

ABSTRAK

Bahagia, Paulina Yoviani Turut. 2020. **Tutur Ringkas dalam Media Sosial *WhatsApp* sebagai Varian Bahasa Para Mahasiswa Universitas Sanata Dharma: Kajian Sociolinguistik**. Skripsi. Yogyakarta: PBSI FKIP. USD.

Penelitian ini mengkaji tentang variasi bahasa tutur ringkas yang digunakan para mahasiswa Universitas Sanata Dharma dalam media sosial *WhatsApp*. Tujuan penelitian ini yaitu, (1) mendeskripsikan wujud bahasa tutur ringkas yang digunakan oleh Mahasiswa USD di Media Sosial *WhatsApp*, (2) mendeskripsikan makna penggunaan tutur ringkas yang digunakan oleh Mahasiswa USD di media sosial *WhatsApp*, (3) mendeskripsikan tujuan penggunaan tutur ringkas yang digunakan oleh Mahasiswa USD di media sosial *WhatsApp*.

Jenis penelitian ini adalah deskriptif kualitatif. Sumber data dalam penelitian ini ialah 25 (dua puluh lima) mahasiswa Universitas Sanata Dharma, terdiri dari 10 mahasiswa PBSI, 7 mahasiswa Pendidikan Sejarah, 5 mahasiswa Pendidikan Bahasa Inggris, dan 3 mahasiswa Akuntansi. Data tersebut diambil dari perbincangan para mahasiswa di media sosial *WhatsApp* yang mengandung tutur ringkas. Metode penyediaan data yang digunakan ialah metode simak. Teknik dasar dari metode yaitu teknik sadap, yang menyadap penggunaan bahasa. Lalu teknik ini diikuti dengan teknik lanjutan, yang berupa teknik simak libat cakap, simak bebas libat cakap, teknik rekam, dan teknik catat. Dalam menganalisis data, peneliti metode padan ekstralinguistik, yang alat penentunya di luar, terlepas, dan tidak menjadi bagian dari bahasa yang bersangkutan.

Hasil dari penelitian yaitu, (1) terdapat penggunaan tutur ringkas dalam wujud penggunaan kata ganti, kalimat pendek, keterbatasan keterangan, pelepasan dan pengekatan suku kata, dan pelepasan bunyi pada kata. (2) Makna tutur ringkas yang digunakan oleh mahasiswa USD dalam media sosial *WhatsApp* diantaranya memberikan informasi, bertanya, menegaskan, menawarkan, menyindir, memberi kode, dan mengajak. (3) Terdapat empat tujuan penggunaan tutur ringkas yaitu mempersingkat penyampaian informasi, adanya relasi sosial, menyembunyikan maksud, dan mengikuti tren atau perkembangan penggunaan tutur ringkas.

Kata Kunci: Tutur ringkas, makna, tujuan, konteks.

ABSTRACT

Bahagia, Paulina Yoviani Turut. 2020. *Concise speeches in Social Media WhatsApp as a Language Variant of Sanata Dharma University Students: Sociolinguistic Studies*. Thesis. Yogyakarta: Indonesian Literature Language Education, Faculty of Teacher Training and Education, Sanata Dharma University.

This study discussed the varieties of concise speeches that are used by Sanata Dharma University students in social media WhatsApp. The purposes of this study are, (1) to describe the forms of concise speeches that are used by USD students in Social Media WhatsApp, (2) to describe the meanings of concise speeches that are used by USD students on social media WhatsApp, (3) to describe the purposes of concise speeches that are used by USD students in social media WhatsApp.

The type of this study is descriptive qualitative. The source of data in this study are twenty-five students of Sanata Dharma University, including 10 PBSI students, 7 History Education students, 5 English Language Education students, and 3 Accounting students. The data was derived from students' conversations on social media WhatsApp which contained the concise speeches. The method that was used to provide the data was observation technique. The basic technique of this method was tapping technique which intercepted the use of language. This technique was followed by advanced technique, in the form of involved conversation observation technique, uninvolved conversation observation technique, recording technique, and writing technique. In analyzing the data, the writer used the identity method, by which the determinant was on the outside, detached, and not being a part of the language concerned.

The result of the study showed that, (1) there is the use of concise speech in the form of pronouns, short sentences, limited information of sentences, release of syllables, and release of sounds in words. (2) The meaning of concise speech that was used by USD students in social media WhatsApp provided information, asking, asserting, offering, insinuation, coding, and inviting. (3)

There are four purposes for using concise speech, to shorten the delivery of information, social relations, hiding intentions, and to follow the trends or developments in the use of concise speech.

Keywords: concise speeches, meaning, purpose, and context.