai berikut *control* 84,17%, *origin* 82,11%, *ownership* 82,35%, *reach* 77,70% dan *endurance* 77,30%.

Kata Kunci: *Daya juang, Mahasiswa, Magang, Bimbingan dan Konseling*

ABSTRACT**THE STUDENTS' COMPETITIVENESS IN FOLLOWING THE
INTERNSHIP PROGRAM**

(A Descriptive Study of 2017's Students of Guidance and Counseling Study Program
at
Sanata Dharma University)

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The aims of this study were to: 1) describe the level of competitiveness of the 2017's year students of Guidance and Counseling Study Program at Sanata Dharma University in participating in an internship program. 2) Describe the achievements percentage of competitiveness in the 2017's students of Guidance and Counseling Study Program at Sanata Dharma University in following the internship program.

The type of the research was quantitative descriptive study. The subject of the study was the 2017's students of Guidance and Counseling Study Program at Sanata Dharma University with total subjects were 85 students. The Competitiveness Instrument used had 52 items. The questionnaire was made based on aspects of competitiveness, namely; (1) control; (2) origin; (3) ownership (recognition); (4) reach; (5) endurance. The instrument reliability coefficient measurement used was the Alpha Cronbach (α) approach of 0.939. The data analysis technique used was descriptive categorization statistics, which were very appropriate, appropriate, quite appropriate, less appropriate and not appropriate.

The results of this study indicated that the 2017's students have the following competitiveness abilities: 45 students (52.94%) had very high competitiveness level, 35 students (41.17%) had high competitiveness level, and 5 students (5.88%) have moderate competitiveness level. From the results of the competitiveness level analysis, the five aspects of competitiveness had these following percentages: 84.17% of control aspect, 82.11% of origin aspect, 82.35% of reach aspect, 77.70% of ownership aspect and 77.30% of endurance aspects.

Keywords: *Competitiveness, Students, Internships, Guidance and Counseling*